

CONTRACT NOTICE - UTILITIES

Services

Directive 2014/25/EU

SECTION I: CONTRACTING ENTITY

I.1) NAME AND ADDRESSES

Official name:

TenneT TSO B.V.

National ID:

09155985

Postal address:

Utrechtseweg 310

Town:

Arnhem

NUTS code:

NL

Postal code:

6812 AR

Country:

NL

Contact person:

Martijn Witsel

Telephone:

+31 618540068

E-mail:

martijn.witsel@tennet.eu

Fax:

-

Internet address(es)

Main address:

<http://www.tennet.eu>

Address of the buyer profile:

<https://platform.negometrix.com/PublishedTenders.aspx?tenderid=197837>

I.2) JOINT PROCUREMENT

-

I.3) COMMUNICATION

The procurement documents are available for unrestricted and full direct access, free of charge, at:

<https://platform.negometrix.com/PublishedTenders.aspx?tenderid=197837>

Additional information can be obtained from

the abovementioned address

Tenders or requests to participate must be submitted

to the abovementioned address

I.6) MAIN ACTIVITY

- Electricity

SECTION II: OBJECT

II.1) SCOPE OF THE PROCUREMENT

II.1.1) Title

Design of communication expressions

Reference number: EU-419

II.1.2) CPV code(s)

Main code:

79822500 - Maken van grafische ontwerpen

Supplementary code:

-

II.1.3) Type of contract

Services

II.1.4) Short description

Since TenneT as a company is growing, also more resources are asked for communications. TenneT's communication can be divided in Corporate communications, targeted to specific of generic stakeholders or employees; and communication focused on Community Relations. In the latter the focus lies on the environmental communication of projects. Corporate communications as well as Community Relations are part of the Unit Public Affairs and Communications (PUC) at TenneT. Besides the unit of PUC also other units make use of these agencies for the design of communication means.

Lot 1: Strategic concept development:

Lot 2: Graphic design:

Lot 3: Motion design:

II.1.5) Estimated total value

Value excluding VAT: 5 500 000,00 Currency: EUR

II.1.6) Information about lots

This contract is divided into lots: yes

Tenders may be submitted for: all lots

The contracting authority reserves the right to award contracts combining the following lots or groups of lots:

Candidates who apply for lot 1: Strategic concept development will also have to apply as one of the suppliers for lot 2: Graphic design, and lot 3: Motion design.

Candidates who are selected for lot lot 1: Strategic concept development will also only be selected as one of the tenderers for only lot 2: Graphic design, and lot 3: Motion design if they meet the suitability requirements. If the suitability requirements for lot 2: Graphic design, and lot 3: Motion design are not met, Candidates can not apply for lot 1: Strategic concept development.

II.2) DESCRIPTION

II.2.1) Title

Strategic concept development

Lot No: 1

II.2.2) Additional CPV code(s)

Main code:

79822500 - Maken van grafische ontwerpen

Supplementary code:

-

Main code:

79340000 - Reclame- en marketingdiensten

Supplementary code:

-

Main code:

79341000 - Reclamediensten

Supplementary code:

-

Main code:

79341100 - Diensten voor advies inzake reclame

Supplementary code:

-

Main code:

79341200 - Diensten voor reclamebeheer

Supplementary code:

-

Main code:

79341400 - Reclamecampagnediensten

Supplementary code:

-

II.2.3) Place of performance

NUTS code:

NL NEDERLAND

Main site or place of performance:

-

II.2.4) Description of the procurement:

(nature and quantity of works, supplies or services or indication of needs and requirements)

We are looking for 1 (one) supplier that fully understands the challenges of TenneT's business and can think along with us in finding creative solutions that will help us in building our reputation and brand. This upholds the translation from our strategy into useful communication products for our internal and external stakeholders.

This requires advice and creative skills of the supplier.

Overview of desired product portfolios: Communications advice, Development of campaigns, Development of new formats (see remark here below)

Candidates who apply for lot 1: Strategic concept development will also have to apply as one of the suppliers for lot 2: Graphic design, and lot 3: Motion design.

