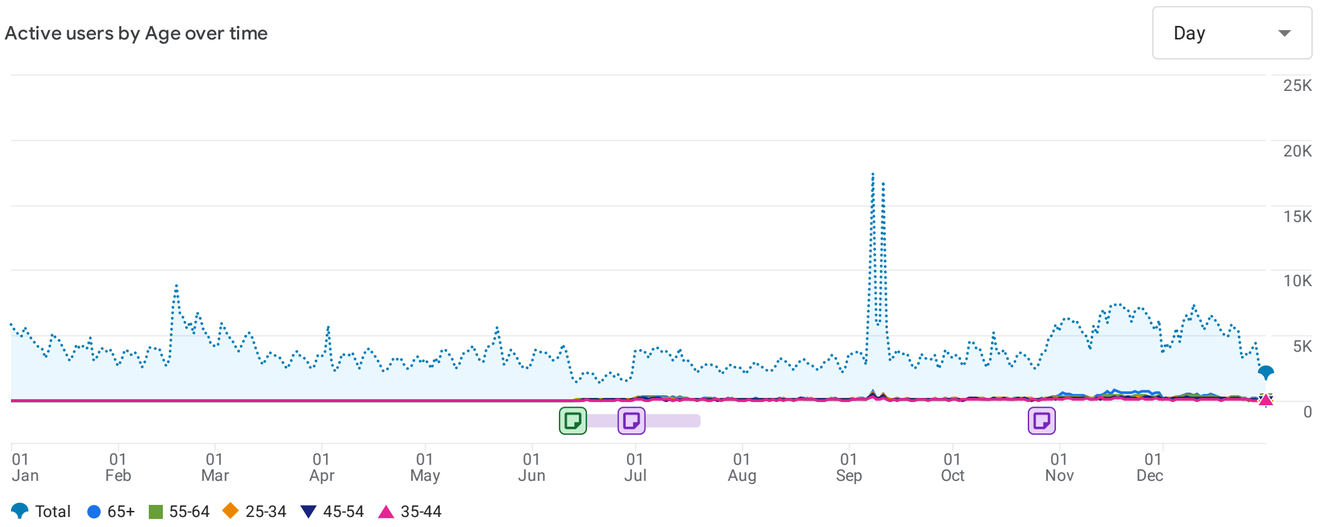
All Users | Add comparison | Custom Jan 1 - Dec 31, 2025

