

10/02/2025

1. Buyer

1.1 Buyer

Official name: Invest International B.V.

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Economic affairs

2. Procedure

2.1 Procedure

Title: Contract for international photography projects

Description: Invest International plans to sign a multi-year contract with Makmende Media BV. We publish this award without prior notice, as we exceed the European threshold of EUR 221.000 if we were to spread the expected spend over a four-year period. Market research shows that Makmende Media has a unique position as being a Dutch media agency that offers access to a worldwide network of photographers and videographers. Their network allows us to relatively easy capture our work around the world, without making a Dutch photographer / videographer fly around the world to do this for us. Also, having local people creating video/photography allows for a more authentic and honest view on the local situation. 221.000

Procedure identifier: 83d3fba1-d4ab-4ea7-b970-cf8ad07e9944

Type of procedure: Negotiated without prior call for competition

2.1.1 Purpose

Main nature of the contract: Services

Main classification(cpv): 79961000Photographic services

2.1.2 Place of performance

Country: Netherlands

Anywhere in the given country

2.1.4 General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1 Lot technical ID:LOT-0000

Title: Contract for international photography projects

Description: N/A

Internal identifier: 1

5.1.1 Purpose

Main nature

of the contract: Services

Main

classification(79961000Photographic services
cpv):

5.1.2 Place of performance

Country: Netherlands

Anywhere in the given country

Additional
information:

5.1.3 Estimated duration

Duration: 48Month

5.1.6 General information

Procurement Project not financed with EU Funds.

The

procurement

is covered by

the

Government yes

Procurement

Agreement

(GPA):

5.1.7 Strategic procurement

Aim of

strategic No strategic procurement
procurement:

5.1.10 Award criteria

Criterion:

Type: Price

Name: N/A

Description: N/A

Weight
(points, exact): 100

5.1.15 Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review

organisation: Invest International B.V.

Organisation

providing

additional

information Invest International B.V.

about the

procurement

procedure:

Organisation
providing
more
information
on the review
procedures:

Invest International B.V.

Organisation
signing the
contract:

Invest International B.V.

6. Results

Maximum
value of the
framework
agreements in
this procedure:

1Euro

Direct award:

Justification
for direct
award:

No suitable tenders, requests to participate, or applications were received in response to a previous notice

Other
justification:

Invest International plans to sign a multi-year contract with Makmende Media BV. We publish this award without prior notice, as we exceed the European threshold of EUR 221.000 if we were to spread the expected spend over a four-year period. Market research shows that Makmende Media has a unique position as being a Dutch media agency that offers access to a worldwide network of photographers and videographers. Their network allows us to relatively easy capture our work around the world, without making a Dutch photographer / videographer fly around the world to do this for us. Also, having local people creating video/photography allows for a more authentic and honest view on the local situation.

6.1 Result lot Identifier: LOT-0000

At least one winner was chosen.

Framework agreement:

Maximum
value of the
framework
agreement:

1Euro

6.1.2 Information about winners

Winner:

Official name: Makmende Media B.V.

Tender:

Tender
identifier:

1

Identifier of
lot or group
of lots:

LOT-0000

The tender
was ranked:

no

The tender is
a variant:

no

Subcontracting

: No

Contract information:

Identifier of
the contract: CON-0001

Title: P1 Contract for international photography projects

Date on
which the
winner was
chosen: 01/01/2025

Date of the
conclusion of
the contract: 01/01/2025

The contract
is awarded
within a no
framework
agreement:

Organisation
signing the Invest International B.V.
contract:

6.1.4 Statistical information

Received tenders or requests to participate:

Type of
received Tenders from micro, small or medium tenderers
submissions:

Number of
tenders or
requests to 1
participate
received:

Type of
received Tenders
submissions:

Number of
tenders or
requests to 1
participate
received:

8. Organisations

8.1 ORG-0001

Official name: Invest International B.V.

Registration
number: 468010083

Postal address: Bezuidenhoutseweg 12

Town: 's-Gravenhage

Postcode: 2594AV

Country
subdivision Agglomeratie 's-Gravenhage(NL332)

(NUTS):

Country: Netherlands
Contact point: Ilona van der Kaaij
Email: procurement@investinternational.nl
Telephone: +31 625305011
Internet address: <http://www.investinternational.nl>

Other contact points:

Official name: Rechtbank Den Haag

Town: Den Haag

Postcode: 2595AJ

Country subdivision: Extra-Regio NUTS 3(NLZZZ)

(NUTS):

Country: Netherlands

Email: procurement@investinternational.nl

Internet address: <https://www.rechtspraak.nl/organisatie-en-contact/organisatie/rechtbanken/rechtbank-den-haag>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Review organisation

Organisation providing more information on the review procedures

Organisation signing the contract

8.1 ORG-0002

Official name: Makmende Media B.V.

Size of the economic operator: Micro, small, or medium

Registration number: 34243945

Postal address: Overhoeksplein 2Unit 206

Town: Amsterdam

Postcode: 1031KS

Country subdivision: Extra-Regio NUTS 3(NLZZZ)

(NUTS):

Country: Netherlands

Internet address: <http://www.makmendemedia.com>

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0000

11. Notice information

11.1 Notice information

Notice

identifier 58c9b41d-8410-4872-b89d-2dc49e2b6c23-01

/version:

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice

dispatch date: 10/02/202509:46 +01:00

Languages in

which this

notice is English

officially

available:

11.2 Publication information