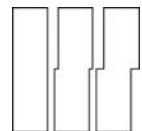


DE ROTTERDAM VERTICAL CITY



DE ROTTERDAM

VERTICAL CITY



# Location

The Netherlands – Rotterdam - Wilhelminapier



# Rotterdam World Port World City

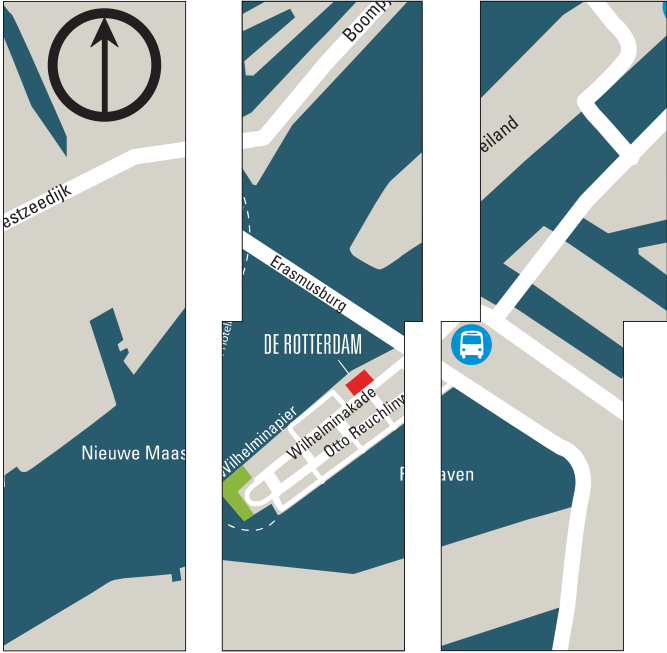


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DE ROTTERDAM VERTICAL CITY



# Rotterdam World Port World City



DE ROTTERDAM VERTICAL CITY

DE ROTTERDAM VERTICAL CITY



# Rotterdam / World Port



ROTTERDAM WORLDPORT WORLDCITY ROTTERDAM WORLDPORT WORLDCITY

# Rotterdam / International business city



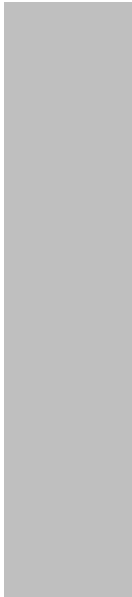
ROTTERDAM WORLDPORT WORLD CITY ROTTERDAM WORLDPORT WORLD BUSINESS



# Rotterdam / World Art



ROTTERDAM WORLDPORT WORLD CITY ROTTERDAM WORLDPORT WORLD CREATIVITY



# De Wilhelminapier 2015



# Rotterdam / Events around Erasmusbridge



ROTTERDAM WORLDPORT WORLD CITY ROTTERDAM WORLDPORT WORLDEVENTS



# Wilhelminapier / World history



# Wilhelminapier / Cultural richness



ART  
ROTTERDAM  
100%DESIGN

KUNST  
HVI  
ROTTERDAM

TIGER AWARDS COMPETITION  
INTERNATIONAL  
FILM FESTIVAL  
ROTTERDAM

ROTTERDAM WORLDPORT WORLD CITY ROTTERDAM WORLDPORT WORLD CREATIVITY

# Wilhelminapier / Live, work and enjoy



# Wilhelminapier / Superb accessibility



# Wilhelminapier / Strategic position

## Rotterdam Airport

- 10 km - 15 minutes by car

**London City Airport:** 1,5 hr

**Paris:** Thalys train 3hrs 20 min

## By car

- The Hague - 30 minutes
- Antwerp - 1 hr
- Amsterdam - 1 hr

## By boat

- Watertaxi from Leuvenhaven:  
landing Hotel New York -  
5 minutes



## Metro

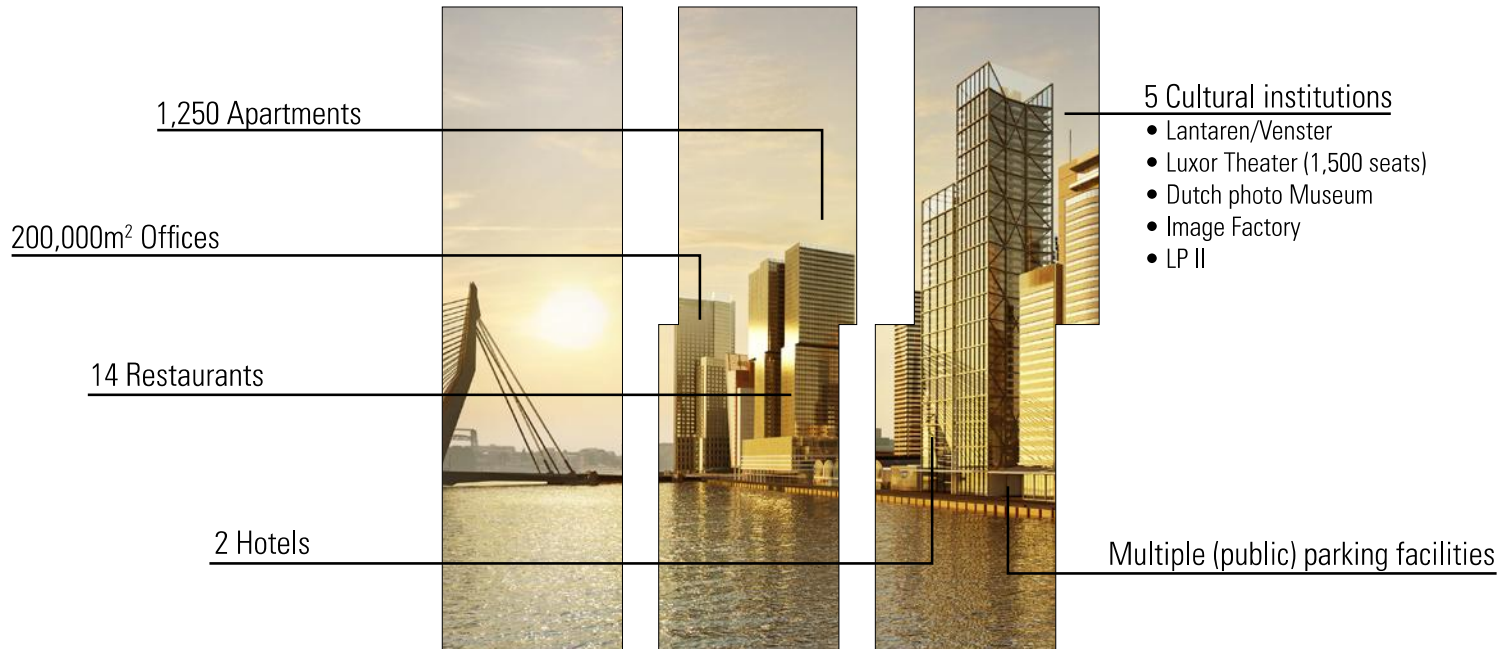
- Station Wilhelminaplein:  
2 minutes walk  
7 minutes from Central Station

## Tram

- Station Wilhelminaplein:  
10 minutes from Central Station

DE ROTTERDAM VERTICAL CITY

# Realised on the Wilhelminapier by 2015



DE ROTTERDAM VERTICAL CITY

# People daily on the Wilhelminapier



# Vertical City

Architecture - Rem Koolhaas O.M.A.



