

Algemene informatie

Aanbesteding: Development of new interactive exhibitions
Aanbestedende Dienst: Stichting Nederlands Literatuurmuseum en Literatuurarchief
Referentie: -

Toelichting:

Vraag en antwoord

Ref.nr. **Onderwerp:**
1 vereiste referenties van 250 m2

Vraag:

De eis voor de competentie ruimtelijk ontwerp voor de doelgroep 0-6 jaar stelt een minimum van 250 vierkante meter. In Nederland zijn tentoonstellingen en experiences met een museale context voor deze leeftijdscategorie schaars, en vaak kleiner dan deze gevraagde 250 m². Hierdoor worden potentieel interessante ontwerp bureaus met expertise in het ontwikkelen van tentoonstellingen voor deze doelgroep uitgesloten van deelname aan deze tender.

Vraag: Is het mogelijk om de eis van 250 m² bij te stellen naar 100 m² ?

Antwoord:

"Question translated in English: The requirement for spatial design competence for the 0-6 age group sets a minimum of 250 square meters. In the Netherlands, exhibitions and experiences with a museum context for this age category are scarce and often smaller than the requested 250 m². As a result, potentially interesting design agencies with expertise in developing exhibitions for this target group are excluded from participating in this tender.

Question: Is it possible to adjust the requirement of 250 m² to 100 m²?

Answer: The museum does not agree. The museum considers 250 square meters to be realistic in relation to the current assignment.

Percelen: P1 Lot 1: Target group 0-6 years
Beantwoord op: 18 okt. 2024

Ref.nr. **Onderwerp:**
2 Optional scope in lot 2

Vraag:

Could you clarify the decision to make the spatial design and aesthetic

guidance optional in Lot 2? Additionally, how will this impact the tender process in terms of comparing different submissions and consortia?

Antwoord:

The museum is dependent on funding for certain parts of the assignment. For the parts where this is most uncertain, the component has been included as optional. This reservation does not affect the museum's ambition, which remains realistic, that optional activities will also be realized. In return, to exclude the optional components in this tender would mean another tender if and when the funding is successfully. Therefore, any application and any potential registration should also cover all optional components, and these will be assessed as well.

Percelen: P2 Lot 2: Target group 7-13 years & 14 - 18 years
Beantwoord op: 18 okt. 2024

Ref.nr.
3

Onderwerp:
Optional scope lot 3

Vraag:

Could you clarify the decision to make the spatial design and aesthetic guidance of the exhibition and the spatial design and development of the immersive experience optional in Lot 3? Additionally, how will this impact the tender process in terms of comparing different submissions and consortia?

Antwoord:

See the answer to question 2

Percelen: P3 Lot 3: Target group 18+ years
Beantwoord op: 18 okt. 2024

Ref.nr.
4

Onderwerp:
Insurance

Vraag:

We (a concept development agency + design agency) want to register as a group of entrepreneurs for Lot 3. Does the concept development agency also need to meet the insurance requirement (business liability insurance with coverage of at least €500,000 per incident with a maximum of €2,500,000 per year)?

Antwoord:

This is explained in paragraph 3.4 of the selection guidelines. If you rely on the financial and economic capacity of a group of operators, subcontractor,

or parent organization to meet the eligibility requirement, you do not need to meet this requirement yourself, but only the party you are relying on.

Percelen: P3 Lot 3: Target group 18+ years
Beantwoord op: 18 okt. 2024

Ref.nr.
5

Onderwerp:
Budget

Vraag:
Is there already a budget indication per lot?

Antwoord:
In the awarding phase, we will provide a budget per lot.

Percelen: P1 Lot 1: Target group 0-6 years
P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years
Beantwoord op: 18 okt. 2024

Ref.nr.
6

Onderwerp:
Selection criteria

Vraag:
Can we submit multiple references per selection criterium?

Antwoord:
No, you must provide one reference per selection criterion.

Percelen: P1 Lot 1: Target group 0-6 years
P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years
Beantwoord op: 18 okt. 2024

Ref.nr.
7

Onderwerp:
References

Vraag:
For the references you mention that they can be submitted 'with a font and size similar to the one used in these guidelines'. To avoid any misunderstanding, can you please specify the exact font and size you would like to see?

