1. Buyer

1.1 Buyer

Official name :	Ministerie van Economische Zaken
Legal type of the buyer:	Central government authority
Legal type of the competent authority:	Central government authority
Activity of the contracting authority:	General public services

2. Procedure

2.1 Procedure

Title:	Social Media Campaign CC West Africa Expertise
Description:	RVO seeks a qualified consultant (individual or firm) to facilitate and support the ReCCAWA trajectory of three pilots in-country social media campaigns and development of a social media behavioural change toolkit through expertise, facilitation, data analysis and knowledge management. Please note: this assignment differs from market orientation with IUC reference 202607066. Changes have been made, specifically regarding budget and removing the task contracting local marketing agencies. Max. € 132.231,- excluding Dutch VAT and including local foreign VAT, and all other costs such as travel budget and fees.
Internal identifier:	202611036

2.1.1 Purpose

Main nature of the contract:	Services
Main classification (cpv):	79341000 Advertising services

2.1.2 Place of performance

Country: Netherlands

Anywhere in the given country

2.1.4 General information

Legal basis:

Other

5. Lot

5.1 Lot technical ID: LOT-0000

Title:	Social Media Campaign CC West Africa Expertise
Description:	RVO seeks a qualified consultant (individual or firm) to facilitate and support the ReCCAWA trajectory of three pilots in-country social media campaigns and development of a social media behavioural change toolkit through expertise, facilitation, data analysis and knowledge management. Please note: this assignment differs from market orientation with IUC reference 202607066. Changes have been made, specifically regarding budget and removing the task contracting local marketing agencies.
Internal identifier:	1

5.1.1 Purpose

Main nature of the	Services

Rijksoverheid

contract:	
Main classification (cpv):	79341000 Advertising services

5.1.2 Place of performance

Country:	Netherlands
Anywhere in the given country	
Additional information:	

5.1.11 Procurement documents

Address of the procurement documents:	https://www.tenderned.nl/aankondigingen/overzicht/449226

5.1.12 Terms of procurement

Terms of submission:

Electronic submission:	Required
Address for submission:	https://www.tenderned.nl/aankondigingen/overzicht/449226
Languages in which tenders or requests to participate may be submitted:	English
Deadline for receipt of answers:	20/11/2026 23:59 +01:00

5.1.16 Further information, mediation and review

Review organisation:	Ministerie van Economische Zaken en Klimaat, Rijksdienst voor Ondernemend Nederland (RVO) - Rechtbank 's-Gravenhage
Organisation providing additional information about the procurement procedure:	Ministerie van Economische Zaken en Klimaat, Rijksdienst voor Ondernemend Nederland (RVO)

8. Organisations

8.1 ORG-0001

Official name :	Ministerie van Economische Zaken en Klimaat, Rijksdienst voor Ondernemend Nederland (RVO)
Registration number:	12024663
Postal address:	Prinses Beatrixlaan 2
Town:	Den Haag
Postcode:	2595 AL
Country	

Rijksoverheid

subdivision (NUTS):	Agglomeratie 's-Gravenhage (NL361)
Country:	Netherlands
Contact point :	Amber Nijland
Email:	iuc@rvo.nl
Telephone:	+31 880424242
Internet address:	http://www.rvo.nl

Other contact points:

Official name :	Rechtbank 's-Gravenhage
Postal address:	Postbus 20302
Town:	Den Haag
Postcode:	2500 EH
Country subdivision (NUTS):	Agglomeratie 's-Gravenhage (NL361)
Country:	Netherlands
Email:	voorlichting.rb.den.haag@rechtspraak.nl
Telephone:	+31 703813131
Internet address:	http://www.rechtspraak.nl/Gerechten/Rechtbanken/s-Gravenhage/

Roles of this organisation:

Procurement service provider

Organisation providing additional information about the procurement procedure

Review organisation

8.1 ORG-0002

Official name :	Ministerie van Economische Zaken
Registration number:	502035258
Postal address:	Prinses Beatrixlaan 2
Town:	Den Haag
Postcode:	2595 AL
Country subdivision (NUTS):	Agglomeratie 's-Gravenhage (NL361)
Country:	Netherlands
Email:	iuc.accountlvvn@rvo.nl
Telephone:	+31 0611307097
Internet address:	https://www.rijksoverheid.nl/ministeries/ministerie-van-landbouw-visserij-voedselzekerheid-en-natuur

Roles of this organisation:

Buyer

Notice information

Notice

Rijksoverheid

identifier /version:	77dfb340-a4af-46d4-aba4-628f96546cc6 - 01
Form type:	Consultation
Notice type:	Pre-market consultation notice
Notice dispatch date :	12/11/2026 16:31 +01:00
Languages in which this notice is officially available:	English

Rijksoverheid