# O.M.A. / Rem Koolhaas



Dutch Embassy, Berlin



Headquarter CCTV, Beijing



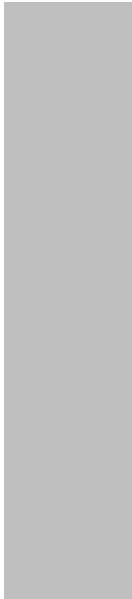
Library, Seattle



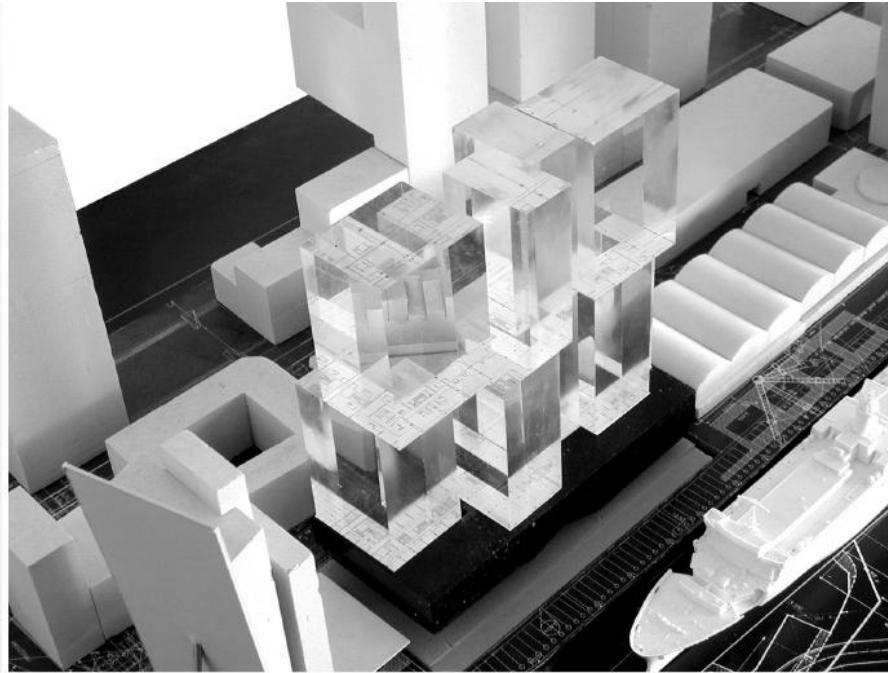
Kunsthall, Rotterdam



City Hall, Rotterdam



# Architectural study

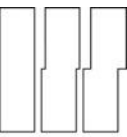


# Mix of functions



# De Rotterdam icon

Ready in 2013



DE ROTTERDAM

VERTICAL CITY



# De Rotterdam icon



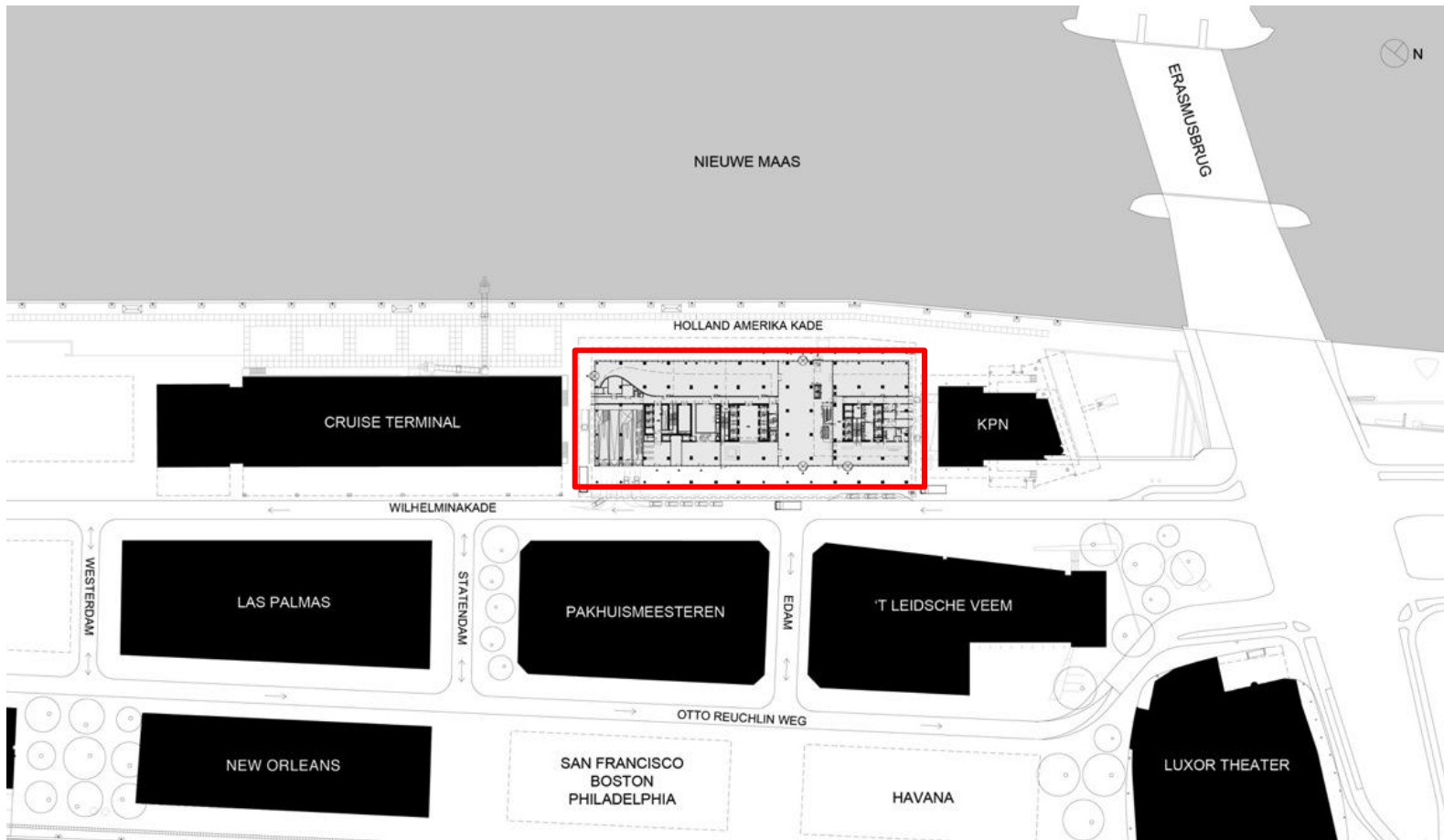
# Vertical City

Mix of functions, mix of city people



# Multifunctional building

Complete city on a small footprint (size of 1 soccerfield)



# De Rotterdam = 160,000 m<sup>2</sup>

5,500 m<sup>2</sup> footprint (size of 1 soccerfield)

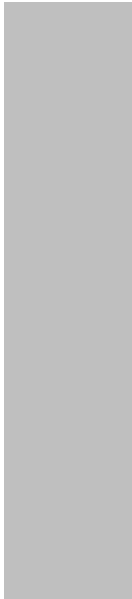


# Mix of functions



DE ROTTERDAM  
VERTICAL CITY

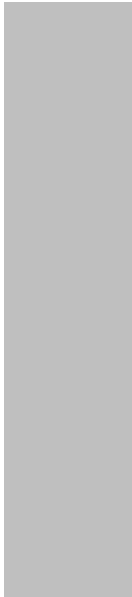
# Mix of city people



# Office Area

Total of 60,000 m<sup>2</sup> with unique views.

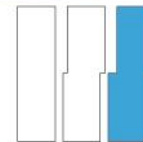
Mid Tower 40,000m<sup>2</sup> Municipality/OBR – East Tower 20,000m<sup>2</sup> for rent.



