

Sample JOB DESCRIPTION – For information purposes only

**National Project Manager CBI AnMOON Morocco
Promoting Youth Inclusion in Morocco's Olive Oil Sector**

1. About CBI

CBI supports the transition towards inclusive and sustainable economies. We are part of the Netherlands Enterprise Agency and are commissioned by the Netherlands Ministry of Foreign Affairs.

We focus on transitions in sectors in developing countries, working towards becoming more inclusive and sustainable. We start from the perspective of local SMEs, strengthening their economic, social and environmental sustainability through exports of value-added and/or niche products to European and regional markets. We raise awareness, build capacity, act as a knowledge broker, support market and value chain linkage and promote the use of technology on multiple levels.

Through our projects, we aim to contribute to systemic change. Using a **systems approach** entails identifying and tackling underlying causes of problems within a system. This includes starting from a clearly and jointly defined system at the beginning of the project, as well as establishing what a locally shared vision of what a well-functioning, future-proof system would look like. Another important element of what a systems approach is, is to avoid (ultimately) becoming part of the system, which means working with an exit strategy from the very start.

2. Background of this assignment

CBI is implementing AnMOON - a project to support the development of the olive oil sector in Morocco. The ultimate goal of the project is to improve work and/or entrepreneurship opportunities for young women and men in this sector, through the promotion of exports to EU and NL markets.

In order to stimulate exports the sector needs to increase its focus on high quality oil. Currently, research has shown that the olive oil sector is dominated by an older generation of family-owned businesses and only a portion of the sector works with modernized production methods. Low quality still gets high price due to local preference for current quality and there is no strong incentive to improve quality for local market; however more investment in quality would also lead to better export opportunities. Our research has indicated that young skilled workers and service providers could play a catalytic role in the transformation and diversification of the sector. This project wants to stimulate this, by focusing on three pillars:

- 1. Youth inclusion:** Alignment of relevant stakeholders in Meknès-Fès regarding support to youth inclusion in the OO sector as workers and service providers. **Development of services offered by young entrepreneurs addressing quality, sustainability** and other export related issues
- 2. SME as partners for transition:** supporting fromtntrunner SMEs in making the sector more future proof.
- 3. Employment and eduction:** work with educational instiutuions to improve the connection between education and employment/entrepreneurship.tuions

This assignment concerns the local project management of the project.

3. Objective of the assignment

The overall objective of the assignment is to manage and lead activities of the CBI AnMOONAnMOON project in Morocco's Meknes-Fes region.

The assignment will consist of 2 key components:

- *Project implementation;* ensure that activities are being implemented in time, that the set deliverables and KPIs are met and that project plans are adjusted to local circumstances where needed. Throughout implementation, the project manager is expected to contribute to learning in dedicated sessions and while monitoring progress. If required, adjustments will be made to the project design
- *Partnerships and collaboration;* understand the landscape of organisations and associations supporting the olive oil sector (export) development and youth employment, what role CBI can play in the coming years and get buy-in from actors on this role.

4. Expected results of the assignment

The expected result of the assignment is that

- A critical mass of (public, private, NGO) project partners in the sector is engaged. Their interest, willingness and ability to collaborate on this CBI project is clear.
- Selected frontrunner SMEs demonstrated whether there is a the business case for (i) investment in improving the quality and sustainability of olive oil production ,and (ii) employing youth and hiring young service providers.
- The olive oil ecosystem is more inclusive for youth.

5. Activities

- *Partnerships and collaboration;*
 - Engage and maintain relationships with organisations and associations supporting the olive oil sector (export) development and youth employment (public, private, NGO's)
 - Ensure that youth voice can be integrated in project, for example through partnerships with youth associations and the AnMOON Youth Advisory Committee.
 - Identify relevant public and private sector actors (including possible incubators/accelerators, TVET schools, etc) and agree on collaboration in MOU.
 - Support SMEs that are frontrunners in relevant areas such as youth employment, sustainability or production of high quality special oil suitable for export markets
 - Develop and implement a scaling strategy for the uptake of future proof practices by the wider sector.
- *Project implementation;*
 - Manage implementation of the defined activities of the project, ensure that the overall project objectives following the TOC are being met
 - Management of relationship with project partners
 - Report to CBI programme manager on progress on activities/KPIs on a regular basis.
 - Contribute to learning and extract relevant insights from the implementation. Based on that, recommend strategic directions for the project.
 - Report any issues in the implementation of the project to CBI programme manager

The consultant will be part of the core CBI team

6. Implementation period, expected LOE

This role concerns a full-time position until the end of the project. We are looking for someone that is based in Fez or Meknes, with willingness to travel in the region and country

7. Required qualifications and requirements:

- Strong business acumen and understanding of market system development (MSD) and/or market system transformation concepts
- Strong affinity with youth empowerment and employment, gender and social inclusion, and decent work.
- Higher education degree in agricultural economics, environmental science, business administration or a related field.
- 7-10 years of working experience in project management
- Good organisational and planning skills and sound problem-solving and decision-making skills.
- Ability to work autonomously and as part of a remote central team.
- Must have the right to work in Morocco and be based in Morocco (Meknes/Fez region)
- Excellent written and verbal communication skills in English, French and Arabic .
- Experience and network in the olive oil sector is considered a pre.

An indication of a gross monthly salary for this position is between 4500-5500 Euro