

Market orientation “English editor Dutch Offshore Wind” for the Netherlands Enterprise Agency

The Netherlands Enterprise Agency (in Dutch: Rijksdienst voor Ondernemend Nederland, RVO) encourages entrepreneurs in sustainable, agrarian, innovative and international business. It helps with grants, finding business partners, know-how and compliance with laws and regulations. The Netherlands Enterprise Agency is part of the Ministry of Economic Affairs and Climate Policy.

Background

The Netherlands Enterprise Agency's offshore wind team aims at facilitating any party that has an interest in the planned tenders for the Wind Farm Zones in the North Sea. To that effect RVO communicates with interested parties and stakeholders by way of, for instance, brochures, workshops, webinars, consultation, articles, websites and the Project and Site Descriptions (PSD). For every Wind Farm Zone tender a set of communication products is produced. One of the most important products is the project and site description (PSD).

The Netherlands Enterprise Agency wishes to work with an editor who is fluent in British English and has extensive knowledge of sustainable and offshore wind energy, who can check all English translations for communication products and legal documents, advise the Netherlands Enterprise Agency about the English versions or translations of on legal documents, site studies and press releases. But is also capable to write new text or edit text. This party should be specialized in communication and press relations in the field of offshore wind energy.

Purpose of this market orientation

The purpose of this market orientation is to determine which parties are willing and able to act as an editor of English texts for the offshore wind team of the Netherlands Enterprise Agency.

Extent and duration of the contract

The contract is scheduled to start by 1 January 2022 and has a duration of 4 years.

Description of the contract

For every Wind Farm Zone tender the Netherlands Enterprise Agency produces a set of communication products. One of the most important products is the project and site description (PSD). The PSD is a 'Bid book', which also focusses on economic perspectives for the Dutch coastal regions and Dutch offshore wind supply chain. The editor to be contracted should interview members of the offshore wind team (technical advisors and project managers) for this PSD and do the writing and editing of the PSD.

The PSD summarizes:

The process towards the tender and the legal framework;

A description of the sites, the surroundings and characteristics of the Dutch Offshore Wind Farm Zones;

All data collected by the Netherlands Enterprise Agency regarding the physical environment of the Wind farm area;

A selection of technical and permit related requirements that are deemed to be most relevant for development of the Wind farm areas.

From 2021 to 2024 the following PSD's (including appendices) are expected to be issued:

Hollandse Kust (west) Wind Farm Zone; final version publication expected in the beginning of 2022)

Ten noorden van de Wadden Wind Farm Zone, version 1 and 2 (writing and editing process in (2021-2022)

IJmuiden Ver Wind Farm Zone , version 1 and 2 (writing and editing process 2023-2024)

Furthermore the editor should provide assistance in all English communication activities about the Dutch offshore Wind Farm Zones, Dutch offshore wind energy policy and legal framework; the editor should write and edit texts for the websites <https://offshorewind.rvo.nl/> and www.rvo.nl,

power point presentations, Wind & Water Works (<https://windandwaterworks.nl>) , translations of legal texts, press releases and articles, et cetera.

Minimum requirements

- Fluency in spoken and written British English (at least CEFR level C1 Advanced or C1 Business Higher)
- Demonstrable experience and knowledge of Offshore Wind Energy
- Demonstrable experience in writing skills and editorial work
- Communication consultancy experience
- Knowledge of legal terms in the field of offshore wind
- Possession of international press contacts
- General knowledge of Dutch society and politics

In the request for proposal the above mentioned minimum requirements will be set.

The parties submitting an offer will furthermore be requested to submit references demonstrating experience in the fields described and to submit diploma's, certificates or other evidence proving that they master the requested English proficiency.

Expression of interest

Interested parties, fitting the above mentioned requirements, are invited to respond to the Netherlands Enterprise Agency, for the attention of Liesbeth de Man of the Procurement Office by e-mail iucezteam1@rvo.nl. Please state the name of the contact person of your company and his or her e-mail address.

At this stage of the procedure you do not have to send in any documents, only a response if you are interested.

The deadline for responding to this market orientation is set at **June 21, 2021, 5.00 P.M. CEST**. After this, the Netherlands Enterprise Agency will invite the interested parties to submit a proposal.