

Market orientation

International value chain engagement and market transformation for sustainable avocado production in Aconcagua valley, Chile

Organisation: The Netherlands Enterprise Agency

The Netherlands Enterprise Agency (in Dutch: Rijksdienst voor Ondernemend Nederland, RVO) supports private and public organisations with funding, international business partners, knowledge, and regulations.

More information about RVO can be found on: www.rvo.nl and <http://english.rvo.nl/>.>>

Purpose of the notification

The purpose of the market consultation is to find interested parties for the tender 'International value chain engagement and market transformation for sustainable avocado production in Aconcagua valley, Chile'

Extent and duration

The project will run approximately from November 2023 till June 2024.

Budget indication

max € 135.000,-

Purpose of the project

The overall purpose of this project is to obtain a comprehensive strategy and implementation plan to involve international stakeholders in the collective action work in Aconcagua.

Partners for Water wants to build a robust business case for sustainable avocado production in Aconcagua, based on the water–food–biodiversity nexus. In this context, the international value chain –the buyers from Europe– play a pivotal role since it determines the commercial and financial conditions for purchasing fruit.

The suggested strategy for international engagement should also link with international initiatives like the Valuing Water Initiative.

Goals and deliverables

Please refer to the terms of reference for scope and deliverables.

Application

Interested companies are invited to send an expression of interest to RVO, by sending an e-mail to Thomas van Oudheusden via thomas.vanoudheusden@rvo.nl. Please state the name of the contact person of your company and his or her e-mail address.

Please include a short (max 1 A4) description of your relevant expertise and experience.

As a result of this market orientation, RVO can decide to start a follow-up process.

Interested suitable parties can be invited in this process to submit a request for proposal.

If RVO finds more than three applicants are suitable for the assignment, a supplier selection can take place on the basis of suitability prior to the request for proposal.

Deadline

The deadline for responding to this market orientation is set on 28 July 2023 at 13:00 CET.