

Market Consultation

Evaluation of the Shiraka Program (2016-2020)

Organization: The Netherlands Enterprise Agency (RVO)

The Netherlands Enterprise Agency (**in Dutch: Rijksdienst voor Ondernemend Nederland, RVO**) supports private and public organizations with funding, international business partners, knowledge and regulations.

More information about RVO can be found on: www.rvo.nl and <http://english.rvo.nl/>.

Background and description Shiraka program

Shiraka, a Netherlands-MENA Partnership, is a Dutch bilateral effort that supports sustainable democratic transition in the MENA region (Middle East and North Africa).

The aim of Shiraka is to support:

- democratisation, which includes the organisation of free and transparent elections and the option to hold governments accountable;
- construction of the constitutional state and the protection of human rights and minorities;
- economic growth, partly by developing the economic infrastructure, which includes stimulating employment.

The part of the shiraka programme for which RVO is responsible consists of training courses for government employees (STP) and government-to-government cooperation (G2G).

Purpose of the notification

The purpose of the market consultation is to assess the interest of organizations which are capable and able to evaluate the Shiraka program 2016-2020.

Extent and duration

The project will start as soon as possible (indication November 2021) and must be completed by February 2022.

Budget indication

Maximum budget is € 103,306 excluding DUTCH VAT.

Goals and deliverables

The assignment for the evaluation of the Shiraka program (G2G and STP) implemented by RVO consists of 4 parts:

1. **Formulating the Theory of Change for Shiraka G2G and STP;**
2. **Evaluation of the Shiraka program (G2G and STP);**
The evaluation should give insight in the effectiveness, efficiency and added value of the programme. The initial objectives of the program are leading while taking into account the adjustments throughout the years. The evaluation should also generate insights and learnings which can be used in the potential continuation and improvements of a follow up program.
3. **Recommendations based on the outcomes of the study;**
4. **(Visual) Presentation of results.**

Required skills/experience

The evaluation team shall not be involved (either in the past, present, or during this evaluation), directly or indirectly, in the procurement, evaluation, implementation, or identification of Shiraka projects (G2G or STP). The evaluation team must consist of experts in quantitative and qualitative methods (qualitative evaluation skills).

Besides the methodological skills, the evaluation team should:

- have knowledge and experience in the research field of 'policy implementation', 'good governance', and 'democratic transition', 'human rights', 'creating an enabling environment for economic development' and conducting qualitative research;
- be familiar with the MENA context;
- have knowledge and experience with regards to building a Theory of Change.

Application

Based on the market consultation, RVO can decide to start a procurement procedure. Interested companies can be invited to this procedure. Your response to this market consultation does not mean you have the right to be invited to this procurement procedure.

When multiple companies respond, there can be a random supplier selection.

If you are interested in this procurement procedure you can send an e-mail to Quintin Stoutjesdijk, Consultant Procurement at quintin.stoutjesdijk@rvo.nl, and Eveline Mars, Consultant Procurement at eveline.mars@rvo.nl.

You do not have to send documents; only add you company details, address and possibly your web address.

The deadline for responding to this notification is set at **October 14th 2021**.

Yours sincerely,

Eveline Mars
Consultant Procurement