# Living Area / 44floors.com

240 luxurious apartments – rental (54) and for sale (186)

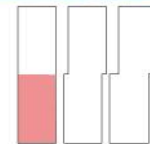
From 65m<sup>2</sup> - 250m<sup>2</sup>



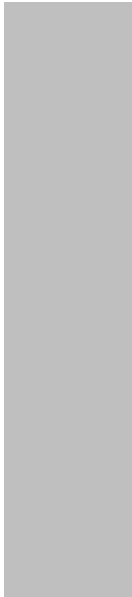
LIVING AREA

# Hotel Area

NHow hotel, 4-star design, 285 rooms + 2,000m<sup>2</sup> congress facilities



HOTEL AREA

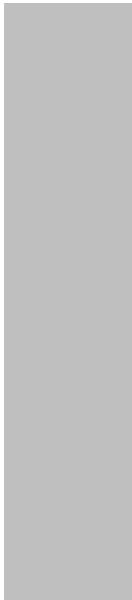


# Leisure Area

Two spacious floors, each approx. 4,500m<sup>2</sup> overlooking the river Maas

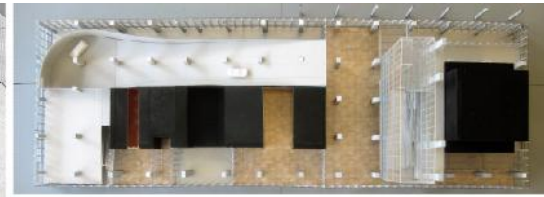


LEISURE AREA



# Rotterdam Square

Spectacular meeting point - 8,5m high x 50m deep - 4,000 visitors daily



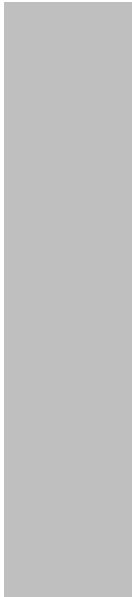
ROTTERDAM SQUARE

# Waterfront Area

1,500m<sup>2</sup> for cafés, restaurants and shops overlooking the river Maas

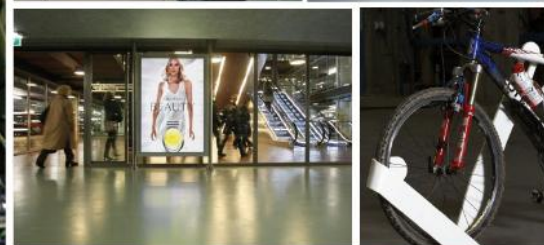


WATERFRONT AREA



# Parking Area

670 parking places (levels -2, -1, +2, +3 and +4)

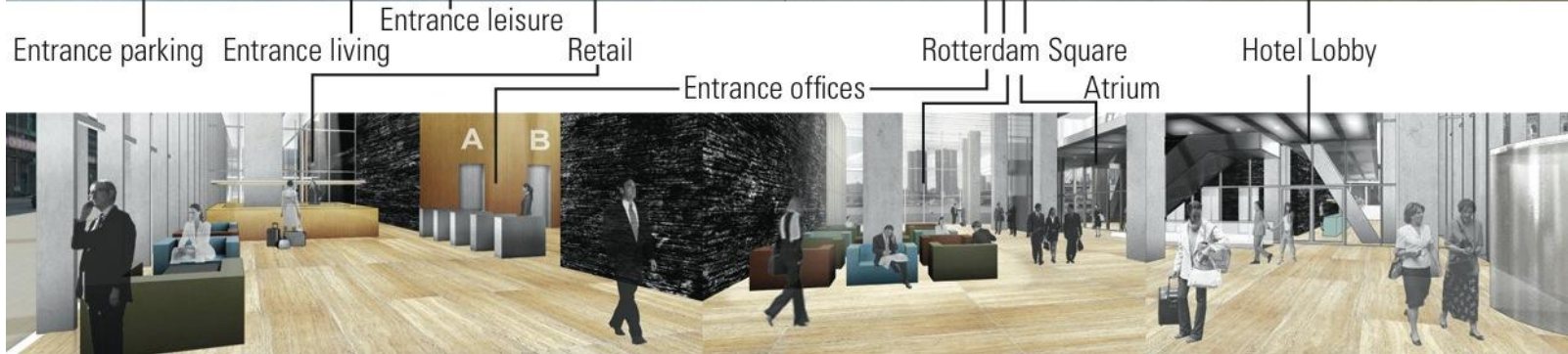
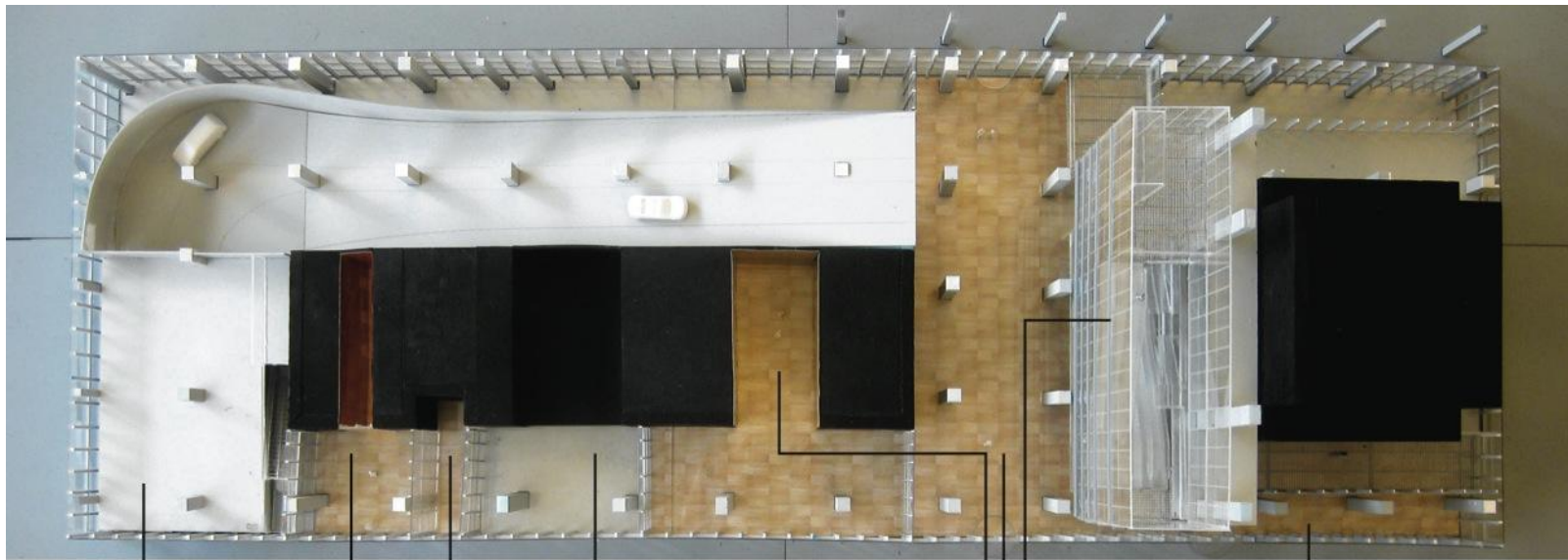


