

Netherlands

Tender Design & Construction NL pavilion Expo 2025 Osaka

Information session 6 October 2022

NL



Programme

Welcome and opening remarks	Nadia Jane Bristoll <i>Host</i>
Introduction Netherlands participation	Aino Jansen <i>Project manager Expo 2025 Osaka NL Ministry of Foreign Affairs</i>
Goals Expo 2025 Osaka	Marc Kuipers <i>NL Consul General Osaka & Commissioner General Expo Osaka NL participation</i>
Theme: Common Ground	Olaf Kampman <i>Strategy Director Kesselskramer</i>
Tender information design, construction, maintain and removal NL pavilion & visitors experience	Dink de Vries <i>Project lead tender Netherlands Enterprise Agency</i>
Q&A session	

Introduction

Netherlands participation

Why participate?

- Brings together people and innovations to address issues facing mankind on a global scale
- 425 years of economic, cultural and innovation partnership Netherlands & Japan
- Showcase NL: Solving global challenges together via dialogue and interaction with (Japanese) audiences



Introduction

Netherlands participation

Expo 2020 Dubai

- Theme: Uniting water energy food
- Innovative, sustainable & circular pavilion
- Almost 1 million visitors
- 125 activities organised
- More than 10 awards for design & sustainability (BIE award)
- PR: 1800+ (online) articles





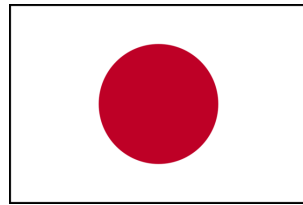
Design Future Society for our Lives



Facts Expo 2025 Osaka

Dates	13 April – 13 October 2025
Venue	Yumeshima, Osaka
Participants	137 countries & 8 organisations
Projected visitors	(total) 28.2 million (daily) 285.000 90% Japanese/East-Asian region

Important elements for Expo organisation



Society 5.0

- People's Living Lab -

A laboratory for a future society

Netherlands participation

Japan & the Netherlands face pressing and complex challenges such as climate change, urbanization, ensuring people's well being.

The NL pavilion can showcase innovations and solutions, but should mainly serve as a platform to bring different perspectives and expertise together. It is also a place to inspire and interact with the audience of Expo.

Here is where we solve global challenges together.



Netherlands participation

Creating Healthy Societies Together, on Common Ground

Tracks:

- Life Sciences & Health
- High tech & digitalization
- Energy transition & sustainability
- Agrofood & Horticulture
- Social inclusion through sports & arts
- Diversity



Focus points

- Visitors experience
- Innovation, sustainability & circularity
- Dutch Design
- Has to fit NL work theme:

*‘Common Ground,
a Dutch invitation to create
healthy societies together’*



Common ground A Dutch invitation to create healthy societies together



NL BRANDING

Solving global challenges together

Openness, inclusiveness, inventiveness

EXPO 2025

Society 5.0

Designing future society for our lives

What is the happy way of life? (*connectedness*)

Pavilion

Saving lives

People's Living Labs

UN Sustainable Development Goals

2025

425 years NL-Japan

Common ground A Dutch invitation to create healthy societies together

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A Dutch Invitation to Create Healthy Societies Together on Common Ground