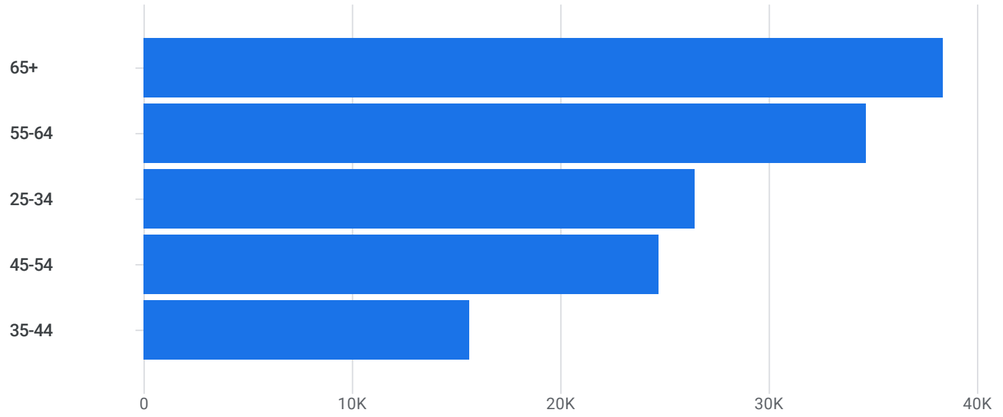
Demografische gegevens

Add filter

Active users by Age over time



Active users by Age



Plot rows | Search... | Rows per page: 25 | 1-15 of 15

	Age	Gender	Active users	New users	Sessions	Views	Engaged sessions	Engagement rate	Engaged sessions per active user	Average engagement time per active user	Event count All events	Key even All events
	Total		1,214,284 100% of total	1,158,760 100% of total	1,755,849 100% of total	3,365,281 100% of total	1,161,799 100% of total	66.17% Avg 0%	0.96 Avg 0%	1m 10s Avg 0%	18,678,593 100% of total	755,27 100% of
1	unknown	unknown	1,067,625 (87.92%)	1,015,896 (87.67%)	1,555,061 (88.56%)	2,962,697 (88.04%)	1,022,042 (87.97%)	65.72%	0.96	1m 10s	16,204,752 (86.76%)	642,214.00 (85.0
2	65+	female	24,985 (2.06%)	22,656 (1.96%)	35,104 (2%)	54,547 (1.62%)	19,288 (1.66%)	54.95%	0.77	48s	315,803 (1.69%)	13,036.00 (1.7
3	55-64	female	22,307 (1.84%)	19,475 (1.68%)	29,561 (1.68%)	49,036 (1.46%)	18,489 (1.59%)	62.55%	0.83	57s	295,631 (1.58%)	12,351.00 (1.6
4	25-34	female	17,048 (1.4%)	14,846 (1.28%)	24,996 (1.42%)	47,265 (1.4%)	16,776 (1.44%)	67.11%	0.98	1m 08s	293,495 (1.57%)	13,488.00 (1.7
5	45-54	female	15,148 (1.25%)	13,455 (1.16%)	22,077 (1.26%)	38,060 (1.13%)	14,040 (1.21%)	63.6%	0.93	1m 02s	231,913 (1.24%)	10,115.00 (1.3
6	65+	male	13,743 (1.13%)	12,554 (1.08%)	19,928 (1.13%)	32,967 (0.98%)	11,555 (0.99%)	57.98%	0.84	1m 01s	199,131 (1.07%)	8,359.00 (1.1
7	55-64	male	12,523 (1.03%)	11,116 (0.96%)	17,440 (0.99%)	28,635 (0.85%)	10,764 (0.93%)	61.72%	0.86	59s	175,474 (0.94%)	7,570.00 (
8	35-44	female	10,870 (0.9%)	9,167 (0.79%)	14,520 (0.83%)	26,099 (0.78%)	9,380 (0.81%)	64.6%	0.86	58s	159,940 (0.86%)	7,596.00 (1.0
9	45-54	male	9,677 (0.8%)	8,317 (0.72%)	13,099 (0.75%)	22,375 (0.66%)	8,396 (0.72%)	64.1%	0.87	56s	137,645 (0.74%)	6,046.00 (0
10	25-34	male	9,561 (0.79%)	8,384 (0.72%)	13,429 (0.76%)	26,067 (0.77%)	9,183 (0.79%)	68.38%	0.96	1m 02s	158,380 (0.85%)	6,891.00 (0.9
11	18-24	female	7,433 (0.61%)	6,093 (0.53%)	11,397 (0.65%)	22,464 (0.67%)	8,132 (0.7%)	71.35%	1.09	1m 09s	149,027 (0.8%)	8,553.00 (1.1
12	unknown	female	7,262 (0.6%)	5,518 (0.48%)	10,709 (0.61%)	21,370 (0.64%)	7,566 (0.65%)	70.65%	1.04	1m 11s	142,300 (0.76%)	7,949.00 (1.0
13	18-24	male	6,380 (0.53%)	5,241 (0.45%)	8,701 (0.5%)	16,370 (0.49%)	5,819 (0.5%)	66.88%	0.91	54s	104,852 (0.56%)	5,826.00 (0.7
14	35-44	male	4,905 (0.4%)	4,215 (0.36%)	6,389 (0.36%)	11,415 (0.34%)	4,244 (0.37%)	66.43%	0.87	57s	70,026 (0.37%)	2,980.00 (0.3
15	unknown	male	2,353 (0.19%)	1,827 (0.16%)	3,090 (0.18%)	5,914 (0.18%)	2,207 (0.19%)	71.42%	0.94	59s	40,224 (0.22%)	2,297.00 (0

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