Candidates who are selected for lot lot 1: Strategic concept development will also only be selected as one of the tenderers for only lot 2: Graphic design, and lot 3: Motion design if they meet the suitability requirements. If the suitability requirements for lot 2: Graphic design, and lot 3: Motion design are not met, Candidates can not apply for lot 1: Strategic concept development.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: 280 000,00 Currency: EUR

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

The initial contract length, excluding implementation period at the start of the contract, will be 2 (two) years with the option to extend the contract 6 (six) periods of 12 months.

II.2.9) Information about the limits on the number of candidates to be invited

Envisaged minimum number: 3

Maximum number: 4

Objective criteria for choosing the limited number of candidates:

-

II.2.10) Information about variants

Variants will be accepted: no

II.2.11) Information about options

Options: no

II.2.12) Information about electronic catalogues

-

II.2.13) Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) Additional information:

This tender will be accessible on thursday afternoon 1 September 2022.

II.2) DESCRIPTION

II.2.1) Title

Graphic design

Lot No: 2

II.2.2) Additional CPV code(s)

Main code:

79822500 - Maken van grafische ontwerpen

Supplementary code:

-

Main code:

22100000 - Boeken, brochures en folders

Supplementary code:

-

Main code:

22150000 - Brochures

Supplementary code:

-

Main code:

22314000 - Ontwerpen

Supplementary code:

-

Main code:

22460000 - Materiaal voor reclaimedrukwerk, handelscatalogi en handleidingen

Supplementary code:

-

Main code:

22462000 - Reclamemateriaal

Supplementary code:

-

Main code:

34992000 - Verlichte en niet-verlichte signaleringsborden

Supplementary code:

-

Main code:

44423400 - Signaleringsborden en aanverwante artikelen

Supplementary code:

-

II.2.3) Place of performance

NUTS code:

NL NEDERLAND

Main site or place of performance:

-

II.2.4) Description of the procurement:

(nature and quantity of works, supplies or services or indication of needs and requirements)

We are looking for 3 (three) suppliers that can work with us on design (e.g. brochures, fact sheets, posters, roll up banners, adverts, building signs and other design materials) according to the visual identity of TenneT and the coordination of designed materials with other suppliers. Due to the required short processing time between assignment and delivery we aim for multiple preferred suppliers.

Overview of the desired product portfolio of the supplier: Graphics and illustration: Design of meaningful illustrations that convey our content in a concise and comprehensible way. Creation of printable files for digital printing as well as online usable image files (jpg, pdf) after draft, image research, image editing, retouching, photo montage, free-standing or vectorisation of a drawing; Brochures, factsheets, flyers and posters on various topics: Visualisation in compliance with TenneT corporate identity. Development of individual project-related print products. Transfer of texts from Word files into visually appealing layouts (typesetting and image editing, design of cover page, table of contents, etc.); Exhibition/Fair: Conception and design - exhibition displays, individually designed posters, roll-ups, beach flags, signage, admission tickets, give-aways; Advertisements (online/offline); 2D visualisation of (process) technical content; Icon design.

Candidates who are selected for lot 1: Strategic concept development will have to apply one of the tenderers for lot 2: Graphic design and meet the suitability requirements.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: 4 900 000,00 Currency: EUR

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

The initial contract length, excluding implementation period at the start of the contract, will be 2 (two) years with the option to extend the contract 6 (six) periods of 12 months.

II.2.9) Information about the limits on the number of candidates to be invited

Envisaged minimum number: 6

Maximum number: 7

Objective criteria for choosing the limited number of candidates:

-

II.2.10) Information about variants

Variants will be accepted: no

II.2.11) Information about options

Options: no

II.2.12) Information about electronic catalogues

-

II.2.13) Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) Additional information:

This tender will be accessible on Thursday afternoon 1 September 2022.

