

CONTRACT AWARD NOTICE - UTILITIES
RESULTS OF THE PROCUREMENT PROCEDURE

Services

Directive 2014/25/EU

SECTION I: CONTRACTING ENTITY

I.1) NAME AND ADDRESSES

Official name:

TenneT TSO B.V.

National ID:

531969787

Postal address:

Utrechtseweg 310

Town:

Arnhem

NUTS code:

NL

Postal code:

6812 AR

Country:

NL

Contact person:

Martijn Witsel

Telephone:

+31 0618540068

E-mail:

martijn.witsel@tennet.eu

Fax:

-

Internet address(es)

Main address:

<http://www.tennet.eu>

Address of the buyer profile:

<https://platform.negometrix.com/PublishedTenders.aspx?tenderid=197837>

I.2) JOINT PROCUREMENT

-

I.6) MAIN ACTIVITY

- Electricity

SECTION II: OBJECT

II.1) SCOPE OF THE PROCUREMENT

II.1.1) Title

Design of communication expressions

Reference number: EU-419

II.1.2) CPV code(s)

Main code:

79822500 - Maken van grafische ontwerpen

Supplementary code:

-

II.1.3) Type of contract

Services

II.1.4) Short description

Lot 1: Strategic concept development:

We are looking for 1 (one) supplier.

Overview of desired product portfolios: Communications advice;Development of campaigns;Development of new formats.

Lot 2: Graphic design:

We are looking for 3 (three) suppliers.

Overview of the desired product portfolio of the supplier: Graphics and illustration;Brochures, factsheets, flyers and posters on various topics;Exhibition/Fair designs;Advertisements (online/offline);2D visualisation of (process) technical content;Icon design.

Lot 3: Motion design:

We are looking for 3 (three) suppliers.

Overview of the desired product portfolio (area: digital): Motion design: animated films and animated infographics;Interactive applications/web application for website and project blog;Explanatory clips: project profiles, technical content, processes;Online banners and advertisements;3D showrooms or virtual tours (e.g. instead of information markets);3D visualisation of (process) technical content.

II.1.6) Information about lots

This contract is divided into lots: yes

II.1.7) Total value of the procurement (excluding VAT)

Lowest offer: 2 350 000,00 / Highest offer: 7 400 000,00 taken into consideration

Currency: EUR

II.2) DESCRIPTION

II.2.1) Title

Strategic concept development

Lot No: 1

II.2.2) Additional CPV code(s)

Main code:

79822500 - Maken van grafische ontwerpen

Supplementary code:

-

II.2.3) Place of performance

NUTS code:

NL NEDERLAND

Main site or place of performance:

-

II.2.4) Description of the procurement:

(nature and quantity of works, supplies or services or indication of needs and requirements)

We are looking for 1 (one) supplier that fully understands the challenges of TenneT's business and can think along with us in finding creative solutions that will help us in building our reputation and brand. This upholds the translation from our strategy into useful communication products for our internal and external stakeholders.

This requires advice and creative skills of the supplier.

Overview of desired product portfolios: Communications advice
Development of campaigns
Development of new formats.

II.2.5) Award criteria

Quality criterion

Name: Plan of approach building reputation and the TenneT brand

Weighting: 75%

Quality criterion

Name: Team proposition and pitch plan of approach

Weighting: 25%

Price

Weighting: 30%

II.2.11) Information about options

Options: no

II.2.13) Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) Additional information:

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II.2) DESCRIPTION

II.2.1) Title

Graphic design

Lot No: 2

II.2.2) Additional CPV code(s)

Main code:

79822500 - Maken van grafische ontwerpen

Supplementary code:

-

II.2.3) Place of performance

NUTS code:

NL NEDERLAND

Main site or place of performance:

-

II.2.4) Description of the procurement:

(nature and quantity of works, supplies or services or indication of needs and requirements)

We are looking for 3 (three) suppliers that can work with us on design (e.g. brochures, fact sheets, posters, roll up banners, adverts, building signs and other design materials) according to the visual identity of TenneT and the coordination of designed materials with other suppliers. Due to the required short processing time between assignment and delivery we aim for multiple preferred suppliers.