# Dynamics

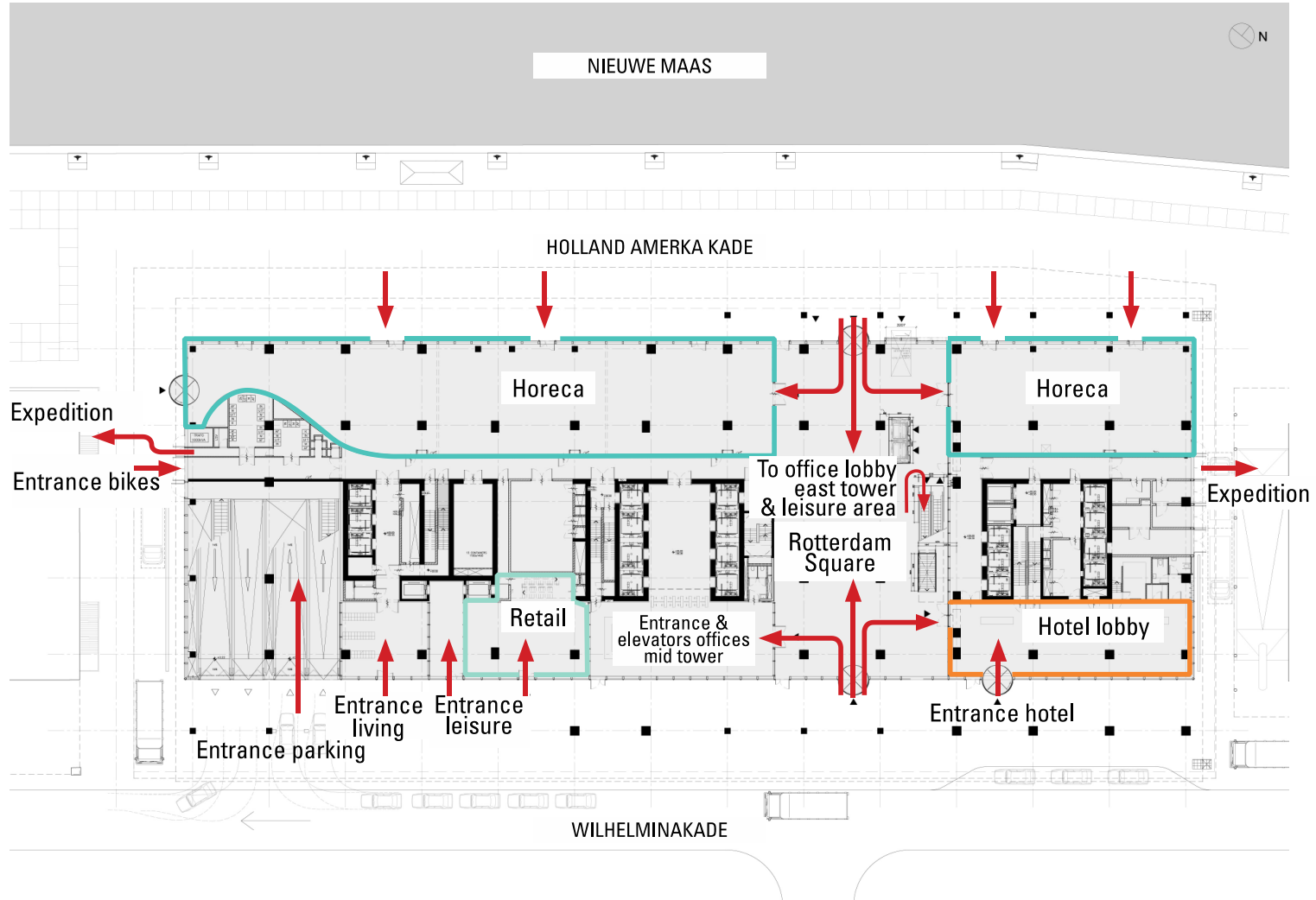
Routing in De Rotterdam



# Entrances of De Rotterdam

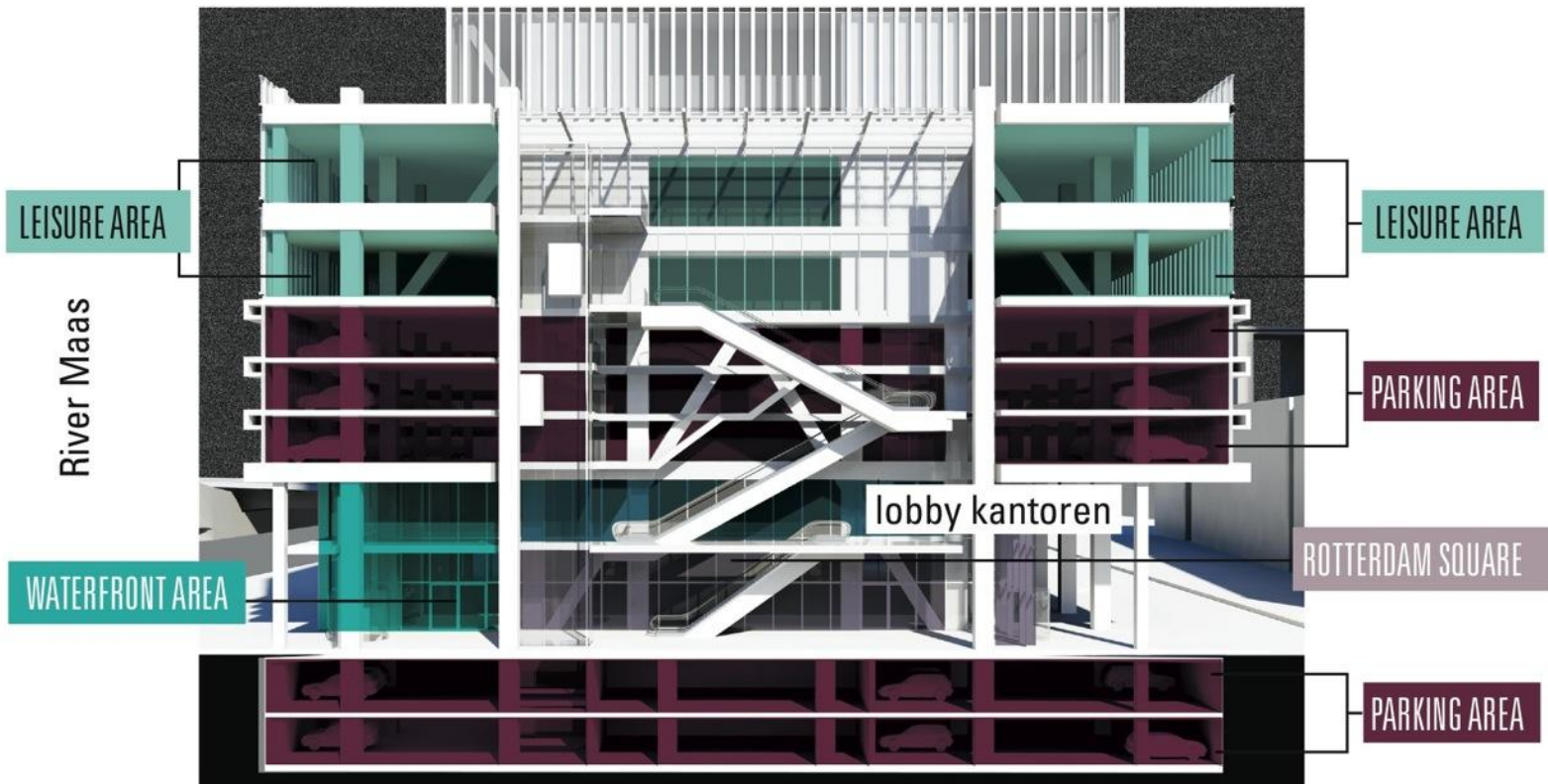


# Routing ground floor



# Routing

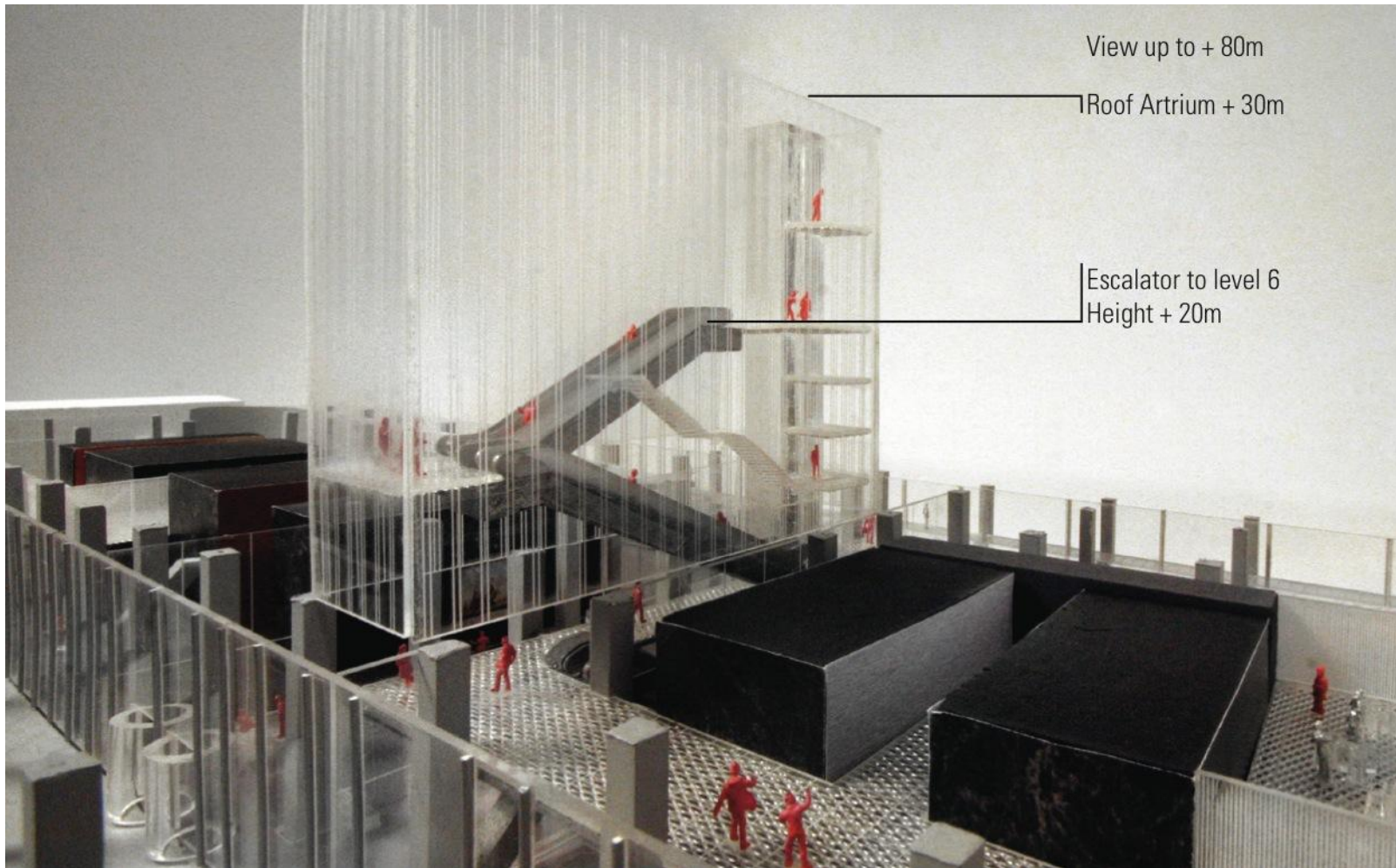
View from east side



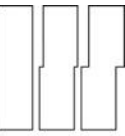