Antwoord:

The guideline uses the font 'Montserrat (Body Text)' and font size 9. Of course, you do not need to use exactly the same. We have specified this so that you use a font and font size that is easy to read, but you are free to make your own choice.

Percelen: P1 Lot 1: Target group 0-6 years
P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years
Beantwoord op: 18 okt. 2024

Ref.nr.
8

Onderwerp:
General

Vraag:

The tenderer assumes that in the next steps of this tender there will be another opportunity to submit questions related to content. Is this assumption correct? If not so, please provide explanation.

Antwoord:

In the selection stage, after the publication of this clarification note, there will be no further opportunity to ask questions. In the awarding phase, two rounds of questions will be included. The museum may decide to add extra rounds of questions if the situation calls for it.

Percelen: P1 Lot 1: Target group 0-6 years
P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years
Beantwoord op: 18 okt. 2024

Ref.nr.
9

Onderwerp:
3.6.1.

Vraag:

Could you please give more explanation on what is sufficient for when a project has not been (fully) completed? The tenderer assumes that completed contracts between client and studio for a phase or a part of the project are eligible as reference, even if the project itself is still ongoing.

Antwoord:

It may indeed be the case that the project you provide as a reference is still ongoing and therefore not fully completed. The guidelines state that this can only be the case for actual and visible results achieved. This could be, for example, completed and accepted sub-tasks. In short, you need to specify what has already been delivered and that should match our demands. Simply signing a contract, but still needing to be executed, is not considered an

actual result achieved.

Percelen: P1 Lot 1: Target group 0-6 years
P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years
Beantwoord op: 18 okt. 2024

Ref.nr.
10

Onderwerp:
2.7.

Vraag:

Can you please clarify if it is possible to subscribe to different lots with different parties/combinations? For example, subscribe to lot 1 with party /combination 1 and to lot 2 with party/comboination 2.

Antwoord:

See also section 2.7 of the selection guidelines. You may only submit one application per lot. Multiple applications for the same lot from the same participant or group of operators will be excluded from participation. However, it is possible for a subcontractor to participate as a subcontractor in multiple applications for the same lot.

Percelen: P1 Lot 1: Target group 0-6 years
P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years
Beantwoord op: 18 okt. 2024

Ref.nr.
11

Onderwerp:
4.2.

Vraag:

After vetting, you want to continue with maximum 5 subscribers per lot. That seems very much to us. Considering the amount of work you request from the submitters in the next phase and the chance of winning the lot it feels not in balance. Would you consider to bring back the maximum subscribers per lot to 3?

Antwoord:

The chosen EU tender procedure does not legally allow us to select fewer than five parties.

Percelen: P1 Lot 1: Target group 0-6 years
P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years
Beantwoord op: 18 okt. 2024

Ref.nr.
12

Onderwerp:
1.6.2 Scope of work

Vraag:

You indicate that you have 900m2 available for the target audience 0-6 years. That seems to be a very large and perhaps too large surface area for this target audience. Can you explain how you arrived at this size?

Antwoord:

The museum now has 2 exhibitions + 1 installation (together about 500 m2) for this target audience. It knows from experience that there is a great need from both the individual public and education (incl pre-school) for educational outings for 0-6 year olds.

Percelen: P1 Lot 1: Target group 0-6 years

Beantwoord op: 18 okt. 2024

Ref.nr.
13

Onderwerp:
Budget

Vraag:

Is a budget indication available for each lot?

Antwoord:

See the answer to question 5.

Percelen: P1 Lot 1: Target group 0-6 years
P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years

Beantwoord op: 18 okt. 2024

Ref.nr.
14

Onderwerp:
Selection guidelines: 2.6 Other information

Vraag:

Museum reserves the right to temporarily or permanently discontinue the process in case of lack of sufficient resources. How big is this risk and are the budgets already available or do they still need to be applied for?