Overview of the desired product portfolio of the supplier: Graphics and illustration: Design of meaningful illustrations that convey our content in a concise and comprehensible way. Creation of printable files for digital printing as well as online usable image files (jpg, pdf) after draft, image research, image editing, retouching, photo montage, free-standing or vectorisation of a drawing; Brochures, factsheets, flyers and posters on various topics: Visualisation in compliance with TenneT corporate identity. Development of individual project-related print products. Transfer of texts from Word files into visually appealing layouts (typesetting and image editing, design of cover page, table of contents, etc.); Exhibition/Fair: Conception and design - exhibition displays, individually designed posters, roll-ups, beach flags, signage, admission tickets, give-aways; Advertisements (online/offline); 2D visualisation of (process) technical content; Icon design. Candidates who are selected for lot 1: Strategic concept development will have to apply one of the tenderers for lot 2: Graphic design and meet the suitability requirements.

II.2.5) Award criteria

Quality criterion

Name: Understanding of visual identity and positioning of TenneT

Weighting: 30%

Quality criterion

Name: Plan of approach "Speed of delivery"

Weighting: 70%

Price

Weighting: 30%

II.2.11) Information about options

Options: no

II.2.13) Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) Additional information:

-

II.2) DESCRIPTION

II.2.1) Title

Motion design

Lot No: 3

II.2.2) Additional CPV code(s)

Main code:

79822500 - Maken van grafische ontwerpen

Supplementary code:

-

II.2.3) Place of performance

NUTS code:

NL NEDERLAND

Main site or place of performance:

-

II.2.4) Description of the procurement:

(nature and quantity of works, supplies or services or indication of needs and requirements)

We are looking for 3 (three) suppliers that can work with us on motion design. TenneT is increasingly using online formats. Against the backdrop of increasingly digital communication, the supplier should increasingly rely on the possibility of providing information and participation virtually. Part of the service description is therefore the expansion of the interface between analogue and digital communication at TenneT.

Overview of the desired product portfolio (area: digital): Motion design: animated films and animated infographics; Interactive applications/web application for website and project blog; Explanatory clips: project profiles, technical content, processes; Online banners and

advertisements;3D showrooms or virtual tours (e.g. instead of information markets);3D visualisation of (process) technical content.

Candidates who are selected for lot 1: Strategic concept development will have to apply as one of the tenderers for lot c: Motion design and meet the suitability requirements.

II.2.5) Award criteria

Quality criterion

Name: Plan of approach "Quality of delivery"

Weighting: 30%

Quality criterion

Name: Understanding of visual identity and positioning of TenneT

Weighting: 70%

Price

Weighting: 30%

II.2.11) Information about options

Options: no

II.2.13) Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) Additional information:

-

SECTION IV: PROCEDURE

IV.1) DESCRIPTION

IV.1.1) Type of procedure

Restricted procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.6) Information about electronic auction

-

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2) ADMINISTRATIVE INFORMATION

IV.2.1) Previous publication concerning this procedure

Notice number in the OJ S: 2022/S 172-488566

IV.2.8) Information about termination of dynamic purchasing system

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IV.2.9) Information about termination of call for competition in the form of a periodic indicative notice

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SECTION V: AWARD OF CONTRACT

Contract No: -

Lot No: 1, 2 & 3

Title: Strategic Concept Development, Graphic Design & Motion design

A contract/lot is awarded: yes

V.2) AWARD OF CONTRACT

V.2.1) Date of conclusion of the contract:

23/02/2023

V.2.2) Information about tenders

Number of tenders received: 10

Number of tenders received from SMEs: 18

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: no

V.2.3) Name and address of the contractor

Official name:

Bestwerk B.V.

