

16/01/2025

1. Buyer

1.1 Buyer

Official name: Invest International B.V.

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Economic affairs

2. Procedure

2.1 Procedure

Title: Contract for international photography projects

Description: Invest International plans to sign a multi-year contract with Makmende Media BV. We publish this award without prior notice, as we exceed the European threshold of EUR 221.000 if we were to spread the expected spend over a four-year period. Market research shows that Makmende Media has a unique position as being a Dutch media agency that offers access to a worldwide network of photographers and videographers. Their network allows us to relatively easy capture our work around the world, without making a Dutch photographer / videographer fly around the world to do this for us. Also, having local people creating video/photography allows for a more authentic and honest view on the local situation. 221.000

Procedure identifier: 83d3fba1-d4ab-4ea7-b970-cf8ad07e9944

Type of procedure: Negotiated without prior call for competition

2.1.1 Purpose

Main nature of the contract: Services

Main classification(cpv): 79961000Photographic services

2.1.2 Place of performance

Country: Netherlands

Anywhere in the given country

2.1.4 General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1 Lot technical ID:LOT-0000

Title: Contract for international photography projects

Description: N/A

Internal identifier: 1

5.1.1 Purpose

Main nature

of the contract: Services

Main

classification(79961000Photographic services
cpv):

5.1.2 Place of performance

Country: Netherlands

Anywhere in the given country

Additional
information:

5.1.3 Estimated duration

Duration: 48Month

5.1.6 General information

Procurement Project not financed with EU Funds.

The

procurement

is covered by

the

Government yes

Procurement

Agreement

(GPA):

5.1.7 Strategic procurement

Aim of

strategic No strategic procurement
procurement:

5.1.10 Award criteria

Criterion:

Type: Price

Name: N/A

Description: N/A

Weight
(points, exact): 100

5.1.15 Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review

organisation: Invest International B.V.

Organisation

providing

additional

information Invest International B.V.

about the

procurement

procedure:

Organisation
providing
more information
on the review
procedures:

Invest International B.V.

Organisation
signing the
contract:

Invest International B.V.

6. Results

Maximum
value of the
framework
agreements in
this procedure:

1Euro

Direct award:

Justification

for direct
award:

Service contract awarded on the basis of an exclusive right

Other
justification:

Market research shows that Makmende Media has a unique position as being a Dutch media agency that offers access to a worldwide network of photographers and videographers. Their network allows us to relatively easy capture our work around the world, without making a Dutch photographer / videographer fly around the world to do this for us. Therefore, we publish this award without prior notice.

6.1 Result lot Identifier: LOT-0000

Framework agreement:

Maximum
value of the
framework
agreement:

1Euro

6.1.2 Information about winners

Winner:

Official name: Makmende Media B.V.

Tender:

Tender
identifier:

1

Identifier of
lot or group
of lots:

LOT-0000

The tender
was ranked:

no

Subcontracting
:

No

Contract information:

Identifier of
the contract:

CON-0001

Title: P1 Contract for international photography projects

Date on

which the 01/01/2025
winner was
chosen:

The contract
is awarded
within a no
framework
agreement:

Organisation
signing the Invest International B.V.
contract:

8. Organisations

8.1 ORG-0001

Official name: Invest International B.V.

Registration
number: 468010083

Postal address: Bezuidenhoutseweg 12

Town: 's-Gravenhage

Postcode: 2594AV

Country
subdivision Agglomeratie 's-Gravenhage(NL332)
(NUTS):

Country: Netherlands

Contact point: Ilona van der Kaaij

Email: procurement@investinternational.nl

Telephone: +31 625305011

Internet
address: <http://www.investinternational.nl>

Other contact points:

Official name: Rechtbank Den Haag

Town: Den Haag

Postcode: 2595AJ

Country
subdivision Extra-Regio NUTS 3(NLZZZ)
(NUTS):

Country: Netherlands

Email: procurement@investinternational.nl

Internet
address: <https://www.rechtspraak.nl/organisatie-en-contact/organisatie/rechtbanken/rechtbank-den-haag>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Review organisation

Organisation providing more information on the review procedures

Organisation signing the contract

8.1 ORG-0002

Official name: Makmende Media B.V.

Size of the
economic operator: Micro, small, or medium

Registration
number: 34243945

Postal address: Overhoeksplein 2Unit 206

Town: Amsterdam

Postcode: 1031KS

Country
subdivision (NUTS): Extra-Regio NUTS 3(NLZZZ)

Country: Netherlands

Internet
address: <http://www.makmendemedia.com>

Roles of this organisation:

Tenderer

Winner of
these lots: LOT-0000

11. Notice information

11.1 Notice information

Notice
identifier /version: 5cfa266b-bdf2-4065-9a4f-7d43a689589f-01

Form type: Direct award preannouncement

Notice type: Voluntary ex-ante transparency notice

Notice
dispatch date: 16/01/202514:55 +01:00

Languages in
which this
notice is
officially
available: English

11.2 Publication information