Antwoord:

The museum reserves the right to temporarily or permanently discontinue the process in whole or in part. The museum will not do this lightly or without justification. Also see the answer to question 2.

Percelen: P1 Lot 1: Target group 0-6 years
P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years
Beantwoord op: 18 okt. 2024

Ref.nr.
15

Onderwerp:
Annex 7

Vraag:

There is one form per lot on which all selection criteria are listed. Is it the intention to keep this form as a single form and therefore also submit it to one /or each criteria or to make separate forms of it and therefore also submit it per selection criteria in Tendered.

Antwoord:

You may submit the form for the selection criteria as one single form via TenderNed. The separate descriptions of the selection criteria, as outlined in the guidelines, can be submitted individually per selection criterion.

Percelen: P1 Lot 1: Target group 0-6 years
P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years
Beantwoord op: 18 okt. 2024

Ref.nr.
16

Onderwerp:
Annex 5 & Annex 7, reference forms

Vraag:

You ask for possible subcontracting (nr 3).
Do you expect that if we have carried out this project with a subcontractor we will mention this and otherwise leave this field blank? Can we also include several subcontractors here?

Antwoord:

Yes, that is expected, and if you have used multiple subcontractors, we ask you to list all of them on the form.

Percelen: P1 Lot 1: Target group 0-6 years
P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years
Beantwoord op: 18 okt. 2024

Ref.nr.
17

Onderwerp:
Annex 4: Declaration regarding package of sanctions Russian entities

Vraag:

Should only the main contractor fill in this declaration form or also the subcontractor(s)

Antwoord:

This only needs to be filled out by the main contractor. If you are applying as a group of operators, all operators in the group must complete the declaration.

Percelen: P1 Lot 1: Target group 0-6 years
P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years
Beantwoord op: 18 okt. 2024

Ref.nr.
18

Onderwerp:
consortium

Vraag:

Mag een bedrijf in verschillende consortia aanbieden?

Antwoord:

Question translated in English: Is a company allowed to submit offers in different consortia?

Answer: In this stage, you may apply in the different forms as stated in paragraph 3.3 of the selection guidelines. See also the answer to question 10.

Percelen: P1 Lot 1: Target group 0-6 years
P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years
Beantwoord op: 18 okt. 2024

Ref.nr.
19

Onderwerp:
1.6.1 Subdivision into lots

Vraag:

In the Work description of Lot 2 is stated for target audience 14-18 years that Spatial design and Aesthetic guidance are optional. Can you please explain how you mean this and what the reason is.

Antwoord:

See the answer to question 2.

Percelen: P2 Lot 2: Target group 7-13 years & 14 - 18 years
Beantwoord op: 18 okt. 2024

Ref.nr.

20

Onderwerp:

floorplan 'kelder'

Vraag:

The floorplan (Annex 2 Floor Plan Magazijn De Zon 1v0) provides insight in the layout of the “kelder” There are several small rooms, called “mediaval vault cellar” and there is a gallery. Are these 6 “cellars” the rooms, including the “gallery” in which the immersive experience has to take place?

Antwoord:

Yes, the museum wants to use both the Gallery and the cellars for the immersive experience.

Percelen:

P3 Lot 3: Target group 18+ years

Beantwoord op:

18 okt. 2024

Ref.nr.

21

Onderwerp:

Overall procedure

Vraag:

Can the number of parties proceeding to the awarding phase be reduced? It is a significant request/burden to place on so many agencies with a 20% success rate.

Antwoord:

See the answer to question 11.

Percelen:

P1 Lot 1: Target group 0-6 years

P2 Lot 2: Target group 7-13 years & 14 - 18 years

P3 Lot 3: Target group 18+ years

Beantwoord op:

18 okt. 2024

Ref.nr.

22

Onderwerp:

Overall procedure

Vraag:

Will the scores from the first round carry over to the next round?

Antwoord:

No, the result of the selection phase only serves the purpose of selecting five suitable parties per lot. Scores are not carried over to the awarding phase.

