

1. **Explain the following in your own words:**

1. **What is the difference between the two types of research?** (Qualitative vs. Quantitative)
2. **What is the difference between the two types of research?** (Qualitative vs. Quantitative)
3. **What is the difference between the two types of research?** (Qualitative vs. Quantitative)
4. **What is the difference between the two types of research?** (Qualitative vs. Quantitative)
5. **What is the difference between the two types of research?** (Qualitative vs. Quantitative)
6. **What is the difference between the two types of research?** (Qualitative vs. Quantitative)
7. **What is the difference between the two types of research?** (Qualitative vs. Quantitative)
8. **What is the difference between the two types of research?** (Qualitative vs. Quantitative)
9. **What is the difference between the two types of research?** (Qualitative vs. Quantitative)
10. **What is the difference between the two types of research?** (Qualitative vs. Quantitative)

[illegible][illegible]

Klasifikasi dan Deskripsi Produk				4
Klasifikasi dan Deskripsi Produk				
Kategori	Sub-kategori	Detail Produk	Detail Produk	Detail Produk
Kategori 1	Sub-kategori 1	Detail Produk 1	Detail Produk 1	Detail Produk 1
Kategori 1	Sub-kategori 1	Detail Produk 2	Detail Produk 2	Detail Produk 2
Kategori 1	Sub-kategori 1	Detail Produk 3	Detail Produk 3	Detail Produk 3
Kategori 1	Sub-kategori 1	Detail Produk 4	Detail Produk 4	Detail Produk 4
Kategori 1	Sub-kategori 1	Detail Produk 5	Detail Produk 5	Detail Produk 5
Kategori 1	Sub-kategori 1	Detail Produk 6	Detail Produk 6	Detail Produk 6
Kategori 1	Sub-kategori 1	Detail Produk 7	Detail Produk 7	Detail Produk 7
Kategori 1	Sub-kategori 1	Detail Produk 8	Detail Produk 8	Detail Produk 8
Kategori 1	Sub-kategori 1	Detail Produk 9	Detail Produk 9	Detail Produk 9
Kategori 1	Sub-kategori 1	Detail Produk 10	Detail Produk 10	Detail Produk 10

[illegible][illegible]

Percentage of respondents		Maximum 10% higher than		

Kategori		Sub-kategori	
Kategori 1	Sub-kategori 1.1	Sub-kategori 1.1.1	Sub-kategori 1.1.2
	Sub-kategori 1.2	Sub-kategori 1.2.1	Sub-kategori 1.2.2
		Sub-kategori 1.2.3	Sub-kategori 1.2.4
		Sub-kategori 1.2.5	Sub-kategori 1.2.6
		Sub-kategori 1.2.7	Sub-kategori 1.2.8
		Sub-kategori 1.2.9	Sub-kategori 1.2.10

[illegible]
