

01/02/2024

1. Buyer

1.1 Buyer

Official name: NS Groep N.V.
Legal type of the buyer: Public undertaking
Activity of the contracting entity: Railway services

2. Procedure

2.1 Procedure

Title: NS ComIT - Customer Data Platform ("CDP")
Description: NS undertakes this procurement to conclude a contract for (i) the development of a Customer Data Platform (CDP) that has to be integrated into the existing NS IT environment and (ii) provision of various related services. This procurement is intended to award this contract on the basis of evaluation criteria aimed at securing the tender with the best price to quality ratio. See Selection Guidelines
Procedure identifier: 17b4a37a-5e8d-4341-88fb-0bc5325a4321
Internal identifier: Doc3479283158
Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation
The procedure is accelerated: No

2.1.1 Purpose

Nature of the contract: Services
Main classification (cpv): 72000000IT services: consulting, software development, Internet and support

2.1.2 Place of performance

Country: Netherlands
Anywhere in the given country

2.1.4 General information

Legal basis:
Directive 2014/25/EU

5. Lot

5.1 Lot: LOT-0000

Title: NS ComIT - Customer Data Platform ("CDP")
Description: NS ComIT - Customer Data Platform ("CDP")
Internal identifier: 1

5.1.1 Purpose

Nature of the contract: Services
Main classification (cpv): 72000000IT services: consulting, software development, Internet and support
Options:

Description of the Extensions
options:

5.1.2 Place of performance

Country: Netherlands

Anywhere in the given country

Additional
information:

5.1.3 Estimated duration

Duration: 36MONTH

5.1.4 Renewal

The buyer reserves

the right for additional purchases from the contractor, as described here: The NS intends entering into an agreement for an initial period of 3 (three) years and a maximum extension period of 12 (twelve) years. The duration of each extension term shall be between twelve (12) months as a minimum and twenty-four (24) months as a maximum.

5.1.6 General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA)

5.1.10 Award criteria

Criterion:

Type: Quality

Name: Quality

Weight (points, exact): 0

Criterion:

Type: Price

Name: Price

Weight (points, exact): 0

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system

No dynamic purchase system

Electronic auction:

5.1.16 Further information, mediation and review

Review
organisation: NS Groep N.V.

Organisation
providing
additional
information about
the procurement
procedure:

Organisation

providing more information on the review procedures:

NS Groep N.V.

Organisation signing the contract:

NS Groep N.V.

6. Results

Value of all contracts awarded in this procedure: 1 066 847EUR

6.1 Result Lot Identifier: LOT-0000

At least one winner was chosen.

6.1.2 Information about winners

Winner:

Official name: Blueconic B.V.

Tender:

Tender identifier: 1

Identifier of lot or group of lots: LOT-0000

Value of the result: 1 066 847EUR

Subcontracting: no

Contract information:

Identifier of the contract: CON-0001

Title: P1 NS ComIT - Customer Data Platform ("CDP")

Date of the conclusion of the contract: 2023-12-29+01:00

The contract is awarded within a framework agreement: false

Organisation signing the contract: NS Groep N.V.

Winner:

Official name: GX Software

Tender:

Tender identifier: 1

Identifier of lot or group of lots: LOT-0000

Value of the result: 1 066 847EUR

Subcontracting: no

Contract information:

Identifier of the contract: CON-0002

Title: P1 NS ComIT - Customer Data Platform ("CDP")

Date of the conclusion of the contract: 2023-12-29+01:00

The contract is awarded within a framework agreement: false

Organisation signing the contract: NS Groep N.V.

6.1.4 Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received¹:
:

Type of received submissions: Tenders

Number of tenders or requests to participate received⁴:
:

8. Organisations

8.1 ORG-0001

Official name: NS Groep N.V.

Registration number: 41680548

Postal address: Laan van Puntenburg 100

Town: UTRECHT

Postcode: 3511ER

Country: Netherlands

Contact point: Lowi Vervoorn

Email: procurementsupport@ns.nl

Telephone: +31 886713319

Internet address: <http://www.ns.nl>

Other contact points:

Official name: Questions can be asked on Ariba Sourcing. Access to Ariba can be requested by sending an email, including the contact details of your organization, to procurementsupport@ns.nl

Postal address: Laan van Puntenburg 100

Town: Utrecht

Postcode: 3511 ER

Country: Netherlands

Email: procurementsupport@ns.nl

Telephone: +31 886713319

Other contact points:

Official name: Rechtbank Midden Nederland
Postal address: Vrouwe Justitiaplein 1
Town: Utrecht
Postcode: 3511 EX
Country: Netherlands
Email: midden-nederland@rechtspraak.nl

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Review organisation

Organisation providing more information on the review procedures

Organisation signing the contract

8.1 ORG-0003

Official name: Blueconic B.V.
Size of the economic operator: sme
Registration number: 88869
Postal address: Wijchenseweg 101
Town: Nijmegen
Postcode: 6538SW
Country: Netherlands
Email: dummy@example.com
Telephone: +31 600000000

Roles of this organisation:

Tenderer

Group leader

Winner of these lots: LOT-0000

8.1 ORG-0002

Official name: GX Software
Size of the economic operator: large
Registration number: 88870
Postal address: Wijchenseweg 101
Town: Nijmegen
Postcode: 6538SW
Country: Netherlands
Email: dummy@example.com
Telephone: +31 600000000

Roles of this organisation:

Tenderer

Group leader

Winner of these
lots: LOT-0000

11. Notice information

11.1 Notice information

Notice identifier
/version: d9f57ea2-4bbf-4fc4-a4cc-6d64ca87d5c1-01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice dispatch
date: 2024-02-01+01:0015:04:07.693208+01:00

Languages in
which this notice
is officially
available: English

11.2 Publication information