# Atrium & Escalators



# Atrium & Escalators



# Sustainable City



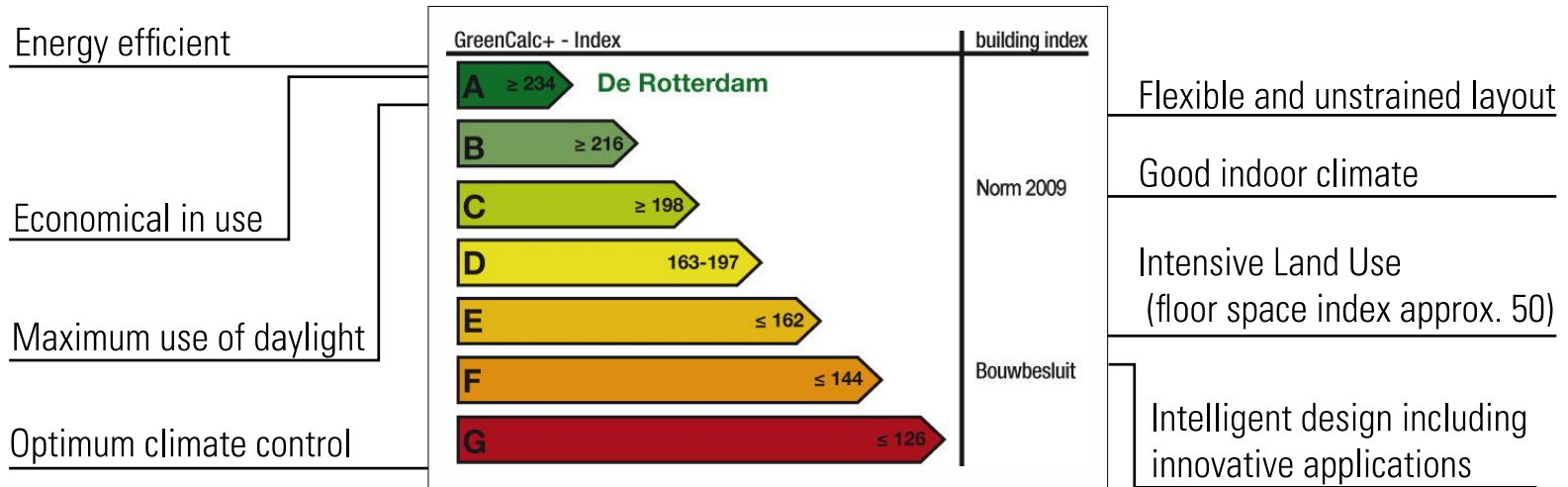
DE ROTTERDAM

VERTICAL CITY



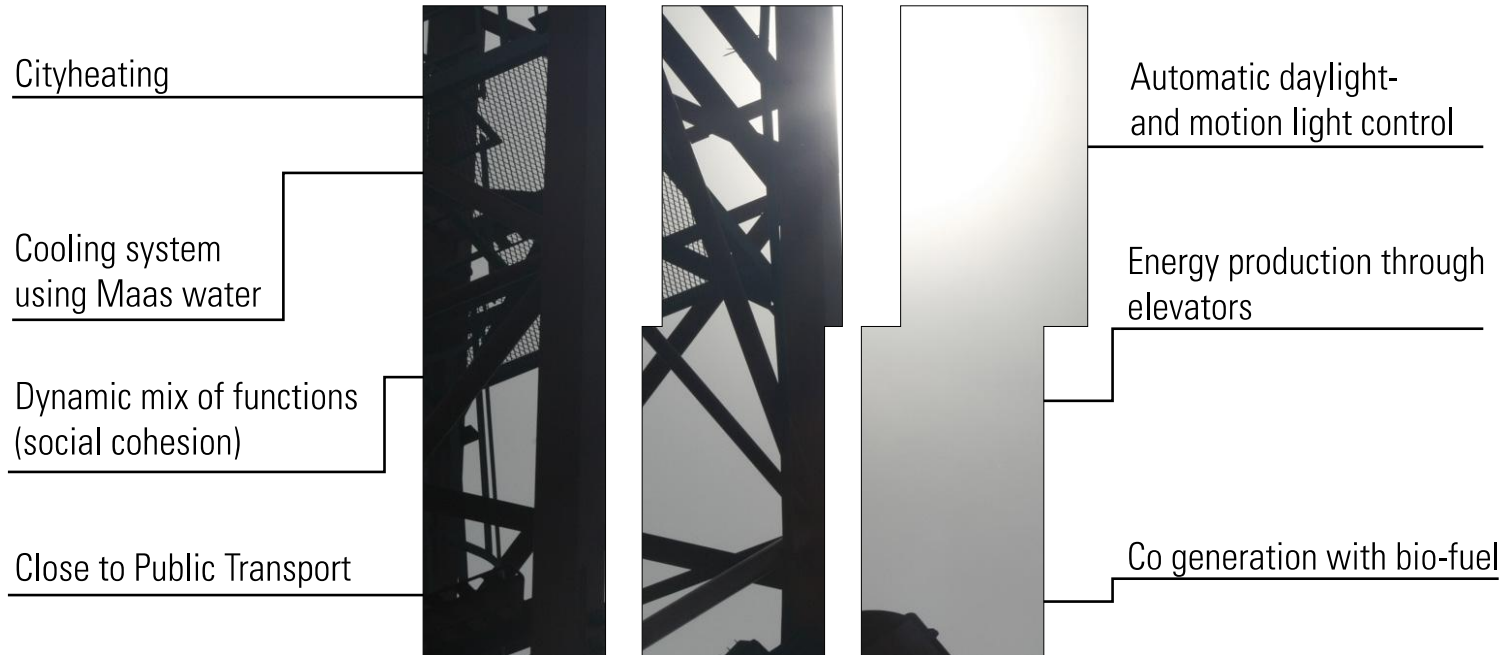
# Truly sustainable

GreenCalc A (offices)



