1. Buyer

1.1 Buyer

Official name:	Invest International B.V.
Legal type of the buyer:	Body governed by public law
Activity of the contracting authority:	Economic affairs

2. Procedure

2.1 Procedure

Title:	Contract for international photography projects
Description:	Invest International plans to sign a multi-year contract contract with Makmende Media BV. We publish this award without prior notice, as we exceed the European threshold of EUR 221.000 if we were to spread the expected spend over a four-year period. Market research shows that Makmende Media has a unique position as being a Dutch media agency that offers access to a worldwide network of photographers and videographers. Their network allows us to relatively easy capture our work around the world, without making a Dutch photographer / videographer fly around the world to do this for us. Also, having local people creating video/photography allows for a more authentic and honest view on the local situation. 221.000
Procedure identifier:	83d3fba1-d4ab-4ea7-b970-cf8ad07e9944
Type of procedure:	Negotiated without prior call for competition

2.1.1 Purpose

Main nature of the contract :	Services
Main classification (cpv):	79961000 Photographic services

2.1.2 Place of performance

Country: Netherlands

Anywhere in the given country

2.1.4 General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1 Lot technical ID: LOT-0000

Title:	Contract for international photography projects
Description:	N/A
Internal identifier:	1

5.1.1 Purpose

Main nature of the contract :	Services
Main classification (cpv):	79961000 Photographic services

5.1.2 Place of performance

Rijksoverheid

Country:	Netherlands

Anywhere in the given country

Additional information:

5.1.3 Estimated duration

Duration:	48 Month

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA):	yes

5.1.7 Strategic procurement

Aim of strategic procurement:	No strategic procurement

5.1.10 Award criteria

Criterion:

Type:	Price
Name:	N/A
Description:	N/A
Category of award threshold criterion:	Weight (points, exact)
Award criterion number:	100

5.1.15 Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation:	Invest International B.V. - Rechtbank Den Haag
Organisation providing additional information about the procurement procedure:	Invest International B.V.

Organisation providing more

Rijksoverheid

information on the review procedures:	Invest International B.V.
Organisation signing the contract:	Invest International B.V.

6. Results

Maximum value of the framework agreements in this notice:	1 Euro
Direct award:	
Justification for direct award:	No suitable tenders, requests to participate, or applications were received in response to a previous notice
Other justification:	Invest International plans to sign a multi-year contract contract with Makmende Media BV. We publish this award without prior notice, as we exceed the European threshold of EUR 221.000 if we were to spread the expected spend over a four-year period. Market research shows that Makmende Media has a unique position as being a Dutch media agency that offers access to a worldwide network of photographers and videographers. Their network allows us to relatively easy capture our work around the world, without making a Dutch photographer / videographer fly around the world to do this for us. Also, having local people creating video/photography allows for a more authentic and honest view on the local situation.

6.1 Result lot Identifier: LOT-0000

At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement:	1 Euro

6.1.2 Information about winners

Winner:

Official name:	Makmende Media B.V.

Tender:

Tender identifier:	1
Identifier of lot or group of lots:	LOT-0000
The tender was ranked:	no
The tender is a variant:	no
Subcontracting :	No

Contract information:

Identifier of the contract:	CON-0001
Title:	P1 Contract for international photography projects
Date on which the winner	01/01/2025

Rijksoverheid

was chosen:	
Date of the conclusion of the contract:	01/01/2025
Organisation signing the contract:	Invest International B.V.

6.1.4 Statistical information

Received tenders or requests to participate:

Type of received submissions:	Tenders from micro, small or medium tenderers
Number of tenders or requests to participate received:	1
Type of received submissions:	Tenders
Number of tenders or requests to participate received:	1

8. Organisations

8.1 ORG-0001

Official name:	Invest International B.V.
Registration number:	468010083
Postal address :	Bezuidenhoutseweg 12
Town:	's-Gravenhage
Postcode:	2594AV
Country subdivision (NUTS):	Agglomeratie 's-Gravenhage (NL332)
Country:	Netherlands
Contact point:	Ilona van der Kaaij
Email:	procurement@investinternational.nl
Telephone:	+31 625305011
Internet address:	http://www.investinternational.nl

Other contact points:

Official name:	Rechtbank Den Haag
Town:	Den Haag
Postcode:	2595AJ
Country subdivision (NUTS):	Extra-Regio NUTS 3 (NLZZZ)

Rijksoverheid

Country:	Netherlands
Email:	procurement@investinternational.nl
Internet address:	https://www.rechtspraak.nl/organisatie-en-contact/organisatie/rechtbanken/rechtbank-den-haag

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Review organisation

Organisation providing more information on the review procedures

Organisation signing the contract

8.1 ORG-0002

Official name:	Makmende Media B.V.
Size of the economic operator:	Micro, small, or medium
Registration number:	34243945
Postal address :	Overhoeksplein 2 Unit 206
Town:	Amsterdam
Postcode:	1031KS
Country subdivision (NUTS):	Extra-Regio NUTS 3 (NLZZZ)
Country:	Netherlands
Internet address:	http://www.makmendemedia.com

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0000

11. Notice information

11.1 Notice information

Notice identifier /version:	58c9b41d-8410-4872-b89d-2dc49e2b6c23 - 01
Form type:	Result
Notice type:	Contract or concession award notice – standard regime
Notice dispatch date:	10/02/2025 09:46 +01:00
Languages in which this notice is officially available:	English

11.2 Publication information

Rijksoverheid