

Note of Information – WP5 Communications Tender

Date of publication: 20-05-2025

Please note:

Although no formal questions were submitted via TenderNed before the deadline of 16-05-2025, 12:00 CET, one candidat submitted informal questions by email. In the interest of equal treatment, we hereby publish both the questions and the answers to all tenderers.

Question 1:

In paragraph 2.1.1 of the procurement guide it is stated that all prices and rates correspond to the complete work and/or services and/or supplies. Do we need to include all marketing and/or promotional costs (including advertising, media, etc.)? Taking into account that at this moment it is not completely clear on which channel/medium, and to what extent, it needs to be deployed to achieve the desired result.

Answer 1:

Yes, all marketing and promotional costs (including media/advertising/etc.) must be included in your financial proposal. We understand that certain execution details may not be fixed at this stage, but we expect realistic assumptions and a clear, total costing within the proposed plan.

Question 2:

In paragraph 5.6 of the procurement guide it is stated that we have “2-3 pages and CV’s” for subject 3 - Competences of the team. Could you confirm that the CV’s are extra pages on top of the 2-3 pages?

Answer 2:

Yes, the 2–3 pages are meant for the narrative team description. Individual CVs may be added separately and do not count towards this page limit.

Question 3:

Could you share the slides from the information meeting on May 8th?

Answer 3:

Yes. The slides from the information meeting have been uploaded to TenderNed and are available as an attachment to this Note of Information.