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# Truly sustainable



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VERTICAL CITY

DE ROTTERDAM  
VERTICAL CITY



# Sustainable building process



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# Milestones

Contracting partners  
OBR / NHotels / Amvest:  
2008-2009

Start construction:  
Q4 2009



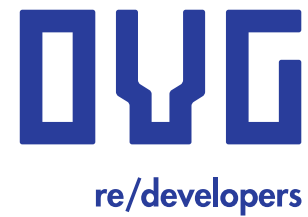
Start sale apartments:  
Q3 2012

Delivery:  
Q4 2013



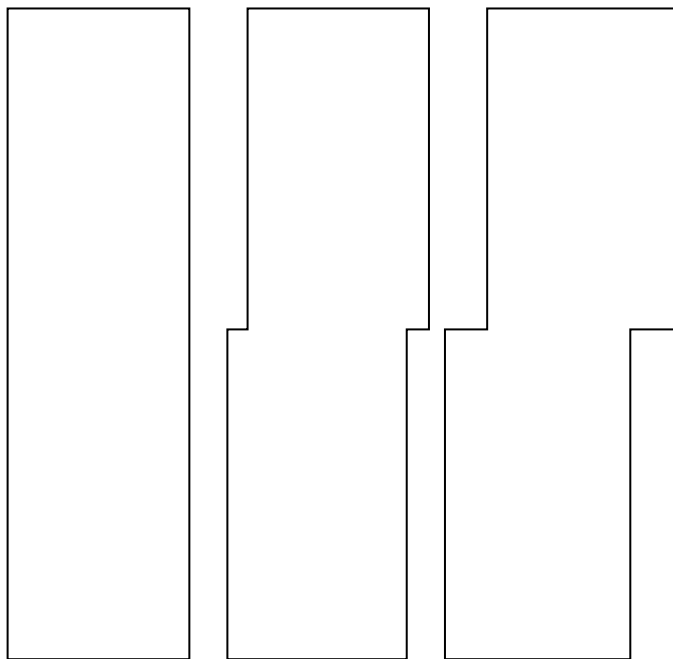
# Partners

Making it happen



Gemeente Rotterdam





DE ROTTERDAM

VERTICAL CITY