

Market orientation

IUC Nr: 202406142

Organisation: The Netherlands Enterprise Agency, part of the Netherlands Ministry of Economic Affairs and Climate Policy

Netherlands Enterprise Agency

The Netherlands Enterprise Agency (in Dutch: Rijksdienst voor Ondernemend Nederland, RVO) supports projects and collaborations that help create:

- A more stable business environment and solid entrepreneurship;
- More sustainable value chains;
- Better employment opportunities, especially for young people;
- Business process innovation (digitalisation);
- Sustainable trade and investment by Dutch companies in international markets; and
- Opportunities for companies to export to Europe and other regions.

More information about RVO can be found on: www.rvo.nl and [http://english.rvo.nl/ and Developing a strong and sustainable private sector \(rvo.nl\)](http://english.rvo.nl/and_Developing_a_strong_and_sustainable_private_sector_(rvo.nl)).

Purpose of the notification

The purpose of the market orientation is to identify interest of organisations available and able to carry out this assignment. So, this market orientation is not a request for proposal. It is not allowed to send a proposal or motivation letter.

Extent and duration

The project runs from September 2024 until December 2024 but this activity will start as soon as the contract is signed.

Budget indication

Maximum budget indication is **€ 94.920** excluding Dutch VAT and including local taxes and travel costs.

Purpose of the project

The overall purpose of this project is to provoke an entrepreneurial mindset among students at different universities, inspire university staff to include entrepreneurship more in their curriculum and solve real (business) challenges in the region and their cities. This project aims to contribute to entrepreneurship being part of education, inspiring selected universities with an example of how to incorporate practical entrepreneurial skills training for young/new entrepreneurs. Students working in interdisciplinary teams bring together knowledge of local needs and practices, out-of-the-box ideas for sustainable solutions and entrepreneurial skills to identify real business opportunities in a local setting. Students will be inspired and stimulated to start their own business and the CCMC project can be used as an example in conversations with the university deans and Ministries for follow-up programmes aimed at curriculum adaptations.

Goals and deliverables

The proposed project consists of multiple activities, which should lead to the following deliverables and results:

- Development and implementation of five #CoCreateMyCities (hackathons) at different universities in different regions throughout the KRI. This includes:
 - Collaborating with the universities and the private sector in the respective region;
 - Organising one week programme for 25-30 students per #CCMC;
 - Organising a final event per #CCMC;

In case you possess demonstrable experience in similar projects you are invited to express your interest to the contact person mentioned below.

Required skills/ Experience

Preference for a multi-disciplinary team with knowledge of the Kurdish region of Iraq (can be a consortium of different organizations (including at least one Kurdish organisation) that offers:

- Experience in project management and process facilitation;
- Experience in executing training programmes or hackathons on entrepreneurship and soft skills;
- Relevant specialized knowledge and experience on similar engagements done in the region/country;
- Relevant experience with collaborating with knowledge institutes in the Kurdish region of Iraq;
- A team that includes members with fluent communication skills in English, Kurdish and Arabic (spoken & written). Common European Framework of Reference (CEFR) level C1 (advanced).

Application

You can show your interest in this procurement procedure by sending an email to Ms Gülce Yigit gulce.yigit@rvo.nl with your company details, confirmation of interest, and a response to the question below. The purpose of this Market orientation is to identify interest of experts available and to assess their ability to carry out this assignment.

Based on the market orientation, RVO can decide to start a procurement procedure. Interested companies/consultants can be invited to this procedure. Your response to this market orientation does not mean you have the right to be invited to this procurement procedure.

Selection will be done based on your response to below question and your CV.

Name interested party:	
Name contact person and function:	
Phone number contact person:	
E-mail contact person:	
Visiting address:	
Mailing address:	
Relevant Experience	Please describe, based on your previous experiences, how you fit the requested requirements.
CV	Please add your curriculum vitae (CV)

* You do not have to send any other documents.

If you do not meet the requirements but you know a company or consultant that does, please be free to share this document with them.

Deadline

The deadline for responding to this market consultation is set at **12 August 2024 by 1PM CEST.**

Yours sincerely,

Gulce Yigit
Procurement Consultant

Procurement Office
Ministry of Economic Affairs and Climate Policy
Netherlands Enterprise Agency