



Common Ground

In the fight against water, Dutch people learned to put aside their differences to work towards a common goal. Not only to protect ourselves from the water, but also to learn to live together with the elements. By combining our energy, expertise and ideas, we were able to protect our coastlines, harness the power of wind to reclaim land and develop a sophisticated system of water management. The foundation of the Netherlands we know today lies on this *common ground*. Both in terms of landscape and mindset.

More than four centuries ago the Netherlands built common ground with Japan. First in Hirado and on the artificial island of Dejima. But also in the Rangaku learning centres all over Japan, bridging ideas and expertise that lead, for example, to the introduction of western medical science in Japan and many water management projects that helped shape the country.

Today, we find common ground in tackling the global challenges that are impacting the health and wellbeing of all lives on our planet. Challenges such as climate change, food security, ageing societies and global health threats. Challenges that no country can solve alone. To create healthy and happy societies, we need to unite our perspectives, ideas and expertise and work together.

**There's an energy we all share. This energy is full of new ideas.
Open to other perspectives. This energy is built on common ground.**

Let's create a new dawn together, on common ground

Energy plays a pivotal role in our lives. As energy is at the heart of everything we need and do, we must fast track the transition to clean and renewable energy. Today, the world is facing two urgent challenges when it comes to energy transition: scarcity of raw materials and the end of our dependency on fossil fuels. With this transition, *we can create a new dawn*. We need to use resources and materials that lessen the burden on our planet and transition to clean and limitless energy that is accessible for all. At the heart of the Netherlands Pavilion, we want to present technologies that can harness the infinite power contained in water.

At World Expo 2025, The Netherlands invites you onto common ground. Our pavilion is an open meeting space where we can share innovative ideas and spark collaborations that will power a new dawn. We'll explore new methods of living, using renewable energy, circularity, life sciences and health; agrifood and horticulture; technologies and digitalisation. And how art and design can boost innovation for even smarter solutions.

**On common ground we can share the things we know. By uniting our energy,
expertise and ideas, we can create a new dawn together.
For ourselves, our planet and our future.**

For more information, please visit www.nlexpo2025.nl