



Responsible aluminium

The Aluminium Stewardship Initiative is part of Hydro's plans for a more sustainable future



Sustainable solutions from responsible suppliers

The Aluminium Stewardship Initiative (ASI) is the result of producers, users and stakeholders in the aluminium value chain coming together with a commitment to maximizing the contribution of aluminium to a sustainable society. Its independent third-party certification program ensures that sustainability principles are embedded in aluminium production, use and recycling.

The Aluminium Stewardship Initiative (ASI)

ASI is the highest internationally recognized standard for robust environmental, social and governance practices across the aluminium lifecycle of production, use and recycling.

ASI standards assess the sustainability performance of businesses at every stage of the supply chain, from bauxite mining to aluminium remelting and recycling. Its certification standards are:

- The Performance Standard, requiring production performance according to a set list of criteria
- The Chain of Custody Standard, a holistic value chain system for certified aluminium material that begins at the bauxite mine and ends with the customer

About ASI

- ASI is a global, multi-stakeholder, non-profit standards and certification organization
- ASI was established by different partners from the aluminium value chain working together to develop a third-party certification system for responsible aluminium production
- ASI members include major aluminium producers and important aluminium users such as Hydro, BMW, Audi, Nespresso, Heineken and Daimler

ASI CHAIN OF CUSTODY





Making a positive difference

Sustainability is fully integrated into our business, and the Aluminium Stewardship Initiative (ASI) fits perfectly with our ambition to offer more sustainable products and solutions to the market.

Dedicated to sustainability and responsibility

Hydro's relative carbon footprint is among the lowest of any aluminium company in the world, and the ASI certification process strengthens our dedication to sustainability and responsibility, from bauxite extraction to the production of advanced aluminium products and solutions.

More than 40 of our production and manufacturing sites across the world are ASI-certified, and more locations will be added in 2020.

Hydro is the first fully integrated aluminium company to offer the market certified aluminium.

Making a positive difference for the future

We aim to make a positive difference by:

- Advocating aluminium as a building block for the low-carbon, circular economy
- Improving the footprint of our production, recycling and sustainable solutions
- Strengthening local communities and our business partners

Learn more at hydro.com/en/sustainability/our-approach/

Becoming a member and benefiting your business

Hydro has been a member of ASI since 2013. How can ASI membership and certification support your business?



– How can you join ASI?

ASI is a multi-stakeholder organization. As part of the aluminium value chain, you are welcome to join. Becoming a member demonstrates that you are keen to improve the sustainability of the value chain and that you are willing to have part of – or all – your relevant operations certified.

– How can ASI certification help you?

- By helping you improving on sustainability from a triple bottom-line perspective
- By showing your business is well-organized and focused on continuous improvement
- By helping your business stay ahead with regard to future regulations
- By empowering and recognizing the employees who handle the certification work
- By providing you with business leverage and visibility in your field, positioning your business as a front-runner in sustainability

– How is ASI different from other certifications?

ASI is the only third-party certification scheme that covers the entire value chain of aluminium to address sustainability challenges, covering governance, environment and social

issues. All peers, customers, NGOs and stakeholders agree on the performance indicators. ASI's standards are also harmonized with several other existing standards and initiatives wherever possible and appropriate, and reduce unnecessary duplication.

– Is ASI part of other alliances?

Yes. The Aluminium Stewardship Initiative is a full member of ISEAL, alongside renowned names such as Fairtrade, the Forest Stewardship Council (FSC) and Rainforest Alliance/UTZ. ISEAL is the global membership association for credible sustainability standards which address many of the world's biggest environmental and social challenges, and they have real impact. Visit <https://www.isealalliance.org/> for more information.

– Are there any other advantages of ASI certification?

Yes. At the very least, the work toward achieving certification will help improve your processes. It is a way for you to prove and improve your sustainability in business and operations, including social and environment efficiencies. In a sense, it is like doing a form of physical training every day. It is good for your company.

“One of our main points of focus is to see the way our suppliers help us to guarantee and stick to the true sustainability claim we offer our clients. And believe me, we have a lot of clients asking us about this and asking us to confirm it by way of certification. Well-developed, worldwide standards like ASI offers, will help us all to have a sustainable future with sustainable clients.”

*Marcel van der Sluijs,
CEO, Hermeta Metaalwaren BV
ASI member company since 2018*



We are aluminium

Norsk Hydro ASA
NO-0240 Oslo
Norway

T +47 22 53 81 00
www.hydro.com

Hydro is a fully integrated aluminium company with 35,000 employees in 40 countries. Rooted in more than a century of experience in renewable energy, technology and innovation, Hydro is engaged in the entire aluminium value chain, from bauxite, alumina and energy to primary aluminium, rolled and extruded products and recycling.