20/02/2024

1. Buyer

1.1 Buyer

Official name:	Ministerie van Economische Zaken en Klimaat, Rijksdienst voor Ondernemend Nederland (RVO)
Legal type of the buyer:	Central government authority
Activity of the contracting authority:	Economic affairs

2. Procedure

2.1 Procedure

Title:	Communication, media and promotion - Water as Leverage Cartagena
Description:	This notice is only used to advance the intended choice of a negotiated procedure without prior publication to enable interested parties to express objections. If interested parties, despite the justification mentioned, wish to object to the above-mentioned intention, they must do so within a maximum term of 43 days calendar days after publication of this notice by submitting a substantiated objection to the continuation of this procedure (via TenderNed messaging module). RVO will take any objection into consideration. If no objection has been made during this period, the rights of parties to challenge the proposed procedure expire. The expiration period ends on 5 March 2024 at 13:00h (CET). 58,000 EUR
Procedure identifier:	a895ae2e-5fb4-40f4-bb1e-25bd036e086a
Internal identifier:	202401124
Type of procedure:	Negotiated without prior call for competition

2.1.1 Purpose

Nature of the contract:	Services
Main classification (cpv):	79000000Business services: law, marketing, consulting, recruitment, printing and security

2.1.2 Place of performance

Country subdivision (NUTS):	Agglomeratie ’s-Gravenhage(NL332)
Country:	Netherlands
Additional information:	Columbia

2.1.4 General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1 Lot:LOT-0000

Title:	Communication, media and promotion for Water as Leverage Cartagena
Description:	This is a voluntary ex ante transparency notice 58,000 EUR
Internal identifier:	1

5.1.1 Purpose

Nature of the contract:	Services
Main classification (cpv):	79000000Business services: law, marketing, consulting, recruitment, printing and security

5.1.2 Place of performance

Country subdivision (NUTS):	Agglomeratie ’s-Gravenhage(NL332)
Country:	Netherlands
Additional information:	Columbia

5.1.3 Estimated duration

Start date:	2024-03-18+01:00
End date:	2024-12-31+01:00

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA)

5.1.10 Award criteria

Criterion:	
Type:	Price
Name:	Maximum total price
Weight (points, exact):	100

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system

No dynamic purchase system

5.1.16 Further information, mediation and review

Mediation organisation:	Ministerie van Economische Zaken en Klimaat, Rijksdienst voor Ondernemend Nederland (RVO)
Review organisation:	Ministerie van Economische Zaken en Klimaat, Rijksdienst voor Ondernemend Nederland (RVO)
Organisation providing additional information	Ministerie van Economische Zaken en Klimaat, Rijksdienst voor Ondernemend Nederland (RVO)

about the procurement procedure:	
Organisation providing more information on the review procedures:	Ministerie van Economische Zaken en Klimaat, Rijksdienst voor Ondernemend Nederland (RVO)
Organisation signing the contract:	Ministerie van Economische Zaken en Klimaat, Rijksdienst voor Ondernemend Nederland (RVO)

6. Results

Value of all contracts awarded in this procedure:	58 000EUR
Direct award:	
Justification for direct award:	Contracts with estimated value below the procurement thresholds
Other justification:	This notice is only used to advance the intended choice of a negotiated procedure without prior publication to enable interested parties to express objections. In September 2022 a further proposal request with the title “Communication, media and promotion for Water as Leverage Cartagena – Construyendo con el Agua” within the Framework Agreement “Communication advise and implementation of communication tools” and reference 202207122, has been sent out. The invited parties were not interested in participating in this further proposal request. A new request for proposal to three external parties was sent out and resulted in a contract being awarded to La Cifra Impar, the current supplier. The contract period ends on 28 February 2024. Now it has become clear that the budget and the timeframe for the remaining activities are not sufficient and that unforeseen activities are required to complete this project correctly. An additional € 58,000 excl. Dutch VAT incl. local taxes and an extension of the contract until 31 December 2024 is necessary to complete this assignment. If the contract will be awarded, the total value will remain below European procurement threshold amount (€ 122,900 excl. Dutch VAT incl. local taxes and other costs). RVO intends to award the contract for the remaining activities via a negotiated procedure without prior publication because there will be no competition for this contract due to technical reasons (art 2.32 paragraph 1 part b under 2 of the Dutch Procurement Act). The contracting authority considers the following: • The original contract was lawfully put out to tender; • The current supplier has developed a specific communication style and has already posted in this style on social media and made press releases. • The current supplier now has more than 1 year of experience in this project. In addition their built up sector knowledge and experience in Columbia, this would not make possible to level the playing field sufficiently. As a result, another supplier will have a minimal chance of winning the contract; • Finally, it is not efficient to award the contract to a new supplier because it would take a long time for him to familiarize himself with and set up the necessary network with counterpart organisations (e.g. Embassy, Alcaldía, MT, other partners) for this contract.

6.1 Result Lot Identifier:LOT-0000

6.1.2 Information about winners

8. Organisations

8.1 ORG-0001

Official name:	Ministerie van Economische Zaken en Klimaat, Rijksdienst voor Ondernemend Nederland (RVO)
Registration number:	12024663
Postal address:	Prinses Beatrixlaan 2
Town:	Den Haag
Postcode:	2595 AL
Country subdivision (NUTS):	Agglomeratie ’s-Gravenhage(NL332)
Country:	Netherlands
Contact point:	Katia Sayapina
Email:	katia.sayapina@rvo.nl
Telephone:	+31 629642830
Internet address:	http://www.rvo.nl

Other contact points:

Official name:	Rechtbank 's-Gravenhage
Postal address:	Postbus 20302
Town:	Den Haag
Postcode:	2500 EH
Country subdivision (NUTS):	Agglomeratie ’s-Gravenhage(NL332)
Country:	Netherlands
Email:	voorlichting.rb.den.haag@rechtspraak.nl
Telephone:	+31 703813131
Internet address:	http://www.rechtspraak.nl/Gerechten/Rechtbanken/s-Gravenhage/

Other contact points:

Official name:	-
Town:	nvt
Country:	Netherlands
Email:	nvt@nvt.nl
Internet address:	http://www.nvt.nl

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Review organisation

Organisation providing more information on the review procedures

Mediation organisation

Organisation signing the contract

8.1 ORG-0002

Official name:	La Cifra Impar
Size of the economic operator:	sme
Registration number:	89283
Postal address:	Calle 37a 84b 76
Town:	Simon Bollivar, Medellín
Postcode:	37a 84b 76
Country:	Colombia
Email:	dummy@example.com
Telephone:	+31 600000000

Roles of this organisation:

Tenderer

Group leader

11. Notice information

11.1 Notice information

Notice identifier /version:	4e2c1d98-3f16-4799-b0ba-9d5ffa17b046-01
Form type:	Direct award preannouncement
Notice type:	Voluntary ex-ante transparency notice
Notice dispatch date:	2024-02-20+01:0017:26:49.119968+01:00
Languages in which this notice is officially available:	English

11.2 Publication information