

13/06/2025

1. Buyer

1.1 Buyer

Official name: Omroep Brabant Mediafaciliteiten C.V.

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1 Procedure

Title: VOD/OTT platform Omroep Brabant

Description: Omroep Brabant intends to enter into an agreement with one (1) service provider for a maximum period of five (5) years, starting on April 1, 2025, or as soon as possible thereafter for the delivery of VOD/OTT services. 780.000 excluding VAT

Procedure identifier: 364e536d-7e0b-408b-9603-6151a0c875c4

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Supplies

Main classification (cpv): 48000000 Software package and information systems

2.1.2 Place of performance

Country subdivision (NUTS): Zuidoost-Noord-Brabant (NL414)

Country: Netherlands

2.1.3 Value

Estimated value excluding VAT: 780 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1 Lot technical ID: LOT-0000

Title: VOD/OTT services

Description: Please refer to the selection guide. 780000

Internal identifier: 1

5.1.1 Purpose

Main nature of the contract: Supplies

Main classification (cpv): 48000000 Software package and information systems

Options:

Description of the options: Extensions of the contract.

5.1.2 Place of performance

Country subdivision

(NUTS): Zuidoost-Noord-Brabant (NL414)

Country: Netherlands

Additional information:

5.1.3 Estimated duration

Duration: 60 Month

5.1.4 Renewal

Maximum renewals: 4

Other information about renewals: Each extension has a duration of one contract year.

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the

Government yes

Procurement Agreement (GPA):

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10 Award criteria

Criterion:

Type: Price

Name: Price

Description: See selection guide

Category of award threshold criterion: Weight (points, exact)

Award criterion number: 60

Criterion:

Type: Quality

Name: Quality

Description: See selection guide

Category of award threshold criterion: Weight (points, exact)

Award criterion number: 40

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: Omroep Brabant Mediafaciliteiten C.V. - Rechtbank Oost-Brabant, zittingsplaats Eindhoven

Information about review deadlines: 20 days after the preliminary award has been sent to tenderers

Organisation providing additional information about the procurement procedure:

Omroep Brabant Mediafaciliteiten C.V. - Carlo van Acker

Organisation providing

more information on the review procedures: Omroep Brabant Mediafaciliteiten C.V.

Organisation signing the contract: Omroep Brabant Mediafaciliteiten C.V.

6. Results

Value of all contracts awarded in this notice: 490 000 Euro

6.1 Result lot Identifier: LOT-0000

At least one winner was chosen.

6.1.2 Information about winners

Winner:

Official name: Applicaster UK Ltd

Tender:

Tender identifier: 1

Identifier of lot or group of lots: LOT-0000

Value of the tender: 490 000 Euro

The tender was ranked: no

The tender is a variant: no

Subcontracting: No

Contract information:

Identifier of the contract : CON-0001

Title: P1 VOD/OTT services

Date on which the winner was chosen: 28/03/2025

Date of the conclusion of the contract: 28/04/2025

Organisation signing the contract: Omroep Brabant Mediafaciliteiten C.V.

6.1.4 Statistical information

Summary of the review requests the buyer received:

Number of complainants : 0

Received tenders or requests to participate:

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders

Number of tenders or requests to participate received: 3

8. Organisations

8.1 ORG-0001

Official name: Omroep Brabant Mediafaciliteiten C.V.

Registration number: 201722712

Postal address: Science Park Eindhoven 5550
 Town: SON EN BREUGEL
 Postcode: 5692EL
 Country subdivision (NUTS): Zuidoost-Noord-Brabant (NL414)
 Country: Netherlands
 Contact point: Carlo van Acker
 Email: aanbestedingen@omroepbrabant.nl
 Telephone: +31 402949494
 Internet address: <http://www.omroepbrabant.nl>
 Other contact points:
 Official name: Carlo van Acker
 Town: Son
 Postcode: 5692 EL
 Country subdivision (NUTS): Zuidoost-Noord-Brabant (NL414)
 Country: Netherlands
 Contact point: Carlo van Acker
 Email: carlo.van.acker@omroepbrabant.nl
 Internet address: <http://www.omroepbrabant.nl>
 Other contact points:
 Official name: Rechtbank Oost-Brabant, zittingsplaats Eindhoven
 Town: Eindhoven
 Postcode: 5611 EM
 Country subdivision (NUTS): Zuidoost-Noord-Brabant (NL414)
 Country: Netherlands
 Email: aanbestedingen@omroepbrabant.nl
 Internet address: <http://www.omroepbrabant.nl>
 Roles of this organisation:
 Buyer
 Organisation providing additional information about the procurement procedure
 Review organisation
 Organisation providing more information on the review procedures
 Organisation signing the contract

8.1 ORG-0002

Official name: Applicaster UK Ltd
 Size of the economic operator: Large
 Registration number: 0000934582928
 Postal address: Central House, 1 Ballards Lane 612
 Town: London
 Postcode: N3 1LQ
 Country: United Kingdom
 Internet address: <https://www.applicaster.com/>
 Roles of this organisation:
 Tenderer

Winner of these lots: LOT-0000

Notice information

Notice identifier/version : ce50a80d-8a49-4df0-92ed-4f91151c9d98 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice dispatch date: 13/06/2025 14:32 +02:00

Languages in which this notice is officially available: English