

PERIODIC INDICATIVE NOTICE - UTILITIES

Services

Directive 2014/25/EU

This notice is a periodic indicative notice only

SECTION I: CONTRACTING ENTITY

I.1) NAME AND ADDRESSES

Official name:

Eurail Group G.I.E.

National ID:

82297264

Postal address:

Postbus 2112

Town:

UTRECHT

NUTS code:

NL

Postal code:

3500 GC

Country:

NL

Contact person:

Petra Jabroer

Telephone:

+31 307516501

E-mail:

pact@eurailgroup.org

Fax:

-

Internet address(es)

Main address:

<http://www.eurailgroup.org>

Address of the buyer profile:

-

I.2) JOINT PROCUREMENT

-

I.3) COMMUNICATION

Additional information can be obtained from

another address:

Official name:

Natalia Gonsior

National ID:

-

Postal address:

-

Town:

Utrecht

NUTS code:

NL

Postal code:

-

Country:

NL

Contact person:

Natalia Gonsior

Telephone:

-

E-mail:

pact@eurailgroup.org

Fax:

-

Internet address(es)

Main address:

<http://www.eurailgroup.org>

Address of the buyer profile:

-

I.6) MAIN ACTIVITY

- Railway services

SECTION II: OBJECT

II.1) SCOPE OF THE PROCUREMENT

II.1.1) Title

Mobile App for connecting and supporting Eurail and Interrail travellers (tender for discovery and app development phases)

Reference number: 02-08-17 PACT

II.1.2) CPV code(s)

Main code:

72212520 - Diensten voor ontwikkeling van multimediasoftware

Supplementary code:

FG23 - Voor toerisme

CB26 - Handheld

II.1.3) Type of contract

Services

II.1.4) Short description

Description of the Project

Developing a travel app with personal and social features is an important objective for Eurail Group G.I.E. This market orientation aims to identify suitable parties that will be invited to make offer for carrying out the Discovery Phase for the PACT (Personal App for Connecting Travellers) project. The key functional requirements for this mobile app are:

- Enhance the travel experience of Eurail/Interrail Pass customers with relevant social app features
- Integration with other IT solutions, including e-ticketing, tracking travel behaviour, and European railway timetable, to create one face to customers
- Offer features and functions offline and online to ensure the best user-experience
- Track app usage data and ensure cohesive reporting to Eurail

II.1.5) Estimated total value

Value excluding VAT: - Currency: -

II.1.6) Information about lots

This contract is divided into lots: no

II.2) DESCRIPTION

II.2.1) Title

-

Lot No: -

II.2.2) Additional CPV code(s)

Main code:

72212500 - Diensten voor ontwikkeling van communicatie- en multimediasoftware

Supplementary code:

CB26 - Handheld

FG23 - Voor toerisme

Main code:

72200000 - Softwareprogrammering en -advies

Supplementary code:

CB26 - Handheld

FG23 - Voor toerisme

Main code:

72230000 - Ontwikkeling van gebruikersspecifieke software

Supplementary code:

CB26 - Handheld

FG23 - Voor toerisme

Main code:

72000000 - IT-diensten: adviezen, softwareontwikkeling, internet en ondersteuning

Supplementary code:

FG23 - Voor toerisme

CB26 - Handheld

II.2.3) Place of performance

NUTS code:

NL NEDERLAND

Main site or place of performance:

-

II.2.4) Description of the procurement:

(nature and quantity of works, supplies or services or indication of needs and requirements)

I. Limited Bidding Procedure

Eurail will utilise a Limited Bidding Procurement Procedure to identify a suitable supplier to carry out activities listed below. In order for Eurail to select the candidates that would be

invited to make an offer, it therefore requires candidates to submit information on meeting the minimum requirements.

II. Description of the Limited Bidding Procedure

The tender will be awarded through a Limited Bidding Procedure (Meervoudige Onderhandse Procedure), in accordance with the Dutch Public Procurement Act (Aanbestedingswet 2012) and the mandatory proportionality guide "Gids Proportionaliteit". In this procedure, potentially suitable Tenderers will be asked to submit information regarding the requirements as set forward in the procurement document. The procurement document is available on request. Subsequently, 3 to 5 Candidates that Eurail deems suitable will be selected and will be asked to submit an offer based on a request for proposal, to be sent by Eurail. That tendering procedure will eventually result in the Award of the Contract to the Tenderer with the most economically advantageous Tender.

III. Aim

According to its Mission Statement, Eurail aims to be a "Tourism-oriented Provider of a Lifetime Experience". With the PACT App Project, Eurail intends to help bring this mission to life and develop an "all-in-one travel companion" app which adds value to current and potential Eurail and Interrail customers. Having socialisation as a key component of the app will also allow customers to connect with each other and have stronger engagement with our brands. The app would be a key touchpoint throughout the customer journey, alongside complementary brand channels.

The PACT solution should help to increase the brand awareness of Interrail and Eurail along the customer journey (before, during, and after the trip), inspire potential customers to travel with Eurail and Interrail and, hence, help Eurail to increase sales internationally. In addition, it should also allow Eurail to increase customer knowledge and help to increase overall customer satisfaction. The app should be easy-to-use and should provide functional and emotional benefits to its users.

Eurail will ask the selected tenderers to prepare proposals regarding the Discovery Phase for the PACT project. In this phase the technical and functional requirements (MVP and prioritised backlog), budget, and timeframe for the development of the app will be developed. The maximum budget allocated for the overall project is estimated to 260.000 EUR, which includes the Discovery Phase and a subsequent App Development Phase. Tenderers' offer, submitted in relation to the Discovery Phase must not exceed 60.000 EUR. The size and budget of the App Development Phase will be further adjusted based on a realistic estimations, made during the Discovery Phase.

Based on the results and experiences in the Discovery Phase, Eurail will decide to either extend the supplier relationship for the purposes of the actual development and implementation of PACT or conduct a separate tender for awarding the execution of the App Development Phase.

IV. Expression of Interest

Please indicate your interest in participating in this Limited Bidding Procedure by submitting an email, containing the information indicated below to pact@eurailgroup.com before September 13th, 2017 at 12:00 am CEST.

1. Company/Organisation Name
2. Website
3. Address
4. Contact Person
5. Phone Number
6. Email

II.2.14) Additional information:

-

II.3) ESTIMATED DATE OF PUBLICATION OF CONTRACT NOTICE

22/09/2017

SECTION IV: PROCEDURE

IV.1) DESCRIPTION

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

01/09/2017

[I. II. IV. VI.](#)

SECTION VI: COMPLEMENTARY INFORMATION

VI.3) ADDITIONAL INFORMATION

pact@eurailgroup.org

VI.5) DATE OF DISPATCH OF THIS NOTICE

01/09/2017