Percelen:

P1 Lot 1: Target group 0-6 years

P2 Lot 2: Target group 7-13 years & 14 - 18 years

Beantwoord op: P3 Lot 3: Target group 18+ years
18 okt. 2024

Ref.nr.
23

Onderwerp:
References

Vraag:
4.4.2 Could you specify the font type, size, and line spacing you prefer?

Antwoord:
See the answer to question 7.

Percelen: P1 Lot 1: Target group 0-6 years
P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years
Beantwoord op: 18 okt. 2024

Ref.nr.
24

Onderwerp:
References

Vraag:
4.4.2 Max 2 A4 pages including visuals. Is it possible to rephrase this as a maximum word count and allow for slightly more pages for visuals?
Combining images onto one A4 may not give a good representation; it might look cluttered.

Antwoord:
The museum does not provide a maximum word count; it sticks to 2 A4.
However, the museum does allow adding an extra page with visuals only.

Percelen: P1 Lot 1: Target group 0-6 years
P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years
Beantwoord op: 18 okt. 2024

Ref.nr.
25

Onderwerp:
Inclusion

Vraag:
4.4.7 Could you provide more clarification on how broadly we should interpret inclusion? Are there specific target groups you have in mind?

Antwoord:
"The museum wants everyone to feel welcome and at home. This means that

the exhibitions are accessible to people with disabilities, as well as attractive and inviting to visitors of all backgrounds and learning styles.

Inclusion relates both to the spatial design for people with disabilities (for example, those with visual impairments or sensitivity to stimuli), but also when it comes to the content of the exhibits, considering the creator, central theme and form, which does not revolve exclusively around ethnicity, nationality and social class, but also gender, sexual orientation and gender roles."

Percelen: P1 Lot 1: Target group 0-6 years
P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years
Beantwoord op: 18 okt. 2024

Ref.nr.
26

Onderwerp:
Co creation

Vraag:
How is the team on the client side composed that will engage in co-creation during the implementation process?

Antwoord:
Each plot has a project manager who manages a project team consisting of 3-5 staff members, including a content developer, education and/or collection officer, and possibly at a later stage a content team. The project leaders are managed by the overarching project manager Magazijn De Zon.

Percelen: P1 Lot 1: Target group 0-6 years
P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years
Beantwoord op: 18 okt. 2024

Ref.nr.
27

Onderwerp:
Optional

Vraag:
1.6.1.It states that some lots are optional. Their inclusion depends on funding. How should we interpret this in this phase and factor it into our considerations?

Antwoord:
See the answer to question 2.

Percelen: P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years

Beantwoord op: 18 okt. 2024

Ref.nr.
28

Onderwerp:
funding

Vraag:

What is the consequence for the consortium if certain components cannot be funded?

Antwoord:

This is why the Museum has chosen to place certain components of the assignment as optional; see the answer to question 2. In this case, the project will be implemented later or not at all. The Museum will then reuse existing exhibits.

Percelen: P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years

Beantwoord op: 18 okt. 2024

Ref.nr.
29

Onderwerp:
Collection

Vraag:

Is there a collection for the exhibition part of plot 3, and if so, what is it?

Antwoord:

Yes, The museum collects and manages Dutch literary heritage from 1750 to the present day, this collection will be the base of the exhibition for 18+. Ranging from manuscripts and love letters to writer's portraits and diaries, the archives contain many documents and objects relating to around 7,000 writers and illustrators. Based on this collection, the museum wants to tell in this exhibition thematically big and small stories from our literary history. It becomes clear how literature is closely linked to both society and our personal lives.

For those who want to see more of the collection and the stories the museum tells, the museum refers to it's online museum: LiteratuurLab.nl

Percelen: P3 Lot 3: Target group 18+ years

Beantwoord op: 18 okt. 2024

Ref.nr.
30

Onderwerp:
Immersive

Vraag:

In the request for lot 3, in addition to the immersive objective, is it also

important that it is interactive?

Antwoord:

The museum welcomes interactivity, although this is not a must.

Percelen: P3 Lot 3: Target group 18+ years

Beantwoord op: 18 okt. 2024

Ref.nr.
31

Onderwerp:

Contract duration

Vraag:

The contract duration is approximately 2,5 years. How long does the contract last if lot 2 or lot 3 consists solely of the development of the concept?