National ID:

-

Postal address:

-

Town:

Deventer

NUTS code:

NL

Postal code:

-

Country:

NL

Telephone:

-

E-mail:

-

Fax:

-

Internet address:

-

The contractor is an SME: yes

V.2.5) Information about subcontracting

-

V.2.6) Price paid for bargain purchases

Value excluding VAT: - Currency: -

SECTION V: AWARD OF CONTRACT

Contract No: -

Lot No: 2

Title: Graphic design

A contract/lot is awarded: yes

V.2) AWARD OF CONTRACT

V.2.1) Date of conclusion of the contract:

23/02/2023

V.2.2) Information about tenders

Number of tenders received: 10

Number of tenders received from SMEs: 18

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: no

V.2.3) Name and address of the contractor

Official name:

Zichtbaar Reclame Adviesbureau B.V.

National ID:

-

Postal address:

-

Town:

Arnhem

NUTS code:

NL

Postal code:

-

Country:

NL

Telephone:

-

E-mail:

-

Fax:

-

Internet address:

-

The contractor is an SME: yes

V.2.5) Information about subcontracting

-

V.2.6) Price paid for bargain purchases

Value excluding VAT: - Currency: -

SECTION V: AWARD OF CONTRACT

Contract No: -

Lot No: 2

Title: Graphic design

A contract/lot is awarded: yes

V.2) AWARD OF CONTRACT

V.2.1) Date of conclusion of the contract:

23/02/2023

V.2.2) Information about tenders

Number of tenders received: 10

Number of tenders received from SMEs: 18

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: no

V.2.3) Name and address of the contractor

Official name:

LBL Communicatie & Contentmarketing B.V.

National ID:

-

Postal address:

-

Town:

Arnhem

NUTS code:

NL

Postal code:

-

Country:

NL

Telephone:

-

E-mail:

-

Fax:

-

Internet address:

-

The contractor is an SME: yes

V.2.5) Information about subcontracting

-

V.2.6) Price paid for bargain purchases

Value excluding VAT: - Currency: -

SECTION V: AWARD OF CONTRACT

Contract No: -

Lot No: 3

Title: Motion Design

A contract/lot is awarded: yes

V.2) AWARD OF CONTRACT

V.2.1) Date of conclusion of the contract:

23/02/2023

V.2.2) Information about tenders

Number of tenders received: 10

Number of tenders received from SMEs: 18

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: no

V.2.3) Name and address of the contractor

Official name:

Indall B.V.

National ID:

-

Postal address:

-

Town:

Amersfoort

NUTS code:

NL

Postal code:

-

Country:

NL

Telephone:

-

E-mail:

-

Fax:

-

Internet address:

-

The contractor is an SME: yes

V.2.5) Information about subcontracting

-

V.2.6) Price paid for bargain purchases

Value excluding VAT: 1,00 Currency: EUR

SECTION V: AWARD OF CONTRACT

Contract No: -

Lot No: 3

Title: Motion Design

A contract/lot is awarded: yes

V.2) AWARD OF CONTRACT

V.2.1) Date of conclusion of the contract:

23/02/2023

V.2.2) Information about tenders

Number of tenders received: 10

Number of tenders received from SMEs: 18

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: no

V.2.3) Name and address of the contractor

Official name:

Big Fish B.V.

National ID:

-

Postal address:

-

Town:

Eindhoven

NUTS code:

NL

Postal code:

-

Country:

NL

Telephone:

-

E-mail:

-

Fax:

-

Internet address:

-

The contractor is an SME: yes

V.2.5) Information about subcontracting

-

V.2.6) Price paid for bargain purchases

Value excluding VAT: - Currency: -

SECTION VI: COMPLEMENTARY INFORMATION

VI.3) ADDITIONAL INFORMATION

-

VI.4) PROCEDURES FOR REVIEW

VI.4.1) Review body

Official name:

Voorzieningenrechter van de rechtbank Arnhem

Postal address:

-

Town:

Arnhem

Postal code:

-

Country:

NL

E-mail:

-

Telephone:

-

Internet address:

-

Fax:

-

VI.4.2) Body responsible for mediation procedures

-

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures:

-

VI.4.4) Service from which information about the review procedure may be obtained

-

VI.5) DATE OF DISPATCH OF THIS NOTICE

28/02/2023