

Market orientation:

Water governance and entrepreneurship: organising the Support Track for "Water as Leverage Cartagena – Construyendo con el Agua"

Organisation: The Netherlands Enterprise Agency

The Netherlands Enterprise Agency (in Dutch: Rijksdienst voor Ondernemend Nederland, RVO) supports private and public organisations with funding, international business partners, knowledge, and regulations.

More information about RVO can be found on: www.rvo.nl and <http://english.rvo.nl/>

Purpose of the notification

The purpose of the market consultation is to assess interest by organizations that want support RVO capacity through the assignment "Water Governance and Entrepreneurship: organising the Support Track for Water as Leverage Cartagena – Construyendo con el Agua"

Extent and duration

The project will run from mid-October 2022 till 30 August 2024

Procurement process will be starting from the end of August 2022, award decision will be announced around mid-October 2022.

Budget indication

max. € 138.000,- excluding Dutch VAT and including 19 % local VAT and including all local costs.

Exclusion condition

Interested parties need to be aware of a condition that will be included as part of the intended assignment described in this market orientation document. This condition relates to the exclusion of the selected contractor for the execution of the intended assignment described in this market consultation document from a to-be-opened procurement procedure for selecting multidisciplinary teams for the development of conceptual designs and project proposals for infrastructural interventions in the city of Cartagena, through the upcoming Water as Leverage Cartagena trajectory. These teams will consist of organisations and individual experts in the field of urban planning, engineering, hydrology, architecture, community involvement experts and others. As the tasks that are part of the assignment related to this market consultation are for the benefit of the two teams and to ensure a level playing field, the selected contractor following the assignment for which this market consultation is held will be excluded (both as a main contractor, as well as a subcontractor) from the procurement procedure for selecting multidisciplinary teams.

Purpose of the project

The project aims to strengthen the capacity of the Climate Change Task Force of Cartagena and its public and private member organizations on local economic development by addressing the issue of insufficient investments in sustainable development and related infrastructure in the city of Cartagena. This currently hampers sustainable economic growth and does not facilitate private sector development, nor improved living conditions for (vulnerable) communities and urban- and semi-urban ecosystems.

The project is executed in synergy with, and complementing the Water as Leverage Cartagena initiative, executed as part of the Partners for Water 5 program, in association with Invest International – Public Programmes.

In doing so, the project:

- i. enables the participation of key stakeholders looking through the lens of needs and opportunities for local economic development around the WaL Cartagena initiative;
- ii. facilitates the definition of a local shared vision in the nexus economic development-water-climate, while defining a portfolio of concrete opportunities, solutions and investments to engage the local private sector and other key beneficiaries in the process.

This, in turn will help building the (institutional) local support to the WaL process in Cartagena.

Goals and deliverables

The goal of this assignment is to shape the Water as Leverage Cartagena Support Track (WaL-ST). This Support Track is connected to the Water as Leverage process that is to be carried out in, with and for the City of Cartagena. It strengthens the capacity for local stakeholders to contribute and connect the required local economic development to project identification and implementation in Cartagena. The methodology is built on the experiences as part of the Water as Leverage for Resilient Cities Asia trajectory that was carried out between 2018 and 2020. It is the conviction that innovative, integrated and implementable interventions with a potential for leverage can only be developed through an inclusive process, involving all stakeholders from the start. Following the methodology of WaL, this is done by organising a set of Local Design Workshops and Financial/Policy oriented workshops.

Supporting the connection between local private, public and knowledge stakeholders in Colombia and the multidisciplinary teams on the ground throughout the WaL trajectory is another key item of the WaL-ST. The WaL-ST, multidisciplinary teams, local and international key counterparts and the broader stakeholder environment are to work in an integrated way to jointly reach the ambitions and objectives of Water as Leverage Cartagena. The WaL-ST will act as the lead of the workshops and has to work in close cooperation with RVO, Embassy, multidisciplinary teams, partners and other relevant stakeholders.

The scope of work consists of:

- Organising and moderating the Local Design Workshops;
- Organising and moderating the Policy/Financial Workshops
- Organising and moderating Local Economic Development Workshops;
- Knowledge management and networking activities;

Required skills/experience:

The following roles and corresponding expertise profiles are defined:

- Moderator, team lead: experience in dealing with complex stakeholder participation processes in the context of addressing urban water- and climate change related challenges. Working experience in Colombia (1) or Latin-America is an added value. Background and experience in urban planning, water management, financial structuring of infrastructural interventions and/or architecture/design.
- Co-moderator, deputy team lead: experience in dealing with complex stakeholder participation processes in the context of addressing urban water- and climate change related challenges. Working experience in Colombia (1) or Latin-America is an added value. Background and experience in urban planning, water management, financial structuring of infrastructural interventions and/or architecture/design.
- Local representative(s): team of local representatives with a solid network in Cartagena and Colombia, preferably also at grassroots level and with the ability to contribute to an inclusive set of activities, amongst others the workshop series.
- Logistical support: support team in charge of logistical arrangements for the different activities. At least some of the experts should have working experience in the water sector and local economic development in the Latin American context. (preferably in Colombia)
- Has a good understanding of the conceptualization of water governance and the interlink with entrepreneurship; and has experience developing or implementing concrete methodological approaches to ensure stakeholder engagement; leveraging local ownership along the implementation of the project.
- All experts should have sound knowledge of the Colombia context in terms of policy, financial, political and social aspects.
- All experts need to be fluent in English and Spanish languages.

Application

You can show your interest in this procurement procedure by sending an email to Katia Sayapina, katia.sayapina@rvo.nl with your company details and confirmation of interest. The purpose of the market consultation is merely to identify interest of experts available and to assess the ability to carry out this assignment. Therefore, any proposal, CV, or motivational letter sent will not be taken into consideration.

You do not have to send documents; only add your company details, address and possibly your web address

Based on the market consultation, RVO can decide to start a procurement procedure. Interested companies/consultants can be invited to this procedure. Your response to this market consultation does not mean you have the right to be invited to this procurement procedure. In case of a follow-up process, no distinction will be made between parties that have or have not participated in the market consultation.

Deadline

The deadline for responding to this market consultation is set **at 22nd of August 2022 at 16h CEST.**