Antwoord:

The contract will have the same duration. If the assignment only involves the development of the concept, the project will likely be completed earlier than after 2.5 years.

Percelen: P2 Lot 2: Target group 7-13 years & 14 - 18 years

P3 Lot 3: Target group 18+ years

Beantwoord op: 18 okt. 2024

Ref.nr.
32

Onderwerp:

Selection guidelines, 3.5.1 Bank statement

Vraag:

It is not customary to demonstrate financial and economic capacity through a bank statement. However, to demonstrate that the organization of Tenderer is financially sound, Tenderer can provide you with the most recent annual financial report. Can you agree to this?

Antwoord:

Due to an oversight, the requirement for a bank statement was left in. Regarding financial and economic capacity, the audit opinion and insurance requirement are sufficient. Therefore, the demand for a bank statement in paragraph 3.5.1 will be deleted

Percelen: P1 Lot 1: Target group 0-6 years

P2 Lot 2: Target group 7-13 years & 14 - 18 years

P3 Lot 3: Target group 18+ years

Beantwoord op: 18 okt. 2024

Ref.nr.

Onderwerp:

33 Referring to 3.5.1 Bank statement

Vraag:

Referring to 3.5.1 Bank statement:

Could you please clarify what you mean by 'bank statement'? Are you referring to a bank statement (Dutch: bankafschrift) or a bank certificate (Dutch: bankverklaring)? Our banks do not issue certificates or declarations. Would you accept other documents to confirm our solvency, such as an accountant's declaration (annual accounts approved by the accountant)?

Antwoord:

See the answer to question 32

Percelen: P1 Lot 1: Target group 0-6 years
P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years

Beantwoord op: 18 okt. 2024

Ref.nr.

34

Onderwerp:

Summary list of docs to be submitted

Vraag:

Overall: Could you provide a list that completely specifies all documents that need to be handed over for the bid in this stage? And could you please provide that for the next phase as well?

Antwoord:

The summary of additional information document includes a checklist. It lists the documents that must be submitted in the selection phase.

Percelen: P1 Lot 1: Target group 0-6 years
P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years

Beantwoord op: 18 okt. 2024

Ref.nr.

35

Onderwerp:

Question regarding consortium

Vraag:

How do we subscribe as equal partners (consortium)? How and where should we express our partnership in the submission?

Antwoord:

You can indicate in the ESPD that you are participating as a group of operators. This can be done under Part II A, in the question: 'Is the economic

operator participating in the procurement procedure together with others?'. If you are applying with a subcontractor (not as a group of operators), you can fill this out in Part C under 'Does the economic operator rely on the capacities of other entities in order to meet the selection criteria set out under Part IV and the criteria and rules (if any) set out under Part V below?'.

Percelen: P1 Lot 1: Target group 0-6 years
P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years
Beantwoord op: 18 okt. 2024

Ref.nr.
36

Onderwerp:
Referring 1.6 / optional spatial design and development of games

Vraag:
Referring 1.6: On pages 4 and 5 of the guidelines it is stated that some design jobs are optional. Three questions about this:
1. Is it related to funding issues?
2. Is it possible to state an expectation or a percentage to these provisions
3. In case the design job for a lot is only conceptual, how much would that differ from the concept that is delivered in the bidding? In other words: how much of a design job would there be if it is limited to concept design?

Antwoord:
1 & 2: see the answer to question 2
3: There is a difference between the early concept and the actual designing of the game and related spatial area. In the tender we will not specifically ask for a detailed concept. E.g. a vision on the assignment does not actually mean that you have to come forward with a concept

Percelen: P1 Lot 1: Target group 0-6 years
P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years
Beantwoord op: 18 okt. 2024

Ref.nr.
37

Onderwerp:
Current exhibitions

Vraag:
What do you intend to do with the current exhibitions in The Hague?

