

1. Buyer

1.1 Buyer

Official name : Ministerie van Buitenlandse Zaken

Legal type of the buyer: Central government authority

Activity of the contracting authority: General public services

2. Procedure

2.1 Procedure

Title: Information campaign 'Working in the Netherlands'

Description: The purpose of the Tender is to ensure a transparent, fair, and efficient process for selecting the best service provider and concluding a service agreement (hereinafter: Agreement) for the implementation of a communication campaign in Poland. The Agreement is intended to enter into force on June 15, 2026. For the initial contract period from 15 June 2026 up to and including 31 December 2028, the estimated total value of the Contract is approximately EUR 180.000,- excluding VAT. Including any potential extensions, the estimated total value of the Contract up to and including 31 December 2030 is approximately EUR 360.000,- excluding VAT. These estimates are indicative only and do not constitute a commitment, guarantee, or minimum purchase obligation.

Procedure identifier: 2068aea5-f538-4e44-a02a-44b6bbf73bd2

Internal identifier: 201865005.011.087

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79342200 Promotional services

Additional classification (cpv): 79340000 Advertising and marketing services

2.1.2 Place of performance

Country: Netherlands

Anywhere in the given country

2.1.3 Value

Estimated value excluding VAT: 360 000 Euro

2.1.4 General information

Additional information: Due to the absence of the Descriptive Document, this tender is being discontinued. A new tender with number TN577320 will be published on March 16, 2026.

Legal basis:

Directive 2014/24/EU

5. Lot

5.1 Lot technical ID: LOT-0000

Title: Information campaign 'Working in the Netherlands'

Description: The purpose of the Tender is to ensure a transparent, fair, and efficient process for selecting the best service provider and concluding a service agreement (hereinafter: Agreement) for the implementation of a communication campaign in Poland. The Agreement is intended to enter into force on June 15, 2026. For the initial contract period from 15 June 2026 up to and including 31 December 2028, the estimated total value of the Contract is approximately EUR 180.000,- excluding VAT. Including any potential extensions, the estimated total value of the Contract up to and including 31 December 2030 is approximately EUR 360.000,- excluding VAT. These estimates are indicative only and do not constitute a commitment, guarantee, or minimum purchase obligation.

Internal identifier: 1

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79342200 Promotional services

Additional classification (cpv): 79340000 Advertising and marketing services

Options:

Description of the options: There are no options

5.1.2 Place of performance

Country: Netherlands

Anywhere in the given country

Additional information:

5.1.3 Estimated duration

Duration: 54 Month

5.1.4 Renewal

Maximum renewals: 2

Other information about renewals: The Contracting Authority may exercise the extension option a maximum of two (2) times, each time for a period of up to twelve (12) months. Any extension of the Agreement shall be confirmed in writing to the Contractor at least three (3) months prior to the expiry of the then-current term.

5.1.6 General information

The lot will be relaunched if cancelled or unsuccessful

Procurement Project not financed with EU Funds.

The procurement is covered by the Government: yes

Procurement
Agreement
(GPA):

5.1.7 Strategic procurement

Aim of
strategic
procurement No strategic procurement
:

5.1.10 Award criteria

Criterion:

Type: Quality

Name: Quality

Description: Action plan, Project Planning, execution and Risk management

Category of
award
threshold Weight (points, exact)
criterion:

Award
criterion 80
number:

Criterion:

Type: Price

Name: Price

Description: A fixed all-inclusive Price

Category of
award
threshold Weight (points, exact)
criterion:

Award
criterion 20
number:

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review
organisation: Rijksinkoop samenwerking (RIS) - Arrondissementsrechtbank Den Haag

Organisation
providing
additional
information Rijksinkoop samenwerking (RIS)
about the
procurement
procedure:

Organisation
providing
more
information Rijksinkoop samenwerking (RIS)
on the

review
procedures:

6. Results

6.1 Result lot Identifier: LOT-0000

No winner was chosen and the competition is closed.

The reason
why a
winner was
not chosen: Decision of the buyer, because of insufficient funds

6.1.4 Statistical information

Received tenders or requests to participate:

Type of
received
submissions: Tenders

Number of
tenders or
requests to
participate
received: 0

8. Organisations

8.1 ORG-0001

Official name
: Rijksinkoop samenwerking (RIS)

Registration
number: 1543030

Postal
address: Wilhelmina van Pruisenweg 52

Town: Den Haag

Postcode: 2500 EA

Country
subdivision
(NUTS): Agglomeratie 's-Gravenhage (NL361)

Country: Netherlands

Contact point
: Ayfer Kiziltas

Email: contact.ris@rijksoverheid.nl

Telephone: +31 0707585678

Internet
address: <https://www.rijksinkoop samenwerking.nl/>

Other contact points:

Official name
: Arrondissementsrechtbank Den Haag

Postal
address: Prins Clauslaan 60

Town: Den Haag

Postcode: 2595 AJ

Country
subdivision
(NUTS): Agglomeratie 's-Gravenhage (NL361)

Country: Netherlands

Contact point : Arrondissementsrechtbank Den Haag

Email: voorlichting.rb.den.haag@rechtspraak.nl

Telephone: +31 883622200

Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Den-Haag>

Roles of this organisation:

Procurement service provider

Organisation providing additional information about the procurement procedure

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0002

Official name : Ministerie van Buitenlandse Zaken

Registration number: 5910447

Postal address: Schedeldoekshaven 101

Town: Den Haag

Postcode: 2511 EM

Country subdivision (NUTS): Agglomeratie 's-Gravenhage (NL361)

Country: Netherlands

Email: FSO-Tendering@minbuza.nl

Telephone: +31 703486486

Internet address: <https://www.rijksoverheid.nl/ministeries/ministerie-van-buitenlandse-zaken>

Roles of this organisation:

Buyer

Notice information

Notice identifier : 8f2af2f4-51c9-4a05-bde5-4303e8264e9b - 01
/version:

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice dispatch date : 16/03/2026 13:33 +01:00

Languages in which this notice is officially available: English