1. Buyer

1.1 Buyer

Official name:	Nederlandse Publieke Omroep

2. Procedure

2.1 Procedure

Title:	Streaming CDN Distributie
Description:	This selection phase is for potential suppliers who may engage with the procurement of Content Delivery Network (CDN) services for NPO's OTT distribution. The NPO has a unified platform for handling all OTT media preparation (including transcoding, packaging, DRM, content mediation, OTT origin storage, etc.). The focus of this procurement is exclusively scoped to the CDN capabilities, renewing NPO's CDN procurement for the coming years.
Procedure identifier:	c584ca9a-4fe0-4caa-85c3-2a09cb7b7dc0
Internal identifier:	b64b6d71-a276-484d-a54e-d9a62483fa9a
Type of procedure:	Competitive dialogue
Main features of the procedure:	The NPO is exempt from (European) tendering for this service. The European Commission has concluded this. Nevertheless, the NPO still values market forces and transparency. The NPO is calling on organizations to apply for this service through its "Voluntary Transparency in Advance" initiative. The criteria for this are as set out in the "Request for Participation." The NPO selects a maximum of five parties for the Initial Bid phase. For the negotiation phase and the Final Bid, the NPO selects a maximum of three parties.

2.1.1 Purpose

Main nature of the contract:	Services
Main classification (cpv):	92000000 Recreational, cultural and sporting services
Additional classification (cpv):	92200000 Radio and television services

2.1.2 Place of performance

Postal address:	Bart de Graaffweg 2
Town:	HILVERSUM
Postcode:	1217 ZL
Country subdivision (NUTS):	Het Gooi en Vechtstreek (NL327)
Country:	Netherlands
Additional information:	See documentation

2.1.3 Value

Estimated value excluding VAT:	7 500 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

2.1.6 Grounds for exclusion

Sources of grounds for exclusion:	Procurement Document

5. Lot

5.1 Lot technical ID: LOT-0000

Title:	Streaming CDN Distributie
	This selection phase is for potential suppliers who may engage with the procurement of Content

Rijksoverheid

Description:	Delivery Network (CDN) services for NPO's OTT distribution. The NPO has a unified platform for handling all OTT media preparation (including transcoding, packaging, DRM, content mediation, OTT origin storage, etc.). The focus of this procurement is exclusively scoped to the CDN capabilities, renewing NPO's CDN procurement for the coming years.
Internal identifier:	f9e75023-1916-4563-9172-b48bb3bdf95f

5.1.1 Purpose

Main nature of the contract:	Services
Main classification (cpv):	92000000 Recreational, cultural and sporting services
Additional classification (cpv):	92200000 Radio and television services

5.1.2 Place of performance

Postal address:	Bart de Graaffweg 2
Town:	HILVERSUM
Postcode:	1217 ZL
Country subdivision (NUTS):	Het Gooi en Vechtstreek (NL327)
Country:	Netherlands
Additional information:	See documentation

5.1.5 Value

Estimated value excluding VAT:	7 500 000 Euro

5.1.6 General information

Reserved participation:	Participation is not reserved.

Procurement Project not financed with EU Funds.

5.1.9 Selection criteria

Sources of selection criteria:	Procurement Document

Information about the second stage of a two-stage procedure:

Minimum number of candidates to be invited for the second stage of the procedure:	2
Maximum number of candidates to be invited for the second stage of the procedure:	5

The procedure will take place in successive stages. At each stage, some participants may be eliminated

5.1.11 Procurement documents

Address of the procurement documents:	https://s2c.mercell.com/today/175882

5.1.12 Terms of procurement

Terms of submission:

Electronic

Rijksoverheid

submission:	Allowed
Address for submission:	https://s2c.mercell.com/today/175882
Languages in which tenders or requests to participate may be submitted:	English
Deadline for receipt of expressions of interest:	04/11/2025 22:59 +00:00
Terms of contract:	
The execution of the contract must be performed within the framework of sheltered employment programmes:	No

5.1.15 Techniques

Framework agreement:

Framework agreement, with reopening of competition

5.1.16 Further information, mediation and review

Review organisation:	Court Middle Netherlands

8. Organisations

8.1 ORG-0001

Official name:	Nederlandse Publieke Omroep
Registration number:	32043579
Postal address:	Bart de Graaffweg 2
Town:	Hilversum
Postcode:	1217ZL
Country subdivision (NUTS):	Het Gooi en Vechtstreek (NL327)
Country:	Netherlands
Contact point:	Jerry Braaksma
Email:	jerry.braaksma@npo.nl
Telephone:	+31625638438
Internet address:	https://npo.nl/
Buyer profile:	https://s2c.mercell.com/buyer/2479

Roles of this organisation:

Buyer

8.1 ORG-0002

Official name:	Court Middle Netherlands
Registration number:	82940444
Postal address:	Vrouwe Justitiaplein 1
Town:	Utrecht
Postcode:	3511EX
Country subdivision	

Rijksoverheid

(NUTS):	Utrecht (NL350)
Country:	Netherlands
Email:	midden-nederland@om.nl
Telephone:	+310883620000
Roles of this organisation:	
Review organisation	

Notice information

Notice identifier /version:	115d7eea-eed9-46ff-afca-d59a16927eee - 01
Form type:	Competition
Notice type:	Prior information notice or a periodic indicative notice used as a call for competition – light regime
Notice dispatch date :	15/10/2025 14:29 +00:00
Notice dispatch date (eSender):	15/10/2025 15:11 +00:00
Languages in which this notice is officially available:	English Dutch

Rijksoverheid