Antwoord:
Unless the funding is disappointing, the Museum has no desire to continue the current exhibitions in the new location in Utrecht. The current exhibitions for 14-18 years and 18+ are relatively new; should the museum not find enough funding, those exhibitions will be reused in Utrecht.

However, the museum does want to incorporate successful sections into the new exhibitions in an improved and modified form, and if it is possible to recycle parts of current exhibitions, the museum encourages that.

Percelen: P1 Lot 1: Target group 0-6 years
P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years
Beantwoord op: 18 okt. 2024

Ref.nr.
38

Onderwerp:
Relationship between "core competencies, 3.6" and "selection criteria 4.4" in the references

Vraag:
We are somewhat confused about the relationship between "core competencies, 3.6" and "selection criteria 4.4" in the references.

Annexes 5 and 7 seem to overlap significantly, and we expect that the projects we list will also largely overlap between these annexes. Do you agree with this assessment?

Additionally, for the first submission stage (deadline October 31), is it correct that we must fully complete both Annexes 5 and 7 (for the relevant lot)?

Lastly, is it correct that the responses to the selection criteria in Annex 7 will only be reviewed and scored by the assessment team if there are more than five applicants per lot who meet the eligibility requirements and are not subject to exclusion?

Antwoord:
It is correct that by the deadline for submitting an application, you must submit both the core competencies and the selection criteria, along with the other required documents. There may be overlap between the core competencies and the selection criteria. Therefore, it is not unlikely that you use the same reference for both a core competency and a selection criterion. It is also correct that applications will only be scored based on the selection criteria when there are more than 5 valid applications for the relevant lot.

Percelen: P1 Lot 1: Target group 0-6 years
P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years
Beantwoord op: 18 okt. 2024

Ref.nr.
39

Onderwerp:
Considering references

Vraag:

Considering references:

When working as a team of, for example, two companies, is it acceptable for reference projects to have been completed by either one of the companies, or both? Or do you require all the reference projects to have been completed by the full consortium?

Antwoord:

It is allowed that, when applying as a group of operators, either one or both of the operators has completed the core competencies.

Percelen:

P1 Lot 1: Target group 0-6 years

P2 Lot 2: Target group 7-13 years & 14 - 18 years

P3 Lot 3: Target group 18+ years

Beantwoord op:

18 okt. 2024

Ref.nr.
40

Onderwerp:

3.5.3 Audit

Vraag:

3.5.3 states: "In the vetting stage, you must submit the most recent annual report with an audit opinion within five working days"

Our question: A fully audited annual report is never asked in tendering and will take us a very long time produce. Can you agree with us providing the most recent annual report, or even the last 3 full year reports, signed by a register accountant?

Antwoord:

That is agreed, assuming that the most recent report is for 2023.

Percelen:

P1 Lot 1: Target group 0-6 years

P2 Lot 2: Target group 7-13 years & 14 - 18 years

Beantwoord op:

18 okt. 2024

Ref.nr.
41

Onderwerp:

Immersive

Vraag:

triggered by: Game development: Translation of the exhibition storyline into digital and/or analogue game concepts and development thereof (i.e., building and programming the digital games).'

Does the scope of lot 3, the immersive experience, cover also the actual production of possible AV elements? Or is it limited to a concept for the immersive experience?

And if the actual production of the immersive experience is included in lot 3, can we get a budget-indication for this specific area? Assuming the sky is not the limit...

Antwoord:

Lot 3, with regard to the immersive experience, contains the development of a concept for the immersive experience. Optional is the spatial design and the development/construction of the immersive experience, including the actual production of AV-elements (depending on funding, see the answer to question 2). At this stage, the museum does not issue a budget indication, we will provide this in the award phase.

Percelen: P3 Lot 3: Target group 18+ years

Beantwoord op: 18 okt. 2024

Ref.nr.
42

Onderwerp:
Budget

Vraag:

I would like to kindly ask to provide the estimated budget planned for execution of the particular lots of the scope of work described in point 1.5 of the annex "Selection guidelines development of new interactive exhibitions"

Antwoord:

See the answer to question 5.