II.2) DESCRIPTION

II.2.1) Title

Motion design

Lot No: 3

II.2.2) Additional CPV code(s)

Main code:

79822500 - Maken van grafische ontwerpen

Supplementary code:

-

Main code:

22314000 - Ontwerpen

Supplementary code:

-

Main code:

92111000 - Productie van films en video's

Supplementary code:

-

Main code:

92112000 - Diensten in verband met de productie van films en video's

Supplementary code:

-

II.2.3) Place of performance

NUTS code:

NL NEDERLAND

Main site or place of performance:

-

II.2.4) Description of the procurement:

(nature and quantity of works, supplies or services or indication of needs and requirements)

We are looking for 3 (three) suppliers that can work with us on motion design. TenneT is increasingly using online formats. Against the backdrop of increasingly digital communication, the supplier should increasingly rely on the possibility of providing information and participation virtually. Part of the service description is therefore the expansion of the interface between analogue and digital communication at TenneT.

Overview of the desired product portfolio (area: digital):

Motion design: animated films and animated infographics; Interactive applications/web application for website and project blog;

Explanatory clips: project profiles, technical content, processes;

Online banners and advertisements; 3D showrooms or virtual tours (e.g. instead of information markets); 3D visualisation of (process) technical content.

Candidates who are selected for lot 1: Strategic concept development will have to apply as one of the tenderers for lot c: Motion design and meet the suitability requirements.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: 320 000,00 Currency: EUR

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

The initial contract length, excluding implementation period at the start of the contract, will be 2 (two) years with the option to extend the contract 6 (six) periods of 12 months.

II.2.9) Information about the limits on the number of candidates to be invited

Envisaged minimum number: 6

Maximum number: 7

Objective criteria for choosing the limited number of candidates:

-

II.2.10) Information about variants

Variants will be accepted: no

II.2.11) Information about options

Options: no

II.2.12) Information about electronic catalogues

-

II.2.13) Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) Additional information:

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SECTION III: LEGAL, ECONOMIC, FINANCIAL AND TECHNICAL INFORMATION

III.1) CONDITIONS FOR PARTICIPATION

III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

-

III.1.2) Economic and financial standing

- Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

- Selection criteria as stated in the procurement documents

III.1.4) Objective rules and criteria for participation

List and brief description of rules and criteria:

-

III.1.5) Information about reserved contracts

-

III.1.6) Deposits and guarantees required

-

III.1.7) Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

-

III.1.8) Legal form to be taken by the group of economic operators to whom the contract is to be awarded

-

III.2) CONDITIONS RELATED TO THE CONTRACT

III.2.1) Information about a particular profession

-

III.2.2) Contract performance conditions:

-

III.2.3) Information about staff responsible for the performance of the contract

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SECTION IV: PROCEDURE

IV.1) DESCRIPTION

IV.1.1) Type of procedure

Restricted procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

Envisaged maximum number of participants to the framework agreement: 5

IV.1.4) Information about reduction of the number of solutions or tenders during negotiation or dialogue

-

IV.1.6) Information about electronic auction

-

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2) ADMINISTRATIVE INFORMATION

IV.2.1) Previous publication concerning this procedure

Notice number in the OJ S: -

IV.2.2) Time limit for receipt of tenders or requests to participate

Date: 04/10/2022 Local time: 13:00

IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates:

Date: 03/11/2022

IV.2.4) Languages in which tenders or requests to participate may be submitted:

- NL

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

-

IV.2.7) Conditions for opening of tenders

-

SECTION VI: COMPLEMENTARY INFORMATION

VI.1) INFORMATION ABOUT RECURRENCE

This is a recurrent procurement: no

VI.2) INFORMATION ABOUT ELECTRONIC WORKFLOWS

- Electronic invoicing will be accepted
- Electronic payment will be used

VI.3) ADDITIONAL INFORMATION

-

VI.4) PROCEDURES FOR REVIEW

VI.4.1) Review body

Official name:

Voorzieningenrechter van de rechtbank Arnhem

Postal address:

-

Town:

Arnhem

Postal code:

-

Country:

NL

E-mail:

-

Telephone:

-

Internet address:

<https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Gelderland>

Fax:

-

VI.4.2) Body responsible for mediation procedures

-

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures:

04/09/2022

[I. II. III. IV. VI.](#)

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VI.4.4) Service from which information about the review procedure may be obtained

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VI.5) DATE OF DISPATCH OF THIS NOTICE

02/09/2022