



Request for Information

“Game-developers & exhibition designers”

Tuesday, June 25, 2024

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1 Introduction

The Museum of Literature/Children's Book Museum (hereafter the museum) is questioning the market regarding game-developments & exhibitions designing. Regarding the move to Utrecht in 2027 the museum wants to produce various new expositions. This Request For Information (hereafter: RFI) has the purpose of gathering information concerning the availability and opportunities in the market and the possible tender procedure.

2 Goal and purpose

The goal of this RFI is:

1. To receive information directly from suppliers to gain insight into the various types of suppliers present in the market.
2. To ask suppliers to present the Museum of Literature/Children's Book Museum relevant information which can be used in the tender procedure.
3. To share information with the market and the relevant suppliers in order to contribute to the establishment of a level playing field for all interested parties that facilitates a successful commercial proposal of as many suppliers as possible.

In this RFI the Museum is looking for information on the market and possibilities of game development and exhibition designing. The information will be used to optimize the possible tender in the future.

3 Conditions

By participating in this RFI does not impose any obligation for parties, including the Museum of Literature/Children's Book Museum. Participation has no effect nor any consequence for participation in a subsequent (European) tender. No party can derive any rights from participating in this RFI or the documents shared in this RFI.

Any information given shall be treated with complete confidentiality. Any information used in the final draft of the RFP, will be included anonymously with no reference or traceability to any specific supplier, brand or product. However, parts of the information can be made public, a.o. through TenderNed. If publication of (parts of) information, shared as response to this request for information, is undesirable, please state the specific passages concerned in your documents. The Museum of Literature/Children's Book Museum is not liable for the use of information or confidentiality where it has not been specifically stated by the supplier that (parts of) information may not be shared.

4 Background information

4.1 About the museum

For more information about the Museum of Literature/Children's Book Museum and this project see Appendix 1.

4.2 About the project

The Museum of Literature/Children's Book Museum will be relocating from The Hague to Utrecht in 2027. The museum will be housed in the monumental and iconic building 'Magazijn De Zon' in the historic centre of Utrecht. The museum intends to have newly

designed exhibitions for every target group ready for the opening. Therefore, the museum is seeking partners to design these exhibitions. The museum has various target audiences in the following age groups:

- Age 0 – 6
- Age 7 – 13
- Age 14 – 20
- Adults

The museum wants to contribute to a vital reading culture in the Netherlands with its imaginative exhibitions and inspiring public activities. The museum is famous for its playful way of exhibiting about literature in a spatial environment. The storylines and gaming are devised for the different target audiences and are an essential part of the various exhibitions.

For the first three target groups, the museum intends to seek parties specialised in game development, as the gaming element is leading for these target groups. The game developers will closely collaborate with exhibition designers to ensure a stimulating environment for the young visitors while enjoying the gaming. For the final target group (adults), the museum intends to look for a party that focuses less on gaming.

5 Planning and contact

5.1 Planning & procedure

This planning is exemplary and the Museum of Literature/Children's Book Museum has the right to alter the dates and times.

Preliminary planning RFI	
Activity	Date
Publication of the RFI on TenderNed	Tuesday, June 25, 2024
Deadline submission of questions for the purpose of the memorandum of Information	Thursday, July 4, 2024
Publication of the memorandum of Information	Thursday, July 11, 2024
Deadline RFI	Tuesday, July 23, 2025

If you wish to contribute to this RFI, please use the list of questions (Appendix 2). For completing the list of questions, a maximum of 20 pages applies.

5.2 Memorandum of Information

Until the deadline for submitting questions, you can submit questions and suggestions regarding this market consultation. The Memorandum of Information will be published anonymously on the specified date.

5.3 Contact

Communication concerning this RFI will be done through the lead buyer as indicated in TenderNed. TenderNed provides a message box for in- and outgoing emails.

Please submit reactions to this RFI via TenderNed. For any required assistance please contact the TenderNed helpdesk. For additional information concerning this RFI please contact through TenderNed.