Percelen: P1 Lot 1: Target group 0-6 years

P2 Lot 2: Target group 7-13 years & 14 - 18 years

Beantwoord op: 18 okt. 2024

Ref.nr.
43

Onderwerp:
questions

Vraag:

"We kindly request clarification on few questions:

1) How to present a reference project that fulfills more than one core competence. Is it permissible to mention all relevant core competencies within the project description, or should the same project be submitted separately for each core competence in Annex 5 forms?

2) When are we required to submit the documents for the eligibility requirements concerning financial and economic capacity? Should these documents be included with the application submission on the 31st of October, or will they be requested at a later stage? The guidelines state that during the vetting stage, these documents must be submitted within five

working days. Does this refer to five working days from the time of the additional request?"

Antwoord:

"1) You must submit one reference per core competency. If you use the same reference for multiple core competencies, you should enter the same reference multiple times on the form.

2) Where the guidelines state that documents must be provided in the vetting stage, this means that they do not need to be submitted by the deadline for submitting an application. 'Within five working days' refers to five working days after sending the decision regarding selection."

Percelen: P1 Lot 1: Target group 0-6 years
P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years

Beantwoord op: 18 okt. 2024

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Onderwerp:

Indicated budget and different assignments

Vraag:

"Is there an indication of the budget available (or aspired) per lot?

Do we understand correctly that the development of the exhibition concept and the spatial design and development of the exhibition are two different assignments. Why is there chosen to separate the two?"

Antwoord:

See the answer to question 5. See also sections 1.5 and 1.6 in the selection guidelines. The assignment being tendered concerns an integrated contract for concept development, spatial design, and game development for the new exhibitions. The assignment begins with developing a concept. This applies to all lots. Thereafter, this design is further elaborated into a spatial design, and the games are conceptualized and developed. This is guaranteed for the lots described in section 1.6.1. Where section 1.6.1 states that this is optional, it depends on the budget. See also the answer to question 2. The construction of the physical exhibition is out of scope. However, for lot three, the entire realization of the immersive experience is included in the assignment. See also the answer to question 41. The museum considers it important, for the sake of integrity, that the concept is developed by the same party (or consortium) that also handles the actual production of AV-elements. We also refer you to section 1.5, which explains what the museum means by the different disciplines, and section 1.6.1, which states which components belong to each lot.

Percelen: P1 Lot 1: Target group 0-6 years

P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years
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Onderwerp:
Number of parties

Vraag:
Can the number of parties proceeding to the awarding phase be reduced? It is a significant request/burden to place on so many agencies with a 20% success rate.

Antwoord:
See the answer to question 11.

Percelen: P1 Lot 1: Target group 0-6 years
P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years
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Onderwerp:
Vision on the assignment

Vraag:
Can you specify what you mean by "vision on the assignment" regarding the next phase? Regarding the time investment.

Antwoord:
The museum will further clarify this in the awarding guidelines.

Percelen: P1 Lot 1: Target group 0-6 years
P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years
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Onderwerp:
plot-transcending components

Vraag:
How do plan to deal with plot-transcending components, such as a counter or routing.

Antwoord:
Plot-transcending components are outside this scope and will be picked up

separately for the entire museum.

Percelen: P1 Lot 1: Target group 0-6 years
P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years
Beantwoord op: 18 okt. 2024

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Onderwerp:
Notification

Vraag:
Notification from the contracting authority

Antwoord:
The provided answers apply to all 3 lots unless it is explicitly stated in the answer that the response only pertains to a specific lot."

Percelen: P1 Lot 1: Target group 0-6 years
P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years
Beantwoord op: 18 okt. 2024

Ref.nr.
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Onderwerp:
Notification

Vraag:
Notification from the contracting authority

Antwoord:
To avoid confusion regarding the schedule, the museum would like to clarify the following: The end of the objection period and final selection are scheduled for December 6. Objections can therefore be made no later than Thursday, December 5, 2024.

Percelen: P1 Lot 1: Target group 0-6 years
P2 Lot 2: Target group 7-13 years & 14 - 18 years
P3 Lot 3: Target group 18+ years
Beantwoord op: 18 okt. 2024