CJ based Task Flow

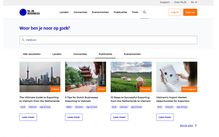
Mega Navigation

A mega navigation is created to a large menu with multiple levels of submenus and content categories.

The navigation menu provides a lot of options for users to explore and navigate through a website's content. It's designed to help users quickly find the content they are looking for and improve the overall user experience. It also features highlighted content, and can provide a more engaging and visually appealing way for users to navigate through a website.

Navigation Dropdown/Landen

Navigation Dropdown/Connecties



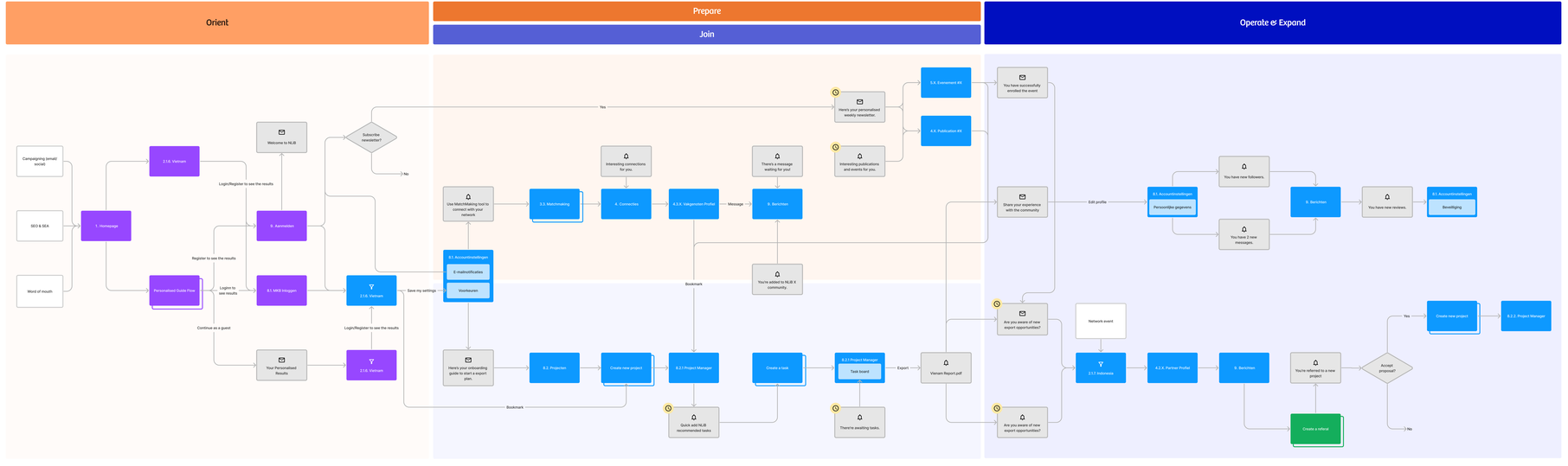
Navigation Dropdown/Zoek

Navigation Dropdown/Profiel

Customer Journey Phase

What is the customer trying to accomplish? What is the problem to be solved?

Customer touch points

Which touchpoints does the customer use to interact with NLBX? How do these touchpoints work?

- External channels
- Email /Push notification
- Decision
- After Login Page
- After Login Flow
- In-page section / Tab
- Before Login Page
- Before Login Flow
- Hub facing interface
- Email
- Push notification
- Pre-filtered page
- Time triggered