

CONTRACT NOTICE

Services

Directive 2014/24/EU

SECTION I: CONTRACTING AUTHORITY

I.1) NAME AND ADDRESSES

Official name:

Regiogroei

National ID:

988298172

Postal address:

Joop van den Endeplein 1 3504

Town:

Hilversum

NUTS code:

NL

Postal code:

1217WJ

Country:

NL

Contact person:

Rudolf van Beijmerwerdt

Telephone:

-

E-mail:

info@regiogroei.nl

Fax:

-

Internet address(es)

Main address:

<https://www.regiogroei.nl>

Address of the buyer profile:

-

I.2) JOINT PROCUREMENT

-

I.3) COMMUNICATION

The procurement documents are available for unrestricted and full direct access, free of charge, at:

<https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/ecedacf7c0aa29a3ac54a0d666b9e349>

Additional information can be obtained from

the abovementioned address

Tenders or requests to participate must be submitted

electronically via:

<https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/ecedacf7c0aa29a3ac54a0d666b9e349>

to the abovementioned address

I.4) TYPE OF THE CONTRACTING AUTHORITY

Regional or local authority

I.5) MAIN ACTIVITY

- Recreation, culture and religion

SECTION II: OBJECT

II.1) SCOPE OF THE PROCUREMENT

II.1.1) Title

PERSONALIZATION SERVICES FOR THE DUTCH REGIONAL MEDIA INSTITUTIONS UNITED IN REGIOGROEI

Reference number: -

II.1.2) CPV code(s)

Main code:

72300000 - Uitwerken van gegevens

Supplementary code:

-

II.1.3) Type of contract

Services

II.1.4) Short description

Personalization encompasses personalized text, audio and video recommendations based on behavior, context and content similarity, personalized notifications, audience segmentations, the possibility of A/B testing and a dashboard to give insight in the status and performance of the personalization. Regiogroei is seeking to procure a service contract for personalization to further support our provision of personalization services to our audience.

II.1.5) Estimated total value

Value excluding VAT: 2 500 000,00 Currency: EUR

II.1.6) Information about lots

This contract is divided into lots: no

II.2) DESCRIPTION

II.2.1) Title

-

Lot No: -

II.2.2) Additional CPV code(s)

Main code:

72420000 - Internet-ontwikkelingsdiensten

Supplementary code:

-

II.2.3) Place of performance

NUTS code:

NL NEDERLAND

Main site or place of performance:

-

II.2.4) Description of the procurement:

(nature and quantity of works, supplies or services or indication of needs and requirements)

Euro 2.500.000

II.2.5) Award criteria

Criteria below

Quality criterion

Name: Quality

Weighting: 80

Cost criterion

Name: TCO

Weighting: 20

II.2.6) Estimated value

Value excluding VAT: 2 500 000,00 Currency: EUR

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

The anticipated duration of the contract is two (2) years and may be extended three (3) times by Regiogroei for a period of one (1) year.

II.2.9) Information about the limits on the number of candidates to be invited

Envisaged number of candidates: 5

Objective criteria for choosing the limited number of candidates:

-

II.2.10) Information about variants

Variants will be accepted: no

II.2.11) Information about options

Options: yes

Description of options:

Extension(s)

II.2.12) Information about electronic catalogues

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II.2.13) Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) Additional information:

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SECTION IV: PROCEDURE

IV.1) DESCRIPTION

IV.1.1) Type of procedure

Competitive dialogue

IV.1.3) Information about a framework agreement or a dynamic purchasing system

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IV.1.4) Information about reduction of the number of solutions or tenders during negotiation or dialogue

Recourse to staged procedure to gradually reduce the number of solutions to be discussed or tenders to be negotiated

IV.1.6) Information about electronic auction

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IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2) ADMINISTRATIVE INFORMATION

IV.2.1) Previous publication concerning this procedure

Notice number in the OJ S: -

IV.2.2) Time limit for receipt of tenders or requests to participate

Date: 18/10/2022 Local time: 12:00

IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates:

Date: 25/10/2022

IV.2.4) Languages in which tenders or requests to participate may be submitted:

- EN

- NL

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7) Conditions for opening of tenders

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SECTION VI: COMPLEMENTARY INFORMATION

VI.1) INFORMATION ABOUT RECURRENCE

This is a recurrent procurement: no

VI.2) INFORMATION ABOUT ELECTRONIC WORKFLOWS

- Electronic invoicing will be accepted
- Electronic payment will be used

VI.3) ADDITIONAL INFORMATION

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VI.4) PROCEDURES FOR REVIEW

VI.4.1) Review body

Official name:

Rechtbank Midden Nederland

Postal address:

-

Town:

Utrecht

Postal code:

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Country:

NL

E-mail:

civiel.rb-mnl.utrecht@rechtspraak.nl

Telephone:

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Internet address:

<http://www.rechtspraak.nl>

Fax:

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VI.4.2) Body responsible for mediation procedures

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VI.4.3) Review procedure

Precise information on deadline(s) for review procedures:

20 days starting the day after notification intention to award a contract has been published

16/09/2022

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VI.4.4) Service from which information about the review procedure may be obtained

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VI.5) DATE OF DISPATCH OF THIS NOTICE

16/09/2022