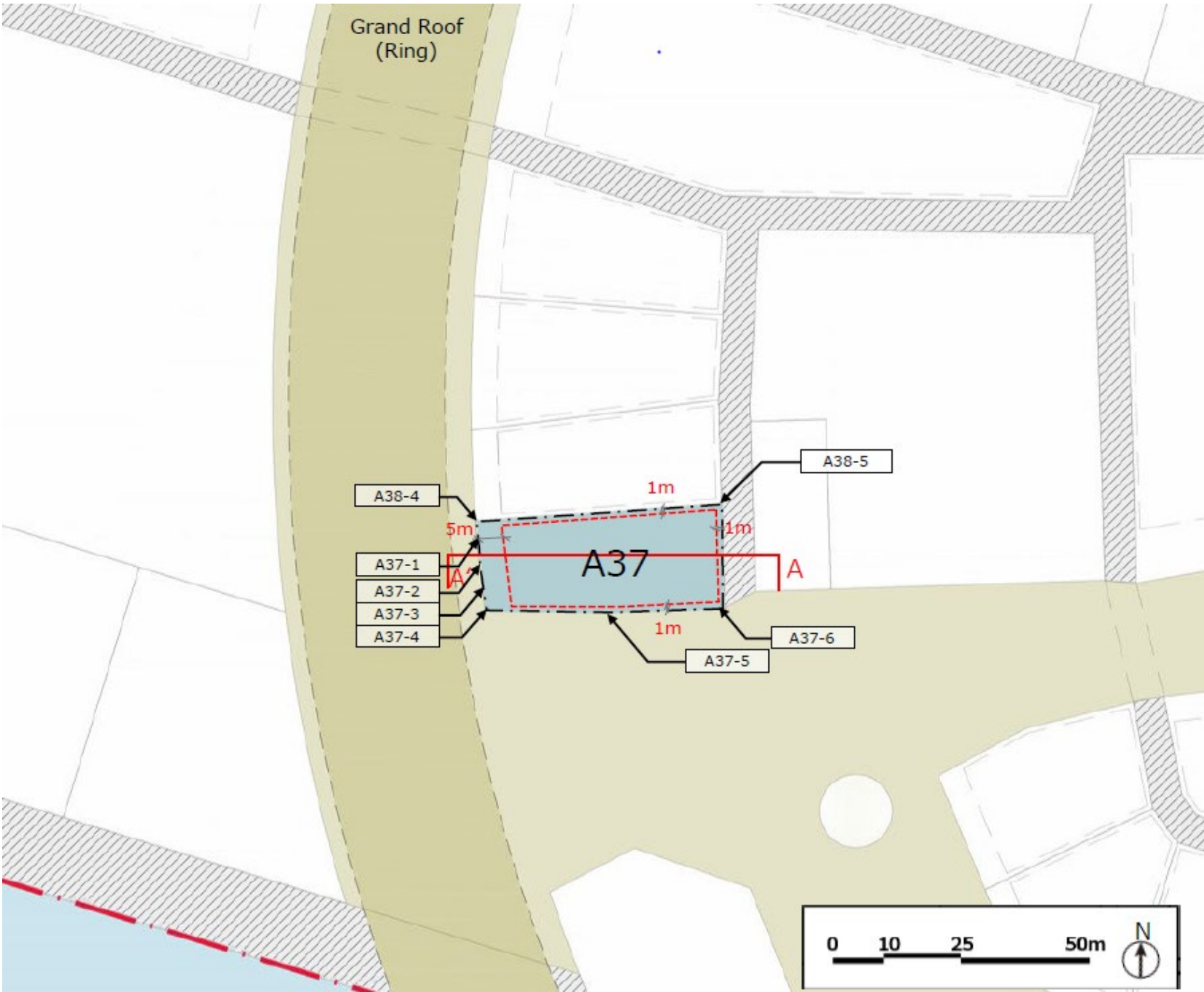
Facts

Plot	Type A, self build (small): 900 m2
Goal pavilion size	1500 m2 (2.5 storey)
Budget pavilion	7.8 million euro (excl. VAT)

Location
Plot #37
Saving lives



Location
Plot #37
Saving lives



The pavilion- and visitors experience are an innovative, unconventional elaboration of the Dutch campaign for participation in Expo 2025 Osaka. It is a total experience where pavilion and visitor experience are connected.

Visitors Experience =
Amazing, Original and Distinctive
(the wow-factor)

A popular Expo pavilion with a
smooth visitor flow



Requirements

- Spaces
 - Show/experience
 - Multipurpose event space(s)
 - Commercial spaces
 - Functional spaces
 - Exterior
- Technical
 - Circular construction
 - Innovations
 - Sustainable
- Other



Time line Tender

21 sep 2022	Publication of tender on TenderNed
6 okt 2022, 9:00 CET	Digital information meeting
10 okt 2022, 18:00 CET	Closure 1st round of questions
28 okt 2022	Transmission of 1st Information Notice
11 nov 2022, 18:00 CET	Closure 2nd round of questions
24 nov 2022	Transmission of 2nd Information Notice
5 dec 2022, 13:00 CET	Deadline and time for receipt of Proposals
10 and 11 jan 2023	Tenderer presentations with answers to questions
20 jan 2023	Transmission of award decision notice
10 feb 2023	Deadline for the winning Tenderer to submit the evidence requested by the Client
10 feb 2023	Deadline for asking questions and/or requesting injunctive relief on the award decision notice
From 10 feb 